

Awareness Committee Meeting Minutes

June 21, 2006

In attendance: Diane Brown, Deb Wezenksy, Maggie Stimming, Kristin Ryker, Donna Kent, Sandy Flowers, Becky Porter, Leo Rafail

- I. Congratulations to Holly and her husband on the birth of their son!
- II. Review minutes of June 13 meeting
 - a. No changes were made to the June 13th meeting minutes.
- III. Grant Proposal Update
 - a. Katie Busby is currently drafting the grant proposal.
 - b. Donna is collecting cost information about signage for bus stops, garage and parking lot entryways, and decals for building doors. Donna expects to have this information by Friday to submit to Katie.
 - c. A committee is currently working on exterior/campus portal signage. A long-term goal is to have a "tobacco free environment" notice on this signage. This would not fall under the current grant proposal.
 - d. Diane collected a quote for the following items for logo imprint: 1500 highlighters, 1500 pens, 9000 Beechies gum packets, 1500 postcards for mailing to incoming freshman and grad students, 15000 palm cards, 50 11x17 posters, and 250 table tents. Quoted at \$5200 and submitted to Katie. Stock would be purchased from Gold Leaf Promotional Products.
 - e. Leo indicated that the grant proposal needs to be submitted next week.
- IV. Palm Card Wording
 - a. Palm card quote obtained for 4x6 card size, full color.
 - b. Suggested that front of card remains in English and Spanish. Some resources on the back could be included in Spanish, but we must make sure that those resources listed provide services in Spanish.
 - c. Concern mentioned about printing 15000 cards and including a vast list of resources on the back. Printing will not occur until after Clarian contract negotiated. Only fairly static resources will be listed: IUPUI Health Services, Clarian Tobacco Control Center, and MCHD. Reference to IUPUI Tobacco Free web site for additional resources will be included. Printing will not occur until Clarian contract finalized.

- d. Concern mentioned about accessibility of resources for those with hearing or visual impairment. Campus web sites must meet accessibility guidelines and resources are already in place to assist students and employees.
- e. Wording of first line of front side of card will say “Please help us maintain a *healthy* environment” as opposed to a *safe* environment.
- f. Maggie will check in with Clarian about the availability of cessation services in Spanish and update the palm card to reflect the new wording of the first side as well as change the order of resources on the back to list IUPUI Health Services first, then Clarian and MCHD, followed by the Tobacco Free web site.

V. FAQ’s

a. Changes and suggestions

- i. The question about smoking tobacco-free cigarettes is listed twice.

- 1. Concerns noted that the policy does not currently read to prohibit the smoking of cigarettes made with ingredients other than tobacco. The policy refers explicitly to smoking tobacco and does not rule out smoking of any kind. “*Tobacco* use or sale, including, but not limited to smoking, is prohibited on university-owned, -operated, or -leased property.” Diane will check in with Karen about this.

- 2. It was suggested to “bury” this question in the middle of the FAQ’s.

- ii. Again, question came up about including information about where smoking can occur on campus (public sidewalks, middle of the street, etc.).

- 1. It was noted that at the full committee meeting, two people thought we should, but others indicated we shouldn’t.

- 2. Discussion followed to indicate in response to this question that it is the expectation that everyone should comply with the spirit of the policy.

- iii. Many of the FAQ’s need to be addressed by the engagement committee with urgency. Committee members feel it will alleviate stress on the community if the responses to these FAQ’s are posted as soon as possible. Engagement committee meets Friday.

- 1. Consistent discipline

- 2. Dismissal policy for tenured faculty

3. Smoking in car on flat surface different from smoking in car in garage?
4. Ramp up enforcement of littering laws? Include something about expectations about litter since butlers will be removed?

VI. Exterior Publicity

- a. Dr. Jay will be on the *Medically Speaking* radio program sponsored by MCHD on AM1310 The Light on July 22nd at 10:00am. He will discuss IUPUI's tobacco policy, secondhand smoke, and cessation.
- b. A sign about the policy will be included at the HRA table at Indiana Black Expo. Diane will contact Kim Stewart-Brinston about the best way to promote the policy at the IUPUI student recruitment table at IBE.
- c. The Tobacco Free Day at the county fair is an opportunity to promote the policy. The date is July 29.
- d. The IU Day (August 10th) and the Tobacco Free Day (August 14th) at the State Fair are also opportunities to promote the policy.
- e. De-BUTT-ify IUPUI will be a great opportunity to promote the good nature of the policy. Diane will write a press release.
- f. Additional media coverage for the start of the semester will be discussed at a later date.

VII. Next meeting date TBD.