

Goal: Provide essential information and resources to incoming African American and Latino male students that will increase their retention at IUPUI.

Objective: Become more educated on the most efficient ways of providing resources, information and tools to incoming students.

Strategy1: Collaborate with specific departments and administrators in the university to better get a historical grasp on the problems that AA/Latino males face at traditional four year colleges.

Strategy2: Utilize electronic resources (Facebook, MySpace, etc) to send out information.

Strategy3: Create an official partnership between front line offices (Campus Visit, O-Team Multicultural Outreach, etc) and SAAB.

Idea: Have a short video of what SAAB is and present it to males of color during any visit to IUPUI.

Strategy4: Create a formal partnership with Latino Student Association.

Goal: Enhance the retention and academic success of African American and Latino males.

Objective: Utilize resources and tools from inside and outside the university to tackle some of the overarching problems with AA/Latino male retention.

Strategy1: Put on events that would intrigue AA/Latino males to attend and provide avenues that allow them to get necessary information that would better their success.

Objective: Create a better tracking system of AA/Latino male students.

Strategy1: Request an up-to-date of males of color that are admitted to the university.

Goal: Increase members within Student African American Brotherhood.

Objective: Discover more efficient ways of attracting Student African American Brotherhood to AA/Latino males

Strategy1: Large amounts of advertisement around campus

Idea: Creating a student base website, apart from the program website and a continuous updates on that website.

Idea2: Advertisement material in advising and enrollment services' offices