

## Ulla M. Connor

Professor of English and the Barbara E. and Karl R. Zimmer Chair in Intercultural Communication,  
IU School of Liberal Arts  
Indiana Center for Intercultural Communication (ICIC)  
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### CITIZENSHIP

U.S.A. and Finland

### EDUCATION

B.A., University of Helsinki, Finland, 1970 (English philology)  
M.A., University of Florida, Gainesville, 1971 (English literature)  
M.A., University of Wisconsin, Madison, 1973 (Comparative literature)  
M.A., Magna cum laude, University of Helsinki, Finland, 1974 (English philology)  
Ph.D., University of Wisconsin, Madison, 1978 (Curriculum and instruction; English linguistics)

### Post-Doctoral:

Rhetoric Seminar, Department of English, Purdue University, June 3-14, 1985  
Fundraising School, Indiana University Center on Philanthropy, January 20-25, 1997  
The John E. Fetzer Institute and Indiana University School of Medicine's Generosity of Spirit Retreat,  
September 12-13, 2006

### ACADEMIC APPOINTMENTS

University of Florida	
Teaching Assistant, Department of English	1971-1972
University of Wisconsin, Madison	
Teaching Assistant, Department of Scandinavian Studies	1972-1973
Teaching Assistant, Department of English	1976-1977
Research Assistant, Department of Curriculum and Instruction	1977-1978
Madison Public Schools, Wisconsin	
English as a Second Language Teacher	1973-1976
George Mason University	
Adjunct Assistant Professor of Education	Spring 1980
Fairfax County Public Schools, Virginia	
Curriculum Assistant, English as a Second Language	1979-1980
Georgetown University	
Assistant Professor, Department of Linguistics	1980-1983
Purdue University	
Visiting Assistant Professor, Audiology and Speech	1983-1984
Assistant Dean, Graduate School	1988-1990
Visiting Associate Professor, Department of English	1989-1990
Indiana University-Purdue University Indianapolis	
Assistant Professor of English	1984-1987
Associate Professor of English	1987-1993
Director, English as a Second Language Program	1985-1995, 1997-1998
Adjunct Professor of Women's Studies Program	1985-present
Professor of English	1993-present
Director, Indiana Center for Intercultural Communication	1997-present
Adjunct Professor of Philanthropic Studies	1998-present
Barbara E. and Karl R. Zimmer Chair in Intercultural Communication	2003-present

### **FIELDS OF SPECIALIZATION AND RESEARCH**

Sociolinguistics and Contrastive Rhetoric applied to second language teaching, text analysis, business writing, intercultural communication, language of fundraising, and medical discourse

### **PROFESSIONAL MEMBERSHIPS**

American Association for Applied Linguistics (AAAL)  
College Composition and Communication (CCC)  
National Council of Teachers of English (NCTE)  
Teachers of English to Speakers of Other Languages (TESOL)

### **SCHOLARSHIPS**

Finnish Government Competitive Fellowship, University of Helsinki, 1967-1970  
International Peace Scholarship, University of Florida, 1970-1971

### **HONORS AND DISTINCTIONS**

“Breakfast Star” (outstanding TESOL member), International TESOL Conference, 1988, 1992, 1995  
Instructor, International TESOL Summer Institute, 1989, 1992, 1993, 1994, 1995 (program ended in 1996)  
Glenn W. Irwin Experience Excellence Recognition Award, IUPUI, 1992  
Chair, Newbury House Research Award Committee of TESOL, 1993  
H.W. Donner Guest Professor, Department of English, Åbo Akademi University, Finland, Fall 1994, Fall 2000  
(given to one visitor a year, with a stipend)  
Visiting Researcher, Department of English, University of Jyväskylä, Finland, January-March 1995  
Visiting Professor, Graduate TESOL Program, Temple University Japan, September-December 1996  
Lecturer in the Distinguished Lecture Series, Temple University Japan, April 1995, January 1999, and  
November 2004  
Guest Professor, Department of English, Lund University, Lund, Sweden, April-June 1998 (with a stipend)  
Academic Advisor, Department of Foreign Languages, Polytechnic University of Hong Kong, 1999-2003  
(annual program reviews submitted to the University administration)  
Elected “Foreign” Member, The Finnish Society of Sciences and Letters (Societas Scientiarum Fennica), 2000  
(one of less than 100 such members)  
Prestigious External Award Recognition (PEAR), IUPUI, April 2001  
First Endowed Chair, School of Liberal Arts, IUPUI, January 2003  
Member, Alliance of Distinguished and Titled Professors, Indiana University, January 2003  
Featured in an interview in Finland's *Reader's Digest* (nation's largest magazine) as one of five “famous” Finns  
abroad, June 2005  
Recipient of Outstanding Alumni Award, Department of Linguistics, University of Florida, October 8, 2005  
Breakfast Star at the American Association for Applied Linguistics Conference, Montreal, Canada, June 19,  
2006  
Profiled in *Who's Who in America* 2006, 2007  
Profiled in *Who's Who of American Women*, 2007  
Appointed to the Indiana Commission on Hispanic/Latino Affairs Research Committee, May 2006  
Advisor, The Republic of Iceland's Ministries of Education and Social Affairs on language education in  
immigration, August 17-18, 2006  
2006-2007 Outstanding Distinguished Resident Faculty Award, IU School of Liberal Arts, IUPUI, April 2007

### **MEMBERSHIPS ON EDITORIAL BOARDS**

*TESOL Quarterly*, 1985-1988  
*TECFORS*, 1986-1988  
*Journal of Second Language Writing*, 1990-present  
*Asian Journal of English Language Teaching*, 1998-present  
*Journal of English for Academic Purposes*, 2003-2006  
*Handbook of Writing Research*, 2005-present  
*Review of Applied Linguistics in China*, 2005-present  
*Written Communication*, 2005-2007  
*Computers and Composition Digital Press*, 2007-present

**PROFESSIONAL ASSOCIATION SERVICE AND CONSULTATION**

Reviewer of grant proposals, National Institute of Education, Reading and Language Studies, 1981  
 Organizer and Chair, Pre-conference Symposium of the Georgetown University Round Table on Languages and Linguistics, 1981, 1982  
 Vice President and Program Organizer, Washington, D.C. Area Linguistics Club, 1982-1983  
 Reviewer of grant proposals, U.S. Office of Bilingual Education, 1982  
 Organizer and Co-Chair, First Annual Colloquium on Reading Research, International TESOL Conference, 1983  
 Reviewer of conference paper proposals for the International Conference of the National Association for Bilingual Education, 1983, 1984  
 Organizer and Co-Chair, Colloquium on Contrastive Rhetoric, International TESOL Conference, 1983-1987  
 Reviewer of conference paper proposals for the International TESOL Conference, annually since 1983  
 Reviewer of grant proposals, Social Sciences and Humanities Research Council of Canada, 1985  
 Liaison Officer for the Indiana Teachers of English to Speakers of Other Languages Organization to the International TESOL, 1985-1987.  
 Reviewer of manuscripts, *Applied Linguistics, Research in the Teaching of English, Studies in Second Language Acquisition, College English, English for Specific Purposes, Language Learning, Written Communication, and Text*, since 1980s to present  
 Reviewer of grant proposals, The Ohio University Research Foundation, 1987  
 Co-chair, Indiana TESOL Conference, 1987  
 Reviewer of grant proposals, NCTE Research Foundation, 1987-1989  
 Reviewer of book manuscripts for Longman, St. Martin's Press, Oxford, SUNY Press, and Cambridge University Press, 1987-present  
 Member, Planning Committee, International TESOL Conference, 1988  
 Elected member, English as a Second Language Assembly of the National Council of Teachers of English (NCTE), 1989-1992  
 Member, Academic Review Team, Department of Academic Skills, San Diego State University, March 1990  
 Associate Chair, Research Interest Section, TESOL, 1991-1992  
 Chair, Research Interest Section, TESOL, 1992-1993  
 Member, TOEFL Test of Written English Core Reader Group, Educational Testing Service, 1989-1992  
 Reviewer of grant proposals, National Endowment for the Humanities, 1993-1995  
 Reviewer of a literature review on business English for the Test of English as an International Language, Educational Testing Service, November 1994  
 Reviewer of conference paper proposals for College Composition and Communication Conference, 1994, 1997  
 Consultant, Project on the Test of Written English, Educational Testing Service, October 1994  
 Reader, GMAT Test, Educational Testing Service, October 21-23, 1994  
 Organizer and presenter, Workshop on Writing Up Research in English, Four-University Consortium, Finland, December 1994, August 1996  
 Organizer of a featured breakfast meeting on Teaching/Research Connections, International TESOL Conference, Long Beach, CA, April 1995  
 Organizer, Colloquium on Argumentative Writing Cross-Culturally and Colloquium on Research on Grant Proposals, International Congress of Applied Linguistics, Jyväskylä, Finland, August 1996  
 Consultant, Corporate Education Program, Temple University Japan, 1997  
 Organizer, Conference on the Language and Rhetoric of Philanthropic Fund Raising, IUPUI, Indianapolis, IN, October 18, 1997  
 External Reviewer, research grant proposals, City University of Hong Kong, 1998  
 Member, Planning Committee of the International Symposium "Taking Fund Raising Seriously: Issues of Language and Rhetoric," IUPUI, Indianapolis, IN, August 1998  
 Strand Coordinator for English for Specific Purposes of the American Association for Applied Linguistics Conference 2000 Proposals, 1999  
 Organizer, Annual English for Specific Purposes Institute, IUPUI, Indianapolis, IN, 2000-2006  
 Co-Chair, Roundtable on Contrastive Rhetoric, Purdue University, Lafayette, IN, October 2002  
 Co-Chair, The Fourth North American Symposium of the American Association for Applied Corpus Linguistics, Indianapolis, IN, November 1-3, 2002 (attendance more than 100, 25 percent international)  
 Founding Organizer, Contrastive and Intercultural Rhetoric Institute, IUPUI, Indianapolis, IN, July 26-30, 2004 (attendance 12, 50 percent international)  
 Founding Organizer, Intercultural Rhetoric and Written Discourse Analysis Conference, IUPUI, Indianapolis, IN, 2004, 2005 (attendance 70, 50 percent international), 2007, 2008

Reviewer for the American Association for Applied Linguistics Conference 2006 Proposals, 2005  
Reviewer of grant proposals, Economic & Social Research Council (ESRC), United Kingdom, 2007  
Presenter, 2007 TESOL Leadership Development Certificate Program, *Presentation skills for emergent ELT leaders*, March 22, 2007, Seattle, WA.  
Consultant, Master's Degree in English with an emphasis in English for Specific Purposes, University of North Carolina, Charlotte, NC, May 17-18, 2007.

#### **PROMOTION/TENURE AND EXTERNAL DEGREE EXAMINATION**

Referee, Tenure and Promotion to Associate at U.S. Universities:

Vivian Zamel, Boston University (1985)  
Joanne Devine, Skidmore College (1987)  
Natalie Kuhlman, San Diego State University (1988)  
Elizabeth Rorschach, City College of New York (1989)  
Keiko Koda, Ohio University (1989)  
Elizabeth Whalley, San Francisco State University (1990)  
William Eggington, Brigham Young University (1991)  
Shirley Ostler, Bowling Green State University (1992)  
Joan Carson, Georgia State University (1993)  
Anna Söter, Ohio State University (1993)  
Gayle Nelson, Georgia State University (1995)  
Susan Jenkins, University of Cincinnati (1997)  
Susan Jenkins, Saint Michael's College (2003)  
Ling Shi, University of British Columbia (2004)  
Barry Thatcher, New Mexico State University (2004)

Referee, Promotion to Full at a U.S. University:

Gayle Nelson, Georgia State University (2001)  
Jun Liu, University of Arizona (2006)  
Heidi Hamilton, Georgetown University (2006)  
Randi Reppen, Northern Arizona University (2007)

Referee, Tenure and Promotion at Universities Overseas:

Vijay Bhatia, Promotion to Full, City University of Hong Kong (1997)  
External Reviewer, three faculty promotions, City University of Hong Kong (1998)

External Reviewer, department head search, City University of Hong Kong (2006)

External Examiner, Public Opponent, or Member of Dissertation Committee Overseas:

External Examiner, Master's Thesis, University of Kebangsaan, Malaysia, January (1990)  
External Examiner, Ph.D. Dissertation of K. Samabuddhi, The University of Western Australia, January (1992)  
External Examiner, Ph.D. Dissertation of H. Yli-Jokipii, The University of Turku, Finland, November (1993)  
External Examiner, Ph.D. Dissertation of Chan Swee Heng, Kebangsaan University, Malaysia, March (1994)  
External Examiner and Opponent at the Public Defense, Ph.D. Dissertation of Kaarina Mäkinen, University of Jyväskylä, Jyväskylä, Finland, February (1995)

Member, Dissertation Committee and Present at the Defense, Toshiko Yoshimura, Temple University Japan, Tokyo (1998-2001)

External Examiner, Ph.D. Dissertation of Anncha Lindeberg, Åbo Akademi University, Finland (2001)

External Examiner and Opponent at the Public Defense, Ph.D. Dissertation of Paul E. R. Jorgensen, Aarhus School of Business, Aarhus, Denmark, January (2002)

External Examiner and Opponent at the Public Defense, "European," "Quality" Ph.D. Dissertation of Lorena Suarez Tejerina, Universidad de Leon, Leon, Spain, May (2006)

Member, Ph.D. Dissertation Committee:

Paul Matsuda, Purdue University (1998-2000)  
Karen Bishop, Purdue University (1999-2001)  
Molly Haas, Purdue University (1999-2002)

#### **GRANTS RECEIVED** (total of \$1,109,951)

1985, 1996, Travel Grant, IU Overseas Conference Fund Grant-in-Aid to attend an international conference (\$500; \$800)

1985-1987, Exxon Education Foundation Grant, "Development of an Analytic System for the Improvement of Writing Assessment," with J. Lauer (\$21,000)

- 1985-1987, Lilly Endowment Linkage Grant, "Computer Assisted Writing Instruction," with B. Cambridge (\$25,000)
- 1986, Project Development Program Grant, IUPUI (\$750)
- 1986, Dean of School of Liberal Arts Summer Grant, IUPUI (\$2,000)
- 1987, Indiana University Summer Faculty Fellowship, "A Study of Cross-cultural Business Communication" (\$4,500)
- 1987, Learning Resources Grant, IUPUI (\$750)
- 1988-1989, U.S. Department of Education, "Purdue Minority Summer Research Program," with R. L. Ringel, V. W. Rodwell, and D. E. Lewis (\$88,000)
- 1989-1990, Caterpillar Foundation, "Enlarging Minority Opportunities," with D. E. Lewis (\$5,000)
- 1992, IUPUI Assessment Grant, "Evaluating the English Proficiency Screening and Instructional Program for International Teaching Assistants at IUPUI" (\$2,980)
- 1992, IUPUI Grant-in-Aid for Teaching, "Computer Assisted Pronunciation for International Teaching Assistants" (\$2,950)
- 1993, IUPUI Assessment Grant, "Development of a Computer Assisted ESL Placement Test," with M. Shermis (\$2,900)
- 1993, School of Liberal Arts Manuscript Preparation Fund (\$325)
- 1995, TEKES (Finnish Government Center for Scientific Development), "Linguistic Analysis of European Commission Research Applications," with H. Ringbom (190,000 Finnish marks = \$50,000)
- 1995, Educational Testing Service, "Analyzing Writing in an International Brokerage Company: A Case Study" (\$12,160)
- 1995, IUPUI Faculty Development, "A Study of Grant Proposal Writing" (\$3,000)
- 1998, IUPUI Research Incentive Fund, "Development of Linguistic Textbanks" (\$159,000)
- 1998, Indiana Humanities Council, "Development of Linguistic Corpus of Philanthropic Fund Raising Materials – A Conference" (\$980)
- 1999, Indiana University Center on Philanthropy, "Development of Linguistic Corpus of Fund Raising Texts" (\$49,000)
- 1999, International Development Fund Grant, IUPUI (\$7,000)
- 2000, Indiana University Center on Philanthropy, "Fundraising Practices Internationally: A Planning Study," with T. A. Upton (\$49,910)
- 2000, IUPUI Office for Research and Graduate Education Development Grant (\$20,000)
- 2002, IUPUI International Development Fund Grant, "Expanding and Diversifying ICIC Programs with Overseas Participants," with A. Mbaye (\$8,848)
- 2002, IUPUI International Development Fund Grant, "Development of an EFL Program for Kabul University, Afghanistan" (\$12,000)
- 2002, IUPUI Small Grants for Teaching Using New Technology, "Creating a CD ROM of Philanthropic Fundraising Discourse," with K. Gladkov (\$2,423)
- 2002, IUPUI Small Grants for Teaching Using New Technology, "Creating Computer Lessons for Teaching Linguistic Discourse through Philanthropic Fundraising Corpus," with K. Gladkov (\$3,368)
- 2003, Indiana University Center on Philanthropy Grant, "Persuasion in Fundraising Letters: An Interdisciplinary Study," with E. Nagelhout (\$44,260)
- 2003, Central Indiana Community Foundation, The Indianapolis Foundation Grant, "Workshops for ESL Volunteer Tutors," with C. Fischer (\$4,140)
- 2005, IUPUI Office for Research and Graduate Education Development Grant (\$19,000)
- 2005, IU New Frontiers in the Arts and Humanities: Visiting Visionary Scholar (\$16,407)
- 2005, IU European Union Center of Excellence, "Workshop on Medical Discourse EU-US" (ca. \$6,000)
- 2005, International Development Fund, "Medicine Labeling: Intercultural Accessibility and Compliance" (\$5,000)
- 2007-2009, Eli Lilly Foundation, "Project for Health Literacy and Patient Adherence," (\$480,000)

## **COURSES TAUGHT (Since 1980)**

### **Outside IUPUI**

- Bilingualism (undergraduate/graduate)  
Georgetown University, 1980, 1981, 1982
- Methods for TESOL (undergraduate/graduate)  
Georgetown University, 1981, 1982, 1983
- Syllabus Design for Second Language Teaching (graduate)

Georgetown University, 1981, 1982  
 Statistics for Linguists (graduate)  
 Georgetown University, 1982, 1983  
 Introduction to Linguistics (undergraduate)  
 Purdue University, 1983, 1984  
 Discourse and Text Linguistics (graduate)  
 Purdue University, 1989  
 Contrastive Rhetoric (graduate)  
 San Francisco State University, TESOL Summer Institute, 1989  
 Research and Teaching of ESL Writing (graduate)  
 Comenius University, Slovakia, TESOL Summer Institute, 1992  
 Contrastive Rhetoric (graduate)  
 Comenius University, Slovakia, TESOL Summer Institute, 1992  
 Research and Teaching of Second-Language Writing (graduate)  
 California State University at San Bernardino, TESOL Summer Institute, 1993  
 Research and Teaching of Second-Language Writing (graduate)  
 Iowa State University, Ames, TESOL Summer Institute, 1994  
 Applied Linguistics (graduate)  
 Åbo Akademi University, Finland, Fall 1994  
 International Business Communication  
 Åbo Akademi University, Finland, Fall 1994  
 Contrastive Rhetoric (graduate)  
 University of Jyväskylä, Finland, January - March 1995  
 Research and Teaching of Second Language Writing (graduate)  
 Temple University Japan, Tokyo and Osaka Campuses, April 1995  
 Teaching Academic Writing (graduate)  
 University of Carabobo, Venezuela, TESOL Summer Institute, 1995  
 Contrastive Rhetoric (graduate)  
 University of Carabobo, Venezuela, TESOL Summer Institute, 1995  
 ESL Methods (graduate); Writing across Languages; Contrastive Rhetoric  
 Temple University Japan, Tokyo, Fall 1996  
 Seminar on Textlinguistics (graduate)  
 Lund University, Sweden, April - June 1998  
 Researching and Teaching Writing (graduate)  
 Temple University Japan, Tokyo and Osaka Campuses, February 1999  
 Seminar on Discourse in the Professions (graduate)  
 Åbo Akademi University, Finland, September - December 2000  
 Seminar on Research Methods in Contrastive Rhetoric (graduate)  
 University of León, León, Spain, May 2002, 2003, 2004, 2005, 2006  
 Seminar "From Contrastive to Intercultural Rhetoric" (graduate)  
 Temple University Japan, Tokyo and Osaka Campuses, November 2004

#### **M.A. THESIS ADVISING AT IUPUI**

##### **Committee chair**

- Schumacher, S. (1998). *What does the manager do? A linguistic study of two working days in a U.S. manager's list.*
- Reeves, G. (2000). *Computer corpus linguistics in the ESL classroom.*
- McGriff, K. (2001). *Promises (un)fulfilled: Computer conferences for writing classes.*
- Gladkov, K. (2003). *Investigating appeals in fundraising letters: A linguistic/rhetorical approach.*
- Gao, J. (2004). *A corpus-based investigation of semantic variation in fundraising letters.*
- Gunason, S. (2004). *Living rock: Understanding a church community through its sermons.*
- Leis, J. (2004). *The adult ESL classroom: The effects of culture differences on group learning.*
- Anthony, M. (2005). *Contrastive rhetoric applications for the classroom and the writing center.*
- Arnold, S. (2006). *Language assessment for adult learners of English as a second language in not-for-profit settings.*
- Bruns, L. (2006). *English: A bridge to computer science.*
- Fischer, C. (2006). *Workshop development for training ESL volunteers.*

Fischer, J. (2006). *Virtual reality markup language, computer science, and ESL: A pilot study at IUPUI*.  
Strickland, C.W. (2007). *Grant proposal writing: A case study of an international postdoctoral researcher*.  
Kiefer, M (2008).

### **Committee member**

Beck, M. C. (2004). *Academic English for LL.M. students at the IU School of Law-Indianapolis: A needs analysis approach*.  
McIntosh, K. (2004). *Embedded meaning: An analysis of metaphor in news service coverage of Gulf War II*.  
Dean, E. (2005). *Treating grammar and punctuation in the ESL composition classroom*.  
Pritchard, R. (2006). *Freiran literacy for the ESL family: A comprehensive literacy course*.  
Cohen, M. (2007). *Dear birthmother*.  
Rohmerien-Martin, L. (2007). *A model for developing law lecture comprehension lessons for non-native speakers of English from video-taped authentic materials*.

### **COURSES TAUGHT AT IUPUI (in alphabetical order)**

ESL Practice Teaching (graduate)  
Fall 1991, 1997  
Intercultural Discourse. Topics in Rhetoric and Composition (graduate and undergraduate)  
Spring 2008  
International Business Communication (undergraduate)  
Fall 1995  
Introduction to the English Language (graduate)  
Fall 1989, 1990, 1993, 1995, 1997, 2001; Spring 2001, 2003, 2005, 2006, 2007  
Introduction to English for Specific Purposes (graduate)  
Summer 2000, 2001, 2003, 2005, 2006, 2007  
Introduction to Study of Grammar (undergraduate)  
Fall 1991, 1992; Spring 1991, 1997  
Introduction to Text Linguistics/Discourse Analysis (graduate)  
Spring 1998, 2000; Fall 2003, 2004, 2006  
Linguistic Resources and TESOL (graduate)  
Spring 1992, 1993  
Summer 1994, 1996, 1997  
Materials Preparation for ESL (graduate)  
Spring 1994; Fall 1998, 2002  
Second-Language Acquisition (graduate)  
Spring 1991  
Teaching ESL/EFL Writing (graduate)  
Spring 2004

### **CAMPUS SERVICE**

#### **University Wide**

Activities Committee, Women's Studies, 1985-1988, 1991-1992  
Academic Procedures Committee, 1986-1987  
International Affairs Program Steering Committee, 1986-1988, 1990-1991, 2004-present  
Academic Computing Advisory Committee, 1986-1988  
Advisory Committee for the English as a Second Language Program, Chair, 1986-1988, 1990-1995, 1997-1999  
Sex Equity Committee, Women's Studies, 1990-1992  
Fellowship Committee, Graduate School, 1991-1993  
Graduate Studies Committee, Women's Studies, 1992-1993  
Glenn W. Irwin Recognition Award Committee, 1992-1994  
I.U. Advisory Committee on Students and Scholars from Abroad, 1993-1994  
I.U. Committee on Inter-Campus Research and Projects Grants Proposals, 1994  
Faculty Affairs Committee, Women's Studies, 1995-1996  
Academic Affairs, 1996-1998  
Assessment Committee, University College, IUPUI, 1997-1998  
IUPUI Faculty Council Planning Committee, 1997-1999, Chair, 1999-2000  
Review Committee of Strategic Directions Initiative Grants, 1998

Promotion and Tenure Committee, 1998-1999  
Faculty Research Committee, Indiana University Center on Philanthropy, 1997-2001  
Research Ethics Committee, 2001-2003  
Futures' Group (high-level campus planning committee consisting of deans, vice chancellors, and faculty representatives), 2001-2003  
Selection Committee, Prestigious External Award Recognition, 2002  
Program Review Committee, Department of Economics, 2003  
Office of Professional Development's Learning Community on Preparing Future Faculty and Professionals, 2003-2004  
External Review Committee, Proposed New Doctoral Degree in Studies in Second Language, Indiana University, 2006  
International Affairs Steering Committee, 2004-2005  
Multicultural Center Concept Development Committee, 2007

### **IU School of Liberal Arts**

Travel Funds Committee, 1992-1994  
SLA Margaret A. Cook Foreign Study Award Committee, 1993-1994  
Elected, Faculty Affairs, 1995-1996  
Pay Equity Committee, Chair, 1998-1999  
Elected, Promotion and Tenure Committee, 2000-2002  
Review Committee, Summer Research Awards, 2002

### **Department of English**

Computer Committee, Chair, 1984-1985  
Writing Coordinating Committee, 1984-1988, 1990-1991  
Search and Screen Committee, Linguistics and Writing, 1985-1987, 1991-1992, 1992-1993  
Scheduling Committee, 1986-1987, 1990-1991  
Professional Development Committee, Chair, 1986-1987  
Liaison Committee (Advisory Committee to Chair), 1990-1994, 1996-1998  
Graduate Studies Committee, Chair, 1990-1994, 1995-1996  
ESL Program Coordinating Committee, Chair, 1992-1998, 1998-2000  
Elected, Promotion and Tenure Committee, 1992-1994  
Ad-hoc Salary Review Committee, 1992-1993  
Ad-hoc Student Evaluations Committee, 1992-1993, 1996-1997  
Search and Screen Committee, Linguistics and ESL, 1993-1994, 1997-1998  
Ad-hoc Department Restructuring Committee, 1996-1998  
Co-chair, TESOL Certificate Program, 2000-present  
Elected, Promotion and Tenure Committee, Chair, 2001-2003  
Graduate Studies Committee, 2001-2002, 2004  
Program Review Steering Committee, 2004-2005

### **Indiana Center for Intercultural Communication (ICIC)**

Director, 1997-present  
Advisory Board, 1997-present  
Research Steering Committee, Chair, 1998-present

### **PUBLICATIONS**

(\* refereed publications)

#### **Books and Monographs**

- \*Connor, U., & Kaplan, R. B. (Eds.). (1987). *Writing across languages: Analysis of L2 text*. Reading, MA: Addison-Wesley.
- \*Connor, U., & Johns, A. M. (Eds.). (1990). *Coherence in writing: Research and pedagogical perspectives*. Washington, D.C.: TESOL.
- Connor, U., Helle, T., Mauranen, A., Ringbom, H., Tirkkonen-Condit, S., & Yli-Antola, M. (1995). *Tehokkaita EU-Projektiehdotuksia: Ohjeita kirjoittajille [Successful grant proposals. A guide for researchers in the European Union]*. (Also translated into Swedish, 1996). Helsinki, Finland: TEKES. [Finland's Science Foundation]
- \*Connor, U. (1996). *Contrastive rhetoric: Cross-cultural aspects of second language writing*. New York:

- Cambridge University Press. (Reprinted in China by the Shanghai Foreign Language Education Press.)
- \*Belcher, D., & Connor, U. (Eds.). (2001). *Reflections on multiliterate lives*. Clevedon, England: Multilingual Matters.
- Connor, U., & Seig, M. (2001). *Language and the global workplace: A handbook for Indiana businesses*. Indianapolis, IN: ICIC.
- \*Connor, U., & Upton, T. A. (Eds.). (2004). *Applied corpus linguistics: A multidimensional perspective*. Amsterdam: Rodopi Publishers.
- \*Connor, U., & Upton, T. A. (Eds.). (2004). *Discourse in the professions: Perspectives from corpus linguistics*. Amsterdam: John Benjamins.
- \*Biber, D., Connor, U., & Upton, T. A. (2007). *Discourse on the move. Using corpus analysis to describe discourse structure*. Amsterdam: John Benjamins.
- \*Connor, U., Nagelhout, E., & Rozycki, W. (Eds.). (2008). *Contrastive rhetoric: Reaching to intercultural rhetoric*. Amsterdam: John Benjamins.

### Guest-edited Journals and Working Papers

- Multilingua: Journal of Cross-Cultural and Interlanguage Communication*, Special Issue on Contrastive Rhetoric, 1, 5, 3, 1996.
- Written discourse in philanthropic fund raising: Issues of language and rhetoric*. Indiana University Center on Philanthropy Working Papers, 98-13, 1998.
- New directions for philanthropic fundraising: Understanding and improving the language of fundraising*, 22, 1998. (Co-edited with Tim Seiler).
- Journal of English for Academic Purposes*, Special Issue on Contrastive Rhetoric, 3, 4, 2004.

### Journal Articles

- \*Connor, U., & Read, C. (1978). Passage dependency in reading comprehension questions of English language proficiency tests. *Language Learning*, 28(1), 149-157. (Reprinted in *Bilingual Resources*, Spring 1980).
- \*Connor, U. (1980). Second language program. *The Greater Washington Area Reading Journal*, 6(1), 6-15.
- \*Taylor, N., & Connor, U. (1982). Silent or oral reading: The rational use of both processes. *The Reading Teacher*, 35(4), 440-443.
- \*Connor, U. (1983). Trends in language teaching methods. *Tempus*, 18(2), 16-18.
- \*Connor, U. (1983). Predictors of second language reading performance. *Journal of Multilingual and Multicultural Development*, 4(4), 271-288.
- \*Connor, U., & McCagg, P. (1983). Cross-cultural differences and perceived quality in written paraphrases of English expository prose. *Applied Linguistics*, 4(3), 259-268.
- \*Connor, U. (1984). A study of cohesion and coherence in ESL students' compositions. *Papers in Linguistics: International Journal of Human Communication*, 17(3), 301-316.
- \*Connor, U. (1984). Recall of text: Differences between first and second language readers. *TESOL Quarterly*, 18(2), 239-256.
- \*Connor, U., & Lauer, J. (1985). Understanding persuasive essay writing: Linguistic/rhetorical approach. *Text*, 5(4), 309-326.
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### Book Chapters

- \*Connor, U. (1980). The application of reading miscue analysis to diagnosis of ESL learners' reading skills. In C. W. Twyford, W. Diehl, & K. Feathers (Eds.), *Reading English as a second language: Moving from theory*. Monograph in language and reading studies. Bloomington, IN: Indiana University School of Education.
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- \*Connor, U. (1999). My journey through contrastive rhetoric: A literacy autobiography. In G. Braine (Ed.), *Non-native educators in English language teaching* (pp. 29-42). Mahwah, NJ: Lawrence Erlbaum.
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- \*Connor, U. (2001). Contrastive rhetoric: New directions. In M. Gill, A. W. Johnson, L. M. Koski, R. D. Sell, & G. Wårvik (Eds.), *Language, learning, literature: Studies presented to Håkan Ringbom* (pp. 33-58). Turku, Finland: Åbo Akademi University Press.
- \*Connor, U. (2001). Changing currents in contrastive rhetoric: New paradigms. In V. Colwell & A. I. Moreno (Eds.), *Recent perspectives on discourse* (pp. 27-56). León, Spain: University of León Press.
- \*Connor, U., Precht, K., & Upton, T. A. (2002). Business English: Learner data from Belgium, Finland, and the U.S. In S. Granger, J. Hung, & S. Petch-Tyson (Eds.), *Computer learner corpora, second language acquisition, and foreign language teaching* (pp. 175-194). Amsterdam/Philadelphia: John Benjamins.
- \*Connor, U. (2003). Changing currents in contrastive rhetoric: Implications for teaching and research. In B. Kroll (Ed.), *Exploring the dynamics of second language writing* (pp. 218-241). New York: Cambridge University Press.
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- \*Connor, U. (2003). Directions and challenges for contrastive rhetoric in the 21<sup>st</sup> century. *Sphinx. Yearbook 2002-2003. Societas Scientiarum Fennica* (pp. 61-71). Helsinki, Finland: Multiprint OY.
- \*Connor, U. (2004). Contrastive rhetoric: Old and new directions. In N. Kassabgy, Z. Ibrahim, & S. Aydelott (Eds.), *Contrastive rhetoric: Issues, insights, and pedagogy* (pp. 1-24). Cairo: The American University in Cairo Press.
- \*Connor, U., & Gladkov, K. (2004). Rhetorical appeals in fundraising direct mail letters. In U. Connor & T. A. Upton (Eds.), *Discourse in the professions: Perspectives from corpus linguistics* (pp. 257-286). Amsterdam/Philadelphia: John Benjamins.
- \*Connor, U., & Upton, T. A. (2004). Introduction. In U. Connor & T. A. Upton (Eds.), *Discourse in the professions: Perspectives from corpus linguistics* (pp. 1-8). Amsterdam/Philadelphia: John Benjamins.
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- \*Connor, U., & Upton, T. A. (2004). The genre of grant proposals: A corpus linguistic analysis. In U. Connor & T. A. Upton (Eds.), *Discourse in the professions: Perspectives from corpus linguistics* (pp. 235-256). Amsterdam/Philadelphia: John Benjamins.
- \*Connor, U., & Mbaye, A. (2004). International postdoc challenges in research labs: Language, situated literacy, and "Big D" discourse. In I. Bäcklund, U. Börestam, U. M. Marttala, & H. Näslund (Eds.), *Text i arbete/Text at work: Essays in honour of Britt-Louise Gunnarsson. 12 January 2005* (pp. 280-288). Uppsala, Sweden: Uppsala University Press.
- \*Folman, S., & Connor, U. (2005). Writing from sources in two cultural contexts. In T. Kostouli (Ed.), *Writing in context(s): Textual practices and learning processes in sociocultural settings* (pp. 165-184). New York: Springer. (Reprinted from *Megamot - Behavioral Sciences Quarterly*, 38(2), 1997)
- \*Connor, U., & Moreno, A. (2005). Tertium comparationis. A vital component in contrastive rhetoric research. In P. Bruthiaux, D. Atkinson, W. G. Eggington, W. Grabe & V. Ramanathan (Eds.), *Directions in applied linguistics* (pp. 153-164). Clevedon, England: Multilingual Matters.
- Connor, U., Ruíz Garrido, M., Fortanet, I., & Palmer, J.C. (2006). Análisis contrastivo de la comunicabilidad del prospecto de los medicamentos en España y en Estados Unidos [Contrastive analysis on the communicability of medication information from Spain and the United States.]. In Gallardo Paúls, B., Hernández Sacristán, C., & Moreno Campos, V. (Eds.), *Lingüística Clínica y Neuropsicología Cognitiva*.

*Actas del Primer Congreso Nacional de Lingüística Clínica. Vol 3. Lingüística Interaccional en Ambitos de Salud.* (pp. 140-152). Valencia, Spain: Universitat Jaume I.

- \*Atkinson, D., & Connor, U. (2008). Multilingual writing development. In C. Bazerman (Ed.), *Handbook of writing research* (pp. 515-531). Mahwah, NJ: Lawrence Erlbaum Associates.
- Connor, U. (2008). Mapping multidimensional aspects of research: Reaching to intercultural rhetoric. In U. Connor, E. Nagelhout, & W. Rozycki (Eds.). *Contrastive rhetoric: Reaching to intercultural rhetoric*. Amsterdam: John Benjamins.
- Connor, U., Nagelhout, E., & Rozycki, W. (2008). Introduction. In U. Connor, E. Nagelhout, & W. Rozycki (Eds.). *Contrastive rhetoric: Reaching to intercultural rhetoric*. Amsterdam: John Benjamins.

### Other Publications

- Connor, U., & Siebert, J. (1975). *ESL, English as a second language program: Curriculum guidelines*. Madison, WI: Madison Public Schools, 1975. (59 pp.).
- Connor, U. (1978, Spring). Assessment and mis-assessment of ESL children's reading skills. *Newsletter of the Wisconsin Bilingual/TESOL Affiliate*.
- Connor, U. (1978). A study of reading skills among ESL learners. *Wisconsin Research and Development Center for Individualized Schooling, Technical Report*, No. 471. (258 pp.) (ERIC Document Reproduction Service, No. ED 162 281).
- Connor, U. (1979). Comment on "Special Reading System for Second Language Learners" by Doris Feldman. *TESOL Quarterly*, 13(1), 442-445.
- Connor, U. (1989). [Review of the book *Interlingual and inter-cultural communication: Discourse and cognition in translation and second language acquisition studies*]. J. House, & S. Blum-Kulka (Eds.), *Studies in Second Language Acquisition*, 11(3), 337-339.
- Connor, U. (1989). Linguistic correspondences and intercultural scripts in second language teaching. *TESOL Newsletter: English for Foreign Students in English-speaking Countries*, 7(1), 1-4.
- Connor, U. (1992). Comment on "The TOEFL Test of Written English: Causes for Concern" by Ann Raimes. *TESOL Quarterly*, 26(1), 177-180.
- Connor, U. (1997). Alan Purves' (1931-1996) Eulogy. *Journal of Second Language Writing*, 6(3), 222.
- Muramatsu, M. (1997). An interview with Ulla Connor. *The Language Teacher. JALT Journal*, 21(4).
- Connor, U. (Ed.). (1998). Comparing research and not-for-profit grant proposals. *Written discourse in philanthropic fund raising: Issues of language and rhetoric* (pp. 45-64). Indiana University Center on Philanthropy. Working Papers, 98-113. Indianapolis.
- An interview with Ulla Connor. (2001, March). Second Annual International Conference on Contrastive Rhetoric. Nile TV International, Cairo, Egypt.
- Connor, U. (2002). Contrastive rhetoric and academic writing: Multiple texts, multiple identities. *Forum. Applied Linguistics Newsletter*, 23(1), 1, 6.
- A guest speaker on intercultural communication. Television series *Consider this*. Indianapolis, IN: M290 Video Production.
- Connor, U. (2005) [Review of the book *What writing does and how it does it: An introduction to analyzing texts and textual practices*]. C. Bazerman & P. Prior (Eds.), *Rhetoric Review* 24(2), 238-241.
- Moreno, A., & Suárez, L. (2005). An interview with Ulla Connor. *Interculturalidad Y Traducción/Interculturality And Translation. Newsletter/Boletín*. Universidad de León, Departamento de Filología Moderna.
- Connor, U. (2005). Comment on "Toward critical contrastive rhetoric" by Ryuko Kubota and Al Lehner. *Journal of Second Language Writing*, 14(2), 132-136.
- Moreno, A., & Suárez, L. (2005). Entrevista con.../An interview with Ulla Connor. From contrastive to intercultural rhetoric...and the benefits of cross-cultural collaboration in teaching and research. *Ibérica* 10, 161-169.
- McIntosh, K. (in press). An interview with Ulla Connor. *Review of Applied Linguistics in China*.
- Wu, A. (2007). *Interview with Prof. Ulla M. Connor, NNEST Caucus Member of the Month, May 2007*. Non-Native English Speakers in TESOL (NNEST) Caucus Form: <http://www.moussu.net/nnest/blog/index.html>.

### KEYNOTE, PLENARY, FEATURED, AND INVITED PRESENTATIONS

- Connor, U. (1982, June). *Trends in language teaching methods*. Invited speaker presentation at the National Conference of Foreign Language Teachers, Helsinki, Finland.
- Connor, U. (1985, August). *Understanding persuasive writing: Linguistic/rhetorical approach*. Invited speaker presentation at the Nordtext International Conference, Trondheim, Norway.
- Connor, U. (1986, March). *Research frontiers in writing analysis*. Invited speaker presentation at the Research

- Interest Section State of the Art Colloquium, International TESOL Conference, Anaheim, CA.
- Connor, U. (1987, February). *Writing research: How the product influences the process*. Invited speaker presentation at the Linguistics Lecture Series, Ohio University, Athens.
- Connor, U. (1987, April). *Analytic versus holistic essay scoring. A place for both in ESL*. Invited speaker presentation at the Fifth Annual Conference on Writing Assessment, Atlantic City, NJ.
- Connor, U. (1987, June). *Computer-assisted language learning: What our experience at Indiana University suggests*. Featured speaker presentation at the Tenth Annual Linguistics Summer Seminar, University of Jyväskylä, Jyväskylä, Finland.
- Connor, U. (1987, June). *Teaching topical structure analysis as a revision strategy in ESL*. Featured speaker presentation at the Nordtext International Conference, Turku, Finland.
- Connor, U. (1987, September). *Teaching writing in English for specific purposes (ESP) classes using the process approach*. Distinguished speaker presentation at the Defense Language Institute, Lackland Airforce Base, San Antonio, TX.
- Connor, U. (1988, February). *Linguistic/rhetorical measures of international persuasive student writing*. Invited speaker presentation at the meeting of the Department of Linguistics and Center for Academic Skills, San Diego State University, San Diego, CA.
- Connor, U. (1988, February). *Teaching and evaluating the persuasive essay*. Invited workshop at the meeting of the Department of Linguistics and Center for Academic Skills, San Diego State University, San Diego, CA.
- Connor, U. (1989, March). *Linguistic correspondences and intercultural scripts in second language teaching*. Featured speaker presentation at the EFS/ESC Luncheon, International TESOL Conference, San Antonio, TX.
- Connor, U., & Allaei, S. (1989, April). *Holistic and performative assessment of ESL writing*. Invited speaker presentation at the Seventh Annual Conference on Writing Assessment, Montreal, Quebec, Canada.
- Connor, U. (1990, April). *Cross-cultural business writing: A linguistic study*. Invited speaker presentation at the English Language Institute, University of Michigan, Ann Arbor, MI.
- Connor, U. (1990, April). *Discourse analysis and the teaching of writing*. Keynote speaker presentation at the 15th Annual Language and Literature Seminar, Interamerican University of Puerto Rico, Hato Rey.
- Connor, U. (1991, March). *Cross-cultural persuasive writing*. Featured speaker presentation at the Research Interest Section's State of the Art Colloquium, "Language, Culture, and Cognition," the International TESOL Conference, New York.
- Connor, U. (1992, June). *New directions in contrastive rhetoric and genre analysis*. Invited speaker presentation at the Language Centre of the Ontario Institute of Studies in Education, Toronto, Canada.
- Connor, U. (1992, October). *Text linguistics and the study of contrastive rhetoric*. Invited speaker presentation at the Conference on Speaking vs. Writing, Czech Language Institute, Prague, Czechoslovakia.
- Connor, U. (1993, April). *Text analysis*. Featured speaker presentation at the Research Interest Section's State of the Art Colloquium, "Alternative Research Approaches in TESOL," the International TESOL Conference, Atlanta, GA.
- Connor, U. (1993, July). *Contrastive rhetoric*. Invited speaker presentation at the State of the Art Lecture, Summer TESOL Institute's Lecture Series, San Bernardino, CA.
- Connor, U. (1993, August). *Contrastive rhetoric and the teaching of foreign languages*. Plenary speaker presentation at the International Conference of Poetics and Linguistics Association, Åbo, Finland.
- Connor, U. (1994, March). *Fulbright exchanges in composition*. Invited speaker presentation at the Conference on College Composition and Communication, Nashville, TN.
- Connor, U. (1994, March) *Recent developments in text analysis: Issues and empirical applications*. Plenary speaker presentation at the Annual International Conference on Pragmatics and Language Learning, University of Illinois, Urbana-Champaign.
- Connor, U. (1994, May). *Writing at the university level in the U.S.* Plenary speaker presentation at the Writing in Tertiary and Secondary Education Symposium, University of Helsinki, Finland.
- Connor, U. (1994, May). *Learning academic writing: A case study of a Finnish graduate student in the United States*. Plenary speaker presentation at the Academic Writing-Research Symposium, University of Helsinki and Uppsala University, Helsinki, Finland.
- Connor, U. (1994, July). *Cross-cultural differences in business writing: Evidence from contrastive rhetoric research*. Plenary speaker presentation at the Symposium on Professional Communication in an International and Multicultural Context, Ames, IA.
- Connor, U. (1994, August). *Can we talk? Bridging the gap between teachers and researchers*. Invited speaker presentation at the Summer TESOL Institute's Lecture Series, Ames, IA.
- Connor, U. (1994, August). *Methods of contrastive rhetoric research: Some issues*. Plenary speaker presentation

- at the Organization in Discourse Conference, Turku, Finland.
- Connor, U. (1994, September). *Cross-cultural differences in persuasive writing: Grant proposals*. Invited speaker presentation at a university-wide seminar on grant writing at Åbo Akademi University, Finland.
- Connor, U. (1994, November). *Research on writing groups: Implications for Finnish students and faculty*. Invited speaker presentation in the English Department's Lecture Series, University of Turku, Finland.
- Connor, U. (1994, November). *Contrastive study of letters of job applications: Finnish, Flemish, and U.S.* Invited speaker presentation in the Lecture Series of the Department of Scandinavian Languages, Uppsala University, Sweden.
- Connor, U. (1994, November). *Peer response in second language writing: Impact on revision?* Invited speaker presentation in the Lecture Series of the Department of Scandinavian Languages, Uppsala University, Sweden.
- Connor, U. (1995, January). *Contrastive rhetoric: Recent trends*. Invited speaker presentation at the New Philological Society's Lecture Series, University of Helsinki, Finland.
- Connor, U. (1995, January). *Cross-cultural differences in business writing*. Plenary speaker presentation at the Writing across Cultures Conference, University of Turku, Finland.
- Connor, U. (1995, January). *Writing in English: Résumés, conference and journal abstracts, and letters of application*. Invited speaker presentation for the Department of Communication Studies, University of Jyväskylä, Finland.
- Connor, U. (1995, February). *Contrastive rhetoric and the teaching of English as a foreign language*. Invited speaker presentation in the Lecture Series of the Department of English, University of Oulu, Finland.
- Connor, U. (1995, February). *Contrastive study of job applications: Finnish, Flemish, and U.S.* Invited speaker presentation in the Lecture Series of the Helsinki School of Economics, Finland.
- Connor, U. (1995, February). *Writing across cultures: What the research shows*. Invited speaker presentation in the Lecture Series on Culture in Language Learning, Department of English, University of Jyväskylä, Finland.
- Connor, U. (1995, February). *Writing in English: Résumés, conference and journal abstracts, and letters of application*. Invited speaker presentation for the University of Jyväskylä, Finland.
- Connor, U. (1995, February). *Learning discipline-specific academic writing: A case study of a Finnish graduate student of economics in the United States*. Invited speaker presentation at a meeting of the Interdisciplinary Group on Discourse and Argumentation, University of Jyväskylä, Finland.
- Connor, U. (1995, April). *Teaching and research of EFL writing*. Distinguished lecturer presentation at Temple University Japan, Tokyo and Osaka.
- Connor, U. (1995, April). *Researching academic writing*. Invited speaker presentation in the Lecture Series of the International Christian University, Tokyo, Japan.
- Connor, U. (1995, May). *Learning to write like an economist: Processes and problems of international graduate students*. Invited speaker presentation in the Lecture Series of the Department of Agricultural Economics, Purdue University, West Lafayette, IN.
- Connor, U. (1995, July). *Research and teaching connections in ESL*. Invited speaker presentation in the Lecture Series of the Summer TESOL Institute, University of Carabobo, Venezuela.
- Davis, K., Connor, U., & Phillips, M. (1995, July). *A course in international business writing*. Invited speaker presentation at the Handelshogeschool Antwerpen, Antwerp, Belgium.
- Connor, U. (1995, October). *Contrastive rhetoric: Genre, ideology, and the writing teacher*. Invited speaker presentation in the Department of English, University of Wisconsin, Madison.
- Connor, U. (1995, October). *How like you our fish? A case study of international written business negotiations*. Invited speaker presentation in a seminar on research methods, Department of English, University of Wisconsin, Madison.
- Connor, U. (1995, October). *Learning discipline-specific academic writing: A case study of a Finnish economics graduate student*. Invited speaker presentation in the Department of English, University of Wisconsin, Madison.
- Connor, U., & Mayberry, S. (1995, October). *Learning academic writing*. Invited speaker presentation at the National Association of Foreign Student Advisors Regional Conference, Indianapolis, IN.
- Connor, U. (1995, November). *Contrastive rhetoric: Genre, ideology, and the writing teacher*. Plenary speaker presentation at the Oklahoma TESOL Conference, Oklahoma City, OK.
- Connor, U. (1996, March). *Thirty years of contrastive rhetoric*. Featured speaker presentation at the Presidential Colloquium, International TESOL Conference, Chicago, IL.
- Connor, U. (1996, October). *Teaching writing in ESL*. Invited speaker presentation at the University

- Kebangsaan, Kuala Lumpur, Malaysia.
- Connor, U. (1996, October). *Contrastive rhetoric and the teaching of writing*. Invited speaker presentation at the Institut Teknologi Mara, Selangor, Malaysia.
- Connor, U. (1996, October). *Cross-cultural influences on academic writing*. Invited speaker presentation at Tsuda College, Tokyo, Japan.
- Connor, U. (1996, November). *Cross-cultural influences on academic writing*. Invited speaker presentation at the Chinese University of Hong Kong, China.
- Connor, U., & Schumacher, S. (1997, April). *Needs analysis in the business workplace: Results of an international study*. Invited presentation at Para-session on Pragmatics & English for Specific Purposes in Academic and Workplace Contexts, Annual International Conference on Pragmatics and Language Learning, University of Illinois, Champaign-Urbana.
- Connor, U. (1997, May). *Contrastive rhetoric: Genres, ideologies and the EFL teacher*. Plenary speaker presentation at the Israeli English Teachers' Association Conference, Tel Aviv, Israel.
- Connor, U. (1997, May). *Cross-cultural influences on academic literacy*. Invited speaker presentation at Bar-Ilan University, Tel Aviv, Israel.
- Connor, U. (1997, May). *Reading and writing in academic settings*. Invited workshop presented at The Open University, Tel Aviv, Israel.
- Connor, U. (1997, May). *Teaching academic writing: Processes and products*. Invited workshop presented at Bar-Ilan University, Tel Aviv, Israel.
- Connor, U. (1998, February). *Contrastive rhetoric*. Invited speaker presentation in the Department of English, University of Madrid, Spain.
- Connor, U. (1998, February). *Teaching EFL writing*. Invited workshop presented to the Department of English, University of Madrid, Spain.
- Connor, U. (1998, April). *The discourse of international business communication*. Plenary speaker presentation at the Discourse Symposium at Växjö University College, Sweden.
- Connor, U. (1998, May). *Contrastive rhetoric research*. Invited speaker presentation in the Department of English, Gothenburg University, Sweden.
- Connor, U. (1998, May). *Teaching EFL writing*. Invited workshop presented to the Department of English, Lund University, Sweden.
- Connor, U., & Wagner, L. (1998, August). *Language use in grant proposals cross-culturally: Spanish and English*. Invited speaker presentation at the 11<sup>th</sup> Annual Symposium of the Indiana University Center on Philanthropy, "The Language and Rhetoric of Fund Raising," IUPUI, Indianapolis, IN.
- Connor, U. (1998, September). *Contrastive rhetoric: New research avenues*. Opening plenary presentation at the British Association of Applied Linguistics, Manchester, England.
- Connor, U. (1998, September). *Text analysis and EFL writing assessment: Evidence from cross-cultural learner corpora*. Featured speaker presentation at a Symposium on Second Language Writing, Purdue University, West Lafayette, IN.
- Connor, U. (1999, February). *Researching and teaching writing*. Distinguished lecturer presentation at Temple University Japan, Tokyo and Osaka.
- Connor, U. (1999, February). *Contrastive rhetoric and its applications*. Invited speaker in the Lecture Series of the English Language Institute, University of Michigan, Ann Arbor.
- Connor, U. (1999, February). *Textlinguistics and the Finnish writer*. Invited speaker presentation in the Department of Linguistics, University of Michigan, Ann Arbor.
- Connor, U. (1999, February). *Linguistic corpora for ESP instruction*. Invited speaker presentation at the TESOL Club, Department of English, University of Cincinnati, OH.
- Connor, U. (1999, May). *Business English corpus: Learner data from three countries*. Invited speaker presentation at the Applied Linguistics Club, Polytechnic University of Hong Kong, China.
- Connor, U. (2000, November). *Contrastive rhetoric: New paradigms*. Opening plenary presentation at the Regional English Conference on Language and Change, Lebanese American University, Beirut, Lebanon.
- Connor, U. (2000, December). *Designing corpora for multiple uses: Balancing the needs of linguists and philanthropic fundraisers*. Invited speaker presentation in the Department of English, University of Helsinki, Finland.
- Connor, U. (2001, March). *Contrastive rhetoric: New directions*. Opening plenary presentation at the Second International Conference on Contrastive Rhetoric: Linguistics, Culture and Teaching, Cairo, Egypt.
- Connor, U. (2001, April). *Rhetorical appeals in fundraising discourse*. Invited speaker presentation in the Lecture Series of the Department of English, Miami University of Ohio, Oxford.
- Connor, U. (2001, May). *Changing currents in contrastive rhetoric: An argument for a new research paradigm*.

- Plenary speaker presentation at the AESLA Conference, León, Spain.
- Connor, U. (2001, December). *Rhetorical moves in successful conference proposals*. Invited speaker presentation in the Department of English, University of Aizu, Aizu-Wakamatsu, Japan.
- Connor, U. (2002, January). *Discourse of fundraising*. Invited speaker presentation at the School of Business, Aarhus University, Denmark.
- Connor, U. (2002, October). *A research agenda for contrastive rhetoric in the 21<sup>st</sup> century*. Invited speaker presentation at the Roundtable on Contrastive Rhetoric, Purdue University, West Lafayette, IN.
- Connor, U. (2002, November). *Contrastive rhetoric: New agendas for the 21<sup>st</sup> century*. Invited speaker presentation in the Department of Second Language Studies at the University of Illinois, Champaign-Urbana.
- Connor, U. (2002, December). *Directions and challenges for contrastive rhetoric in the 21<sup>st</sup> century*. Invited speaker presentation at the meeting of the Societas Scientiarum Fennica, Helsinki, Finland.
- Connor, U. (2003, May). *Grant proposals as an academic genre*. Invited speaker presentation in the Department of English at the Universidad Politécnica de Madrid, Spain.
- Connor, U. (2003, December). *Ask and ye shall receive: Corpus linguistic analyses of philanthropic fundraising letters*. Invited speaker presentation in the Department of English at Åbo Akademi University, Finland.
- Connor, U. (2004, May). *Written discourse analysis. Focus on methods*. Invited paper presentation at a session honoring Robert B. Kaplan at the 2004 American Association for Applied Linguistics Annual Conference, Portland, OR.
- Connor, U. (2004, July). *Contrastive, comparative, and intercultural rhetoric: What's in a name?* Plenary speaker presentation at the Conference Intercultural Rhetoric and Written Discourse, IUPUI, Indianapolis, IN.
- Connor, U. (2004, November). *From contrastive to intercultural rhetoric*. Distinguished lecturer presentation at Temple University Japan, Tokyo and Osaka.
- Connor, U., Robillard, M., & Añino, A. (2005, March). *Case study and contrastive intercultural rhetoric as alternative methods to assess bilingual children's literacy*. Invited speaker presentation and workshop for TESOL Research Symposium: Left Behind: The Contribution of Alternative Research Methodologies to Understanding and Evaluating English Language Policy and Practice in the NCLB Age, San Antonio, TX.
- Connor, U. (2005, May). *Intercultural rhetoric*. Invited speaker presentation in the Department of English, Universidad de Valladolid, Spain.
- Connor, U. (2005, July). *Intercultural rhetoric – Further defined*. Plenary speaker presentation at the Conference on Intercultural Rhetoric and Written Discourse Analysis, IUPUI, Indianapolis, IN.
- Connor, U. (2005, September). *Intercultural rhetoric: New theories, new agendas*. Invited speaker presentation in the Department of at the University of Helsinki, Finland.
- Connor, U. (2005, October). *Intercultural rhetoric and the ESL writing classroom*. Invited speaker presentation in the Department of English, Montgomery College, Rockville, MD.
- Connor, U. (2005, October). *How like you our fish? International Englishes and the teaching of EFL*. Paper presented at the Chile TESOL 2<sup>nd</sup> National Conference, Universidad de Concepción.
- Connor, U. (2005, October). *Intercultural rhetoric and the teaching of EFL writing*. Paper presented at the Chile TESOL 2<sup>nd</sup> National Conference, Universidad de Concepción, Chile.
- Connor, U. (2005, October). *Intercultural rhetoric and the teaching of EFL writing*. Invited lecture at the Universidad de Chile, Santiago.
- Connor, U. (2005, October). *How like you our fish? International Englishes and the teaching of EFL*. Invited lecture at the Universidad Alberto Hurtado, Santiago, Chile.
- Connor, U. (2005, October). *Intercultural rhetoric*. Invited lecture at the Universidad Metropolitana de Ciencias de la Educación (UMCE), Santiago, Chile.
- Connor, U. (2005, October). *Intercultural rhetoric*. Invited lecture at the Santiago Binational Center workshop, Santiago, Chile.
- Connor, U. (2006, June). *EFL writing: Intercultural implications of testing communicative competence*. Plenary speaker presentation at the 3<sup>rd</sup> Annual International Symposium: Assessing Communicative Competence in English Language Teaching in China, Shantou, China.
- Connor, U. (2006, August). *Intersections of culture and LSP (language for specific purposes)*. Plenary speaker presentation at the Conference on Icelandic as a Second Language/Icelandic as a Foreign Language at the University of Iceland, Reykjavik.
- Connor, U. (2006, September). *Intercultural rhetoric and EFL writing*. Plenary speaker via video lecture at the Fourth Annual Conference on Teaching EFL Writing. University of International Business and Economics, Beijing, China.

- Connor, U. (2006, December). *Good practices in the writing center*. Invited speaker presentation at Good Practice Forum at Tsuda College, Tokyo, Japan.
- Connor, U. (2007, September). *Intercultural rhetoric*. Plenary speaker presentation at the 5<sup>th</sup> International Conference on Teaching and Researching EFL writing in China at Guiyang, China.
- Connor, U. (2007, October). *From contrastive to intercultural rhetoric*. Plenary speaker presentation at 22<sup>nd</sup> Communication Skills Workshop: Intercultural Communication in Post-Secondary Education, Vaasa, Finland.
- Connor, U. (2007, October). *English as a lingua franca. Implications for teaching English in Europe*. Plenary speaker presentation at 22<sup>nd</sup> Communication Skills Workshop: Intercultural Communication in Post-Secondary Education, Vaasa, Finland.
- Connor, U. (2007, November). *English as a lingua franca. Implications for teaching English in Europe*. Invited speaker presentation at the Universitat Jaume I, Castelló, Spain.
- Connor, U. (2007, November). *Intercultural communication*. Invited workshop presentation at the Universitat Jaume I, Castelló, Spain.
- Connor, U. (2007, November). *Culture, language, and the learner*. Plenary speaker presentation at the 2007 INTESOL Conference, Carmel, IN.

### COMPETITIVE/SELECTED CONFERENCE PRESENTATIONS

- Connor, U. (1978, December). *The relationship of word identification and reading comprehension among ESL children*. Paper presented at the National Reading Conference, New Orleans, LA.
- Connor, U. (1979, March). *The relationship between listening and reading comprehension among ESL children*. Paper presented at International TESOL Conference, Boston, MA.
- Connor, U. (1980). *Predictors of second language reading performance*. Paper presented at the AERA Conference, Boston, MA.
- Connor, U. (1980). *Predictors of second language reading performance*. Paper presented at the International TESOL Conference, San Francisco.
- Connor, U. (1981, March). *The role of culture-specific content in ESL/bilingual children's reading comprehension*. Paper presented at the International TESOL Conference, Detroit, MI.
- Connor, U. (1981, May). *Reading and the bilingual child*. Paper presented at the National Association of Bilingual Education Conference, Boston, MA.
- Connor, U. (1981, December). *Cross-cultural differences in written paraphrases of English expository prose*. Paper presented at the Linguistic Society of America Meeting, New York.
- Connor, U. (1982, May). *Text structure and ESL learners' reading comprehension*. Paper presented at the International TESOL Conference, Honolulu, HI.
- Connor, U. (1982, November). *Current trends in reading research with implications for teaching, testing, and materials preparation*. Paper presented at the National Council of Teachers of English Conference, Washington, D.C.
- Connor, U. (1984, March). *Linguistic structures and processes in student writing*. Paper presented at the Colloquium on Problems and Techniques of Text Analysis, International TESOL Conference, Houston, TX.
- Connor, U. (1984, August). *Argumentative patterns in student essays: Cross-cultural study*. Paper presented at the AILA Conference, Brussels, Belgium.
- Connor, U. (1985, April). *The eclectic synergy of methods of reading research*. Paper presented at the Colloquium on Reading Research, International TESOL Conference, New York.
- Connor, U., & Farmer, M. (1985, April). *The teaching of topical structure analysis as a revision strategy*. Paper presented at the American Educational Research Association Conference, Chicago, IL.
- Connor, U., & Byard, V. (1986, March). *Cultural differences in argumentative writing*. Paper presented at the Conference on College Composition and Communication, New Orleans, LA.
- Connor, U., & Lauer, J. (1986, April). *Understanding persuasive essay writing: A linguistic/rhetorical approach*. Paper presented at the Interest Group on Writing session, American Educational Research Association Conference, San Francisco, CA.
- Connor, U. (1988, March). *Linguistic/rhetorical measures for scoring and understanding ESL persuasive writing*. Paper presented at the International TESOL Conference, Chicago, IL.
- Connor, U. (1988, March). *Analytic and holistic measures for assessing ESL writing*. Paper presented at the Conference on College Composition and Communication, St. Louis, MO.
- Connor, U., & Cerniglia, C. (1988, March). *Teaching revision through a CAI coherence lesson*. Paper presented at the Conference on College Composition and Communication, St. Louis, MO.
- Connor, U., & Cerniglia, C. (1988, March). *Using CAI in the process-based ESL writing class*. Paper presented at

- the International TESOL Conference, Chicago, IL.
- Connor, U., & Schneider, M. (1988, March). *Topical structure and writing quality: Results of an ESL study*. Paper presented at the International TESOL Conference, Chicago, IL.
- Connor, U. (1988, July). *A contrastive study of persuasive business correspondence: American and Japanese*. Paper presented at the Ninth Annual Penn State Conference on Rhetoric and Composition, Pennsylvania State University, University Park, PA.
- Connor, U. (1988, October). *A contrastive study of persuasive business correspondence: American and Japanese*. Paper presented at the 15th International Convention of the Association for Business Communication, Indianapolis, IN.
- Connor, U. (1989, March). *Linguistic/rhetorical measures for persuasive student writing*. Paper presented at the Conference on College Composition and Communication, Seattle, WA.
- Connor, U., & Johns, A. M. (1989, March). *Introducing ESL students into academic discourse communities: Differences do exist*. Paper presented at the International TESOL Conference, San Antonio, TX.
- Allaei, S., & Connor, U. (1989, March). *Performative assessment: Combining assessment and instruction*. Paper presented at the International TESOL Conference, San Antonio, TX.
- Connor, U. (1990, March). *Writing of ESL graduate business students*. Paper presented at the International TESOL Conference, San Francisco, CA.
- Connor, U. (1990, March). *Application of contrastive rhetoric in advanced ESL writing*. Paper presented at the International TESOL Conference, San Francisco, CA.
- Carrell, P. L., & Connor, U. (1990, March). *Reading and writing persuasive and expository texts*. Paper presented at the International TESOL Conference, San Francisco, CA.
- Carrell, P. L., & Connor, U. (1990, March). *Reading and writing persuasive and expository texts*. Paper presented at the Second Language Research Forum, Eugene, OR.
- Connor, U., & Carrell, P. L. (1991, March). *The interpretation of prompts for writers and readers in holistically rated direct assessment*. Paper presented at the International TESOL Conference, New York.
- Carrell, P. L., & Connor, U. (1991, March). *Reading and writing different genres*. Paper presented at the Conference on College Composition and Communication, Boston, MA.
- Connor, U. (1992, March). *Paradigm shifts in contrastive rhetoric. Implications for ESL*. Paper presented at the Conference on College Composition and Communication, Cincinnati, OH.
- Connor, U. (1992, March). *Writing from sources: Case studies of graduate students in business management*. Paper presented at the International TESOL Conference, Vancouver, Canada.
- Folman, S., & Connor, U. (1992, March). *Intercultural rhetorics differ*. Paper presented at the International TESOL Conference, Vancouver, Canada.
- Connor, U. (1992, July). *Contrastive rhetoric in English as a foreign language*. Paper presented at the conference of the 1992 TESOL Summer Institute, Bratislava, Czechoslovakia.
- Connor, U. (1993, April). *Methods of research of contrastive rhetoric*. Paper presented at the Qualitative Research on ESL Writing session, TESOL Conference, Atlanta, GA.
- Connor, U. (1993, April). *Genre-based studies of contrastive rhetoric*. Paper presented at the Intercultural Literacies session, International TESOL Conference, Atlanta, GA.
- Connor, U., & Asenavage, K. (1993, April). *A study of collaboration in writing groups*. Work-in-progress paper presented at the International TESOL Conference, Atlanta, GA.
- Connor, U., & Asenavage, K. (1993, April). *A study of collaboration in writing groups*. Paper presented at the Conference on College Composition and Communication, San Diego, CA.
- Connor, U. (1994, March). *Cross-cultural differences in text quality*. Paper presented at the Conference on College Composition and Communication, Nashville, TN.
- Connor, U. (1994, March). *Learning discipline-specific academic writing: A case study of a Finnish graduate student in the United States*. Paper presented at the American Association for Applied Linguistics Conference, Baltimore, MD.
- Connor, U., & Davis, K. (1994, March). *Letters of job application: A cross-cultural study*. Paper presented at the International TESOL Conference, Baltimore, MD.
- Connor, U., & Mayberry, S. (1994, March). *Sorting the good information from the bad or the international graduate student writing in a disciplinary community*. Paper presented at the International TESOL Conference, Baltimore, MD.
- Connor, U., & Davis, K. (1994, April). *Meaning components in letters of job application: U.S. and Belgian contrasts*. Paper presented at the Languages and Communication for World Business and the Professions, Eastern Michigan University, Ypsilanti.
- Connor, U., & Phillips, M. (1995, January). *Development of a truly international business writing course*.

- Workshop presented at the Writing across Cultures Conference, University of Turku, Finland.
- Connor, U. (1995, March). *Contrastive study of job applications: Finnish, Flemish, and U.S.* Paper presented at the American Association for Applied Linguistics Conference, Long Beach, CA.
- Connor, U. (1995, March). *Contrastive study of genre in contrastive rhetoric.* Paper presented at the New Directions in Intercultural Literacy Studies session, International TESOL Conference, Long Beach, CA.
- Connor, U., & Mauranen, A. (1995, March). *Milking Brussels: Strategies of successful grant writers.* Paper presented at the International TESOL Conference, Long Beach, CA.
- Connor, U. (1996, March). *My journey through contrastive rhetoric: A literacy autobiography.* Paper presented at the International TESOL Conference, Chicago, IL.
- Connor, U. (1996, March). *Writing grant proposals in a second language.* Paper presented at the International TESOL Conference, Chicago, IL.
- Connor, U. (1996, August). *How like you our fish? A case study.* Paper presented at the Congress of International Applied Linguistics, Jyväskylä, Finland.
- Connor, U. (1996, August). *Grant proposal writing of humanists and scientists.* Paper presented at the Congress of International Applied Linguistics, Jyväskylä, Finland.
- Connor, U., & Halleck, G. (1997, March). *Rhetorical moves in successful TESOL proposal summaries.* Paper presented at the International TESOL Conference, Orlando, FL.
- Connor, U., & Schumacher, S. (1998, March). *Mapping discourses of management: Data from the U.S. pilot projects.* Paper presented at the American Association for Applied Linguistics Conference, Seattle, WA.
- Connor, U. (1998, April). *Contrastive rhetoric: Issue of genre.* Paper presented at the Conference on College Composition and Communication, Chicago, IL.
- Connor, U. (1999, March). *Grant proposals as persuasive genre: A corpus approach.* Paper presented at the American Association for Applied Linguistics Conference, Stanford, CT.
- Levine, A., Oded, B., Connor, U., & Asons, I. (1999, March). *Variation in EFL/ESL peer response.* Paper presented at the International TESOL Conference, New York.
- Connor, U., & Precht, K. (1999, May). *Designing corpora for multiple uses: Balancing the needs of linguists and philanthropic fundraisers.* Paper presented at the First North American Symposium on Corpora in Linguistics and Language Teaching, Ann Arbor, MI.
- Upton, T. A., & Connor, U. (1999, August). *Variation in politeness strategies in letters of application across cultures.* Paper presented at the International Congress of Applied Linguistics, Tokyo, Japan.
- Connor, U. (2000, March). *Changing currents in contrastive rhetoric: An emerging research paradigm.* Paper presented at the International TESOL Conference, Vancouver, Canada.
- Connor, U., & Duerksen, A. (2000, March). *Competence of ITAs: Lessons from genre analysis and academic literacy.* Paper presented at the International TESOL Conference, Vancouver, Canada.
- Connor, U., & Upton, T. A. (2000, March). *Cross cultural differences in politeness: Data from a business English learner corpus.* Paper presented at the meeting of the American Association of Applied Linguistics Conference, Vancouver, Canada.
- Connor, U. (2000, April). *Changing currents in contrastive rhetoric.* Paper presented at the Conference on College Composition and Communication, Minneapolis, MN.
- Connor, U. (2001, February). *Persuasive appeals in direct mail letters: A pilot study.* Paper presented at the American Association of Applied Linguistics Conference, St. Louis, MO.
- Connor, U. (2001, February). *Contrastive rhetoric: New directions.* Paper presented at the International TESOL Conference, St. Louis, MO.
- Connor, U., & Upton, T. A. (2001, February). *Teaching argumentative writing in the ESL composition class.* Paper presented at the International TESOL Conference, St. Louis, MO.
- Halleck, G., & Connor, U. (2001, February). *Rhetorical moves in TESOL conference proposals.* Paper presented at the American Association of Applied Linguistics Conference, St. Louis, MO.
- Connor, U. (2002, March). *Culture, identity, and contrastive rhetoric.* Paper presented at the Conference on College Composition and Communication, Chicago, IL.
- Connor, U. (2002, April). *Discourse in the professions: Practical implications of specialized corpora.* Session organizer and chair, American Association for Applied Linguistics Conference, Salt Lake City, UT.
- Connor, U. (2002, April). *Contrastive rhetoric and the teaching of L2 academic writing to multilingual learners.* Paper presented at the International TESOL Conference, Salt Lake City, UT.
- Connor, U., Halleck, G., & Mbaye, A. (2002, April). *Cross-cultural issues of academic literacy in U.S. research labs: Fronting the socialization dimension.* Paper presented at the American Association of Applied Linguistics Conference, Salt Lake City, UT.
- Connor, U., & Gladkov, K. (2002, November). *Rhetorical appeals in direct mail fundraising letters.* Poster

- presented at the Fourth North American Symposium of the American Association for Applied Corpus Linguistics, Indianapolis, IN.
- Connor, U., Upton, T. A., & Huh, Y. (2002, November). *Linguistic dimensions of non-profit grant proposals*. Poster presented at the Fourth North American Symposium of the American Association for Applied Corpus Linguistics, Indianapolis, IN.
- Connor, U., & Gladkov, K. (2003, March). *Linguistic and rhetorical analysis of philanthropic discourse*. Paper presented at the Conference on College Composition and Communication, New York.
- Connor, U. & Upton, T. A. (2003, March). *The genre of grant proposals: A corpus linguistic analysis*. Paper presented at the meeting of the American Association of Applied Linguistics Conference, Arlington, VA.
- Connor, U., Rozycki, W., & McIntosh, K. (2004, April). *Culture in ESP*. Paper presented at the International TESOL Conference, Long Beach, CA.
- Connor, U. (2004, May). *Written discourse analysis. Focus on methods*. Paper presented at the 2004 American Association of Applied Linguistics Annual Conference, Portland, OR.
- Connor, U., & Upton, T. A. (2004, May). *Stance in nonprofit grant proposals*. Paper presented at the 2004 American Association of Applied Linguistics Annual Conference, Portland, OR.
- Connor, U. (2004, May). *Intercultural rhetoric research: Beyond texts*. Paper presented at the 2<sup>nd</sup> Symposium on Intercultural, Cognitive, and Social Pragmatics (EPICS II), Seville, Spain.
- Nagelhout, E., Connor, U., Goering, E., Steinberg, R. (2004, November). *Persuasion in fundraising letters: An interdisciplinary study*. Paper presented at Association for Research on Nonprofit Organizations and Voluntary Action, Los Angeles, CA.
- Connor, U. & Anthony, M. (2005, March). *Applications of contrastive rhetoric in composition instruction*. Paper presented at College Composition and Communication Conference (CCCC), San Francisco, CA.
- Connor, U. (2005, March). *Methods of intercultural rhetoric reseach*. Paper presented at International TESOL Conference, San Antonio, TX.
- Connor, U. (2005, March). *Autoethnography of public speaking*. Paper presented at the International TESOL Conference, San Antonio, TX.
- Connor, U., & Upton, T. (2005, May). *Understanding the moves of grant proposals: Exploring the role of stance*. Paper presented at the American Association for Applied Corpus Linguistics (AAACL) Conference, Ann Arbor, MI.
- Connor, U., & Anthony, M. (2005, July). *Semantic variation in persuasive appeals of fundraising letters*. Paper presented at the World Congress of Applied Linguistics, Madison, WI.
- Connor, U., Kubota, R., Reynolds, D., Bloch, J., Yakhontova, T., Hirvela, A., & Abe, M. (2006, March). *Intercultural rhetoric and the teaching of ESL/EFL writing*. Panel presented at the International TESOL Conference, Tampa, FL.
- Connor, U., Rozycki, W., & Ruiz Garrido, M. (2006, June). *Intercultural study of health literacy and medicine labels*. Paper presented at the Joint Conference of the AAAL and ACLA/CAAL, Montreal, Canada.
- Connor, U., Rozycki, W., & Ruiz Garrido, M. (2006, June). *Intercultural study of health literacy and medicine labels*. Paper presented at the Fourth Interdisciplinary Conference on Communication, Medicine & Ethics (COMET), Cardiff University, Wales.
- Connor, U., & Rozycki, W. (2007, March). *Intercultural communication and ESP: Points of intersection*. Paper presented at the 2007 TESOL Convention, Seattle, WA.
- Connor, U., & Rozycki, W. (2007, March). *Small cultures in the classroom: Applying a new model of culture*. Paper presented at Edward C. Moore Symposium, Center for Teaching and Learning, IUPUI, Indianapolis.
- Connor, U., Goering, E., Hamilton, H., & Mac Neill, R. (2007, June). *Exploring health literacies in relation to prescription medication*. Paper presented at the Communication, Medicine, & Ethics conference (COMET), University of Lugano, Switzerland.
- Connor, U., & Rozycki, W. (2007, June). *Assessing discourse knowledge of medical residents*. Paper presented at the Third Biennial Conference on Intercultural Rhetoric and Discourse: Multiple Literacies Across Cultures, Ohio State University, Columbus.

#### **PRESENTATIONS AND PUBLICATIONS FOR COMMUNITY SERVICE**

- Connor, U., & Seig, M. T. (1999, October). *Components of a successful language training program in the workplace*. Symposium conducted at Hiring Employees with Limited English Skills Conference, World Trade Association of Northeast Indiana, Fort Wayne, IN.
- Connor, U. (1999, December). *International issues in the Indiana workforce*. Symposium conducted at the Global Business Information Network Conference, organized by the Kelley School of Business, Eli Lilly & Co., Indianapolis, IN.

- Connor, U. (2001, March). *New immigrants in Indiana. Building a civil society*. Symposium conducted at the 12<sup>th</sup> Annual Joseph T. Taylor Symposium, Indianapolis, IN.
- Connor, U. (2002, October). *Cultural diversity*. Symposium conducted at the 12<sup>th</sup> Annual Asian Festival, Indianapolis, IN.
- Connor, U. (2003, January). *Language death: Is Finnish finished?* Paper presented at the Indianapolis Woman's Club, Indianapolis, IN.
- Connor, U. (2004, March). *Bridging the culture and language gap*. Symposium conducted at the Employing Foreign Nationals: Opportunities and Challenges seminar, International Center for Indianapolis, Indianapolis, IN.
- Connor, U. (2005, February). *Language and gender: Women's ways of talking*. Paper presented at the Indianapolis Woman's Club, Indianapolis, IN.
- Connor, U. (2007, April). *Language, culture, and socialization: Immigration in Indiana*. Paper presented at the Indiana Immigration and Immigration Law panel, Wabash College, Crawfordsville, IN.
- Fischer, C., Rozycki, W., & Connor, U. (2007, November). *ESL tutor – Become a volunteer!* Workshop presented for the Spirit & Place Festival, IUPUI, Indianapolis, IN.