

**Letter of Agreement between  
IUPUI School of Journalism and the Kelly School of Business  
RE: Master's Degree in Public Relations**

***Purpose:***

This letter of agreement outlines the courses the Kelly School of Business Indianapolis has agreed to allow Public Relations Master's Degree students to enroll in as a part of their degree program.

***General Agreement:***

We have agreed that, as a part of the Public Relations M.A. program, the Kelly School of Business provide access to Public Relations M.A. students to a series of graduate level courses in business subjects that will complement their program of study. Students will be required to take three courses: two specified and one elective, for a total of 7.5 credit hours.

***Specific Agreements:***

We have agreed that students studying in the Public Relations M.A. program will take, as a part of their core curriculum, A501 Accounting Primer, and C570 Strategic Marketing Management. Students properly identified as accepted into the Public Relations M.A. program will be allowed into these courses as a matter of due course without prior approval of the department or the instructor.

We have also agreed that Public Relations M.A. students will be allowed to take an additional course in the Kelly School of Business MBA program. That course may include any of the following:

- C521 Managing Accounting Information for Decision-making
- C530 Economics for Managers
- C532 Business and Economics Forecasting
- C550 Business Law
- C561 Global Business

It is further agreed that Public Relations M.A. students will be allowed to register for these courses at the standard IUPUI graduate rates and fees rather than the Kelly School rates and fees.

This agreement is effective immediately.



Roger W. Schmenner  
Associate Dean – Indianapolis Programs  
Buskirk Professor of Manufacturing Management

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