How To Develop Sustainable Models for Facilitating International Co-ops and Internships

Presenters
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Two Models

Centralized

Decentralized
Model 1: Centralized
Georgia Institute of Technology

• History & Stats
• Co-curricular, follows co-op model
• Dedicated staff
• Serves all students
• Set policies and procedures
• Employer relations & job development
• Collaboration with Study Abroad and Career/Co-op Office
Model 2: Engaged Learning
Clemson University

Creative Inquiries
Study Abroad
The Co-op Program
Civic Engagement
Internship Programs
Living-Learning Communities
Washington Programs
ROTC
Examples of Corporate Partnerships – Georgia Tech

– BMW
– Michelin
– Safran
– Infosys
– Glovo App
– AmCham Germany Internship Program
Examples of Corporate Partnerships - Clemson

- INTAP
- Borg Warner
- Bosch
- Nestle
Examples of Alternative Partnerships

- Engineers without Borders
- Clemson Engineers for Developing Countries
- The Tanzania Project
- Academic Programs International (API)
Employer Perspectives

• What’s in it for them? Why host foreign interns/co-op students?
  – Add international dimension to workplace
  – Access to native English speakers
  – Create / strengthen relationship with university
  – Access to innovative & fresh perspectives
  – Pipeline for full-time recruitment
Employer Perspectives

“International work experience is a key qualification for students to be successful in today’s global economy. Continental AG has partnered with Georgia Tech for years on a myriad of activities ranging from recruiting interns to recruiting through boutique, entry-level programs. Georgia Tech is a great partner for Continental AG due to their Global Internship Program, which prepares students well to become global leaders for our company.”

SEHNAZ OEZDEN, Global Head of Corporate Employer Branding & Recruiting, Continental AG
“Georgia Tech students are impressive. Our department had the chance to benefit from the very high level of knowledge on certain technical challenges. The students were very motivated and brought a lot of energy into the group. Everybody was happy to work with them. Whenever a problem came up, they looked for a solution immediately. I highly recommend students from Georgia Tech.”

Frank Woellecke, Technology Scouting and Product Innovation, BMW Group, Germany
"By not only experiencing R&D, but also living in a different culture, the students learn many of the customs and ways of thinking that are different from their own country. All these bring invaluable seeds of continuous human relationship and future collaboration research."

Dr. Hiroshi Nakashima, Senior Research Scientist, Manager, NTT Basic Research Laboratories, NTT Corporation, Japan
I would definitely recommend an international co-op assignment to any student. It’s been awesome to travel and meet all kinds of people. The culture shock was frightening at first, but I got acclimated pretty quickly. It was an incredible experience and I have zero regrets about doing it.

~Matthew Buse, Robert Bosch International Clemson University Co-op Student
Challenges/Opportunities - University

- Sourcing opportunities & working with employers
- Risk Management
- Ensuring quality academic experience
- Student preparation
- Coordinating across campus
- Centralized or decentralized?
Challenges/Opportunities - Employer

- Staffing, time and financial considerations
- Coordination and oversight of foreign intern program
- Legal and visa issues
- Sustainability
Challenges/Opportunities - Student

Cost and funding
Taking ownership of experience
Visa
Language Barriers
Housing
Cultural Adjustments
Final Thoughts and Questions?

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