Fellow MHA Students,

The midpoint of the 2008-2009 academic year is an excellent time to reflect upon the past and look forward to the future. The MHASA set an aggressive agenda at the beginning of the Fall 2008 semester and was able to accomplish its objectives thought hard work from its members and support from SPEA faculty. The highlights include:

Indiana Gubernatorial Candidate Forum – The MHASA hosted a forum for representatives of the gubernatorial candidates to discuss their vision for health care in Indiana

Trivia Night – The second installment of the MHASA Philanthropy event raised nearly $500 for Wishard Foundation's, "Our Kids, Our Community," initiative

MHASA’s Educational Series – Doug Leonard and Kathleen Hursh spoke with students about contemporary health care issues

Revival of the MHASA website and MHASA Newsletter

Amendment of the MHASA Constitution – The MHASA President will now be elected at the conclusion of each academic year. This will improve the transition from administration to administration

While we are proud of our accomplishments, we hope to build upon our past successes and continue to improve the MHA program. Our final meeting of the Fall semester focused on creating goals for the upcoming semester and beyond. Our objectives include:

MHA Program Improvement – Create the students’ vision of the program and submit our conclusions to the Dean of SPEA and Director of the MHA program

Philanthropy Event – Include more alumni, potential students, and health care professionals in “Trivia Night”

Orientation – Take a formal role in new student orientation

The onset of the Spring semester also means that students are turning their attention to summer internships and full-time jobs. During this difficult economic time, students must be much more proactive when searching for jobs. As you craft your strategy, do not forget to attend the ACHE’s 2009 Congress in March. I wish everyone luck during this upcoming semester.

Sincerely,

Ben Deady
President, MHASA

**MHA Alumni Profile: Doug Leonard**

Doug Leonard serves as president of the Indiana Hospital Association, which represents the interests of approximately 170 Indiana hospitals. The association is the chief advocate of the hospitals, representing their interests with the state of Indiana, the federal government, the business community, regulatory agencies, accrediting bodies, and others who have interest in the work of hospitals.

Leonard has over 30 years of experience in health care. Most recently he served as president and CEO of Columbus Regional Hospital, where he earned his bachelor’s degree in business administration and his master’s in health administration degree from Indiana University. He is a fellow of the American College of Healthcare Executives and has served on the boards of the Hospice of South Central Indiana, the Indiana Health Facilities Finance Authority, and the Regional Policy Board of the American Hospital Association. His community service includes serving on the boards of the Columbus Area Chamber of Commerce, the Heritage Fund of Bartholomew County, and the Columbus Education Coalition.

**Leadership Team:**

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**Upcoming Events**

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**Long Term Care Class Profile**

- **Pg 2**
LONG TERM CARE FOR THE AGING POPULATION

Yong Li, Assistant Professor, Ph.D., Economics

Course Description:
This course will consider current issues related to planning, organizing, and delivering long term care services to meet the needs of older adults. Topics will be organized from a market perspective involving the demand and supply of long term care services. The course will focus on the impact of changing demographics on long term care needs, the delivery and financing of long term care services, and workforce development and quality improvement in nursing homes and alternative care settings. The course will also survey long term care reforms at the federal and state level, and provide an international comparison of long term care programs.

Purposes:
1. Enhances the existing MHA curriculum: Knowledge of long term care service delivery is essential for future administrators of acute care and payer systems, because of increased integration of long term care with acute care.
2. Builds new strength in long term care management: Prepare students for career in long term care management.

Meet the needs of potential employers locally and nationally. Need for administrators, supervisors and coordinators in facility-based and home care settings. A vast array of federal and state programs have been developed to meet the long term care needs, including payment for provision of goods and services, in-kind transfers, cash assistance. How to management these programs in cost-effective way.

Why Long Term Care?
1. Growing demand for long-term care: Aging of baby boomers; Increased life expectancy; Demographic change.
2. Increased complexity of the long-term care marketplace: new services; integration across settings; private/public funding; regulation compliance.
3. Shortages of competent professionals: shortage of competent professionals to manage and supervise long-term services.

Course Contents:
The course will consider current issues related to planning, organizing, and financing long-term care to meet the needs of the aging population.

Topics will be organized from a market perspective involving the demand and supply of long-term care services.

Course Topics:
1. Demand for long-term care
   - Need
   - Utilization
   - Financing
2. Supply of long-term care
   - Production and Costs
   - Delivery Models
   - Provider reimbursement
3. The marketplace: competition and regulation

Course Deliverables:
- Lectures
- Class Discussions
- Guest speakers (Pending confirmation)
- Writing Assignments
- Student presentation
- Web Resources

Competition and consumer Choice
Legislative environment
Regulatory environment
System evaluation
International Comparison
US Reforms

Be sure to check the IU MHA Student Association Website, SPEA Lounge, and your e-mail for the most updated information on upcoming events.