

2nd ANNUAL ICIC CONFERENCE ON INTERCULTURAL RHETORIC AND WRITTEN DISCOURSE ANALYSIS

Indiana Center for Intercultural Communication
Department of English, School of Liberal Arts
Indiana University-Purdue University Indianapolis (IUPUI)
CONFERENCE VENUE: University Library, 755 W. Michigan Street

Friday, July 22, 2005 University Library Auditorium Lobby, Lower Level			
8:30-9:00		REGISTRATION Coffee, tea, and bagels Book exhibitions	
Lilly Auditorium, Room 0130			
9:00 to 9:15	Opening Remarks – <i>IUPUI Vice Chancellor William Plater</i>		
9:15 to 10:00	Plenary: Ulla Connor, Indiana University-Purdue University Indianapolis <i>Intercultural Rhetoric – Further Defined</i>		
University Library Room 0110 <i>Session Chair: Zach Rozycki</i>		University Library Room 1126 <i>Session Chair: Molly Anthony</i>	
University Library Room 2115E <i>Session Chair: Aristotle Nicolaides</i>			
10:00 to 10:30	Rosa Lorés Sanz <i>From rhetorical structure to metadiscourse: A contrastive exploration of RA abstracts</i>	<u>Session Panel:</u> Kim Brian Lovejoy Steve Fox Katherine Wills	Rasha Diab <i>Sulh and epideictic: The catalyst for deliberation and peace making</i>
10:30 to 11:00	Silvia Murillo Ornat <i>Reformulating in English and in Spanish: Different ways of explaining the message in research articles</i>	<i>Inviting language diversity in the composition classroom, in the writing program, and across campus</i>	Harun Serpil <i>Stereotyping us, stereotyping the U.S.: What do Turkish narratives have to tell us about cultural stereotyping?</i>
11:00 to 11:30	M. Pilar Mur Dueñas <i>The construction of authorial identity in RAs: An intercultural analysis of self-mentions</i>		Hacer Hande Uysal <i>Turkish and English native speakers reacting to a Turkish text</i>

Lilly Auditorium, Room 0130			
11:30 to 12:30	Plenary: XiaoMing Li, Long Island University <i>From contrastive rhetoric to intercultural rhetoric: A search for collective identity</i>		
IUPUI Campus			
12:30 to 2:00	LUNCH		
University Library Room 0110 Session Chair: Pam Ruble	University Library Room 1126 Session Chair: Jennica Haga	University Library Room 2115E Session Chair: Bill Rozycki	
2:00 to 2:30	Sara Tipton <i>Improving IMG performance of case presentations</i>	Chun-Chun Yeh <i>Student perceptions of an EFL undergraduate research writing project</i>	Begoña Bellés Fortuño <i>Spoken academic discourse: The effects of students' participation in North-American and British lectures. A comparative study</i>
2:30 to 3:00	Sabrina Fusari <i>A corpus study of philanthropic direct mail</i>	Maggie Robillard Alicia Añino <i>Literacy case study and intercultural rhetoric as an alternative method to assess elementary school second language learners</i>	Harumi Kimura <i>An analysis of proposals for conference presentations: From the perspective of intercultural rhetoric</i>
Auditorium Lobby			
3:00 to 3:15	COFFEE AND COOKIE BREAK		
University Library Room 0110 Session Chair: Seth Arnold	University Library Room 1126 Session Chair: Jennica Haga	University Library Room 2115E Session Chair: Heidi Nyberg	
3:15 to 3:45	Toshiko Yoshimura <i>Practical report on raising low level students' written English output by teaching contrastive rhetoric in EFL CALL classes</i>	Miguel Ruiz Garrido Inmaculada Fortanet Gómez Juan Carlos Palmer Silveira <i>Personal communication in annual reports of U.K. and Spanish companies: The reader-writer relationship throughout the Chairman's statement</i>	Beatriz Verdasco Vidal <i>How to do things with metaphors: Persuasion in tourism discourse</i>

3:45 to 4:15	Avon Crismore <i>Effects of metadiscourse on reading comprehension: The case of Malaysian University students</i>	Panagiota (Jo) Angouri <i>Do they need to write after all? A study of writing in the workplace</i>	Chih-yi Wu <i>A cross-linguistic comparison of sound metaphors in Chinese and English literary works – the reflection of social cognition and cultural thinking</i>
4:15 to 4:45	Lilly Auditorium, Room 0130 Special Guest Performance Molly Adkins Jeon, Japanese Folk Singer		
5:00 to 6:30	University Library & Education Building lawn Evening Reception (in case of rain the reception will be held in the breezeway of the University Library & Business Building)		

Saturday, July 23, 2005			
University Library			
Auditorium Lobby, Lower Level			

8:30 to 9:00	Coffee, tea, and bagels Book exhibitions		
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	University Library Room 0116 <i>Session Chair: Zach Rozycki</i>	University Library Room 1126 <i>Session Chair: Pam Ruble</i>	University Library Room 2115E <i>Session Chair: Bill Rozycki</i>
9:00 to 9:30		Andy Kirkpatrick <i>Principles of Chinese rhetoric: Implications for the teaching of academic writing to Chinese students</i>	Alan Hirvela Megumi Abe <i>Constructions of 'good writing' from an intercultural rhetorical perspective</i>
9:30 to 10:00		Xiaoye You <i>Why does place of origin matter?: A historical examination of résumé writing in China during the last three decades</i>	Hyun-Woo Lim Donald Rubin <i>Discourse-based interview methodology for investigating interpersonal metadiscourse production in the writing of U.S. and Korean graduate student writers</i>
10:00 to 10:30	Yufeng Zhang <i>Task interpretation & ESL writers' writing experience</i>	María Rankin-Brown Jennifer McBride Carrie Fitzpatrick <i>Voicing cultural and literacy connections: Using cross-disciplinary qualitative methodologies to enhance the student writing experience</i>	Hui-Ling Lang <i>Writing from sources: Case studies of five Taiwanese postgraduate business students' literature review writing</i>

Auditorium Lobby, Lower Level			
10:30 to 11:00	Poster Sessions		
Lilly Auditorium, Room 0130			
11:00 to 12:00	Plenary: Ana Moreno, University of León <i>The importance of comparable data in cross-cultural studies</i>		
IUPUI Campus			
12:00 to 1:30	LUNCH		
University Library Room 0116 Session Chair: Jennica Haga	University Library Room 1126 Session Chair: Miguel Ruiz Garrido	University Library Room 2115E Session Chair: Pilar Mur Dueñas	
1:30 to 2:00	Fu-An Lin <i>Context of writing and writer's gender: The case of advanced English learners</i>	Joel Bloch <i>Cyberchase: The search for intercultural rhetoric on the internet</i>	María Spicer Escalante <i>The rhetoric of bilingual Hispanic university students: An analysis of the argumentative-persuasive written discourse</i>
2:00 to 2:30	Angela Logan <i>Gimme my props: A discourse analysis of African American male and female speech patterns</i>	Lawrence Williams <i>A taxonomy of written electronic discourse: The role of discourse particles</i>	Doug Flahive Fabiola Ehlers Zavala <i>Exploring group and individual differences in Spanish and English editorial writers</i>
Lilly Auditorium, Room 0130			
2:30 to 3:30	Plenary: Srikant Sarangi, Cardiff University <i>Intercultural research paradigms: A reassessment of their applicability to professional discourse studies</i>		