New Course Request  

Indiana University  
Bloomington only  

Check Appropriate Boxes:  
Undergraduate credit X  
Graduate credit  
Professional credit  

1. School/Division  
Public and Environmental Affairs  
2. Academic Subject Code  
SPEA  

3. Course Number  
A459  
(must be cleared with University Enrollment Services)  
4. Instructor  
M. Rushton  

5. Course Title  
Public Policy and the Arts  

Recommended Abbreviation (Optional)  

(Limited to 32 Characters including spaces)  

6. First time this course is to be offered (Semester/Year):  
Spring 2008  

7. Credit Hours: Fixed at  
3  
or Variable from  
 to  

8. Is this course to be graded S-F (only)?  
Yes No X  

9. Is variable title approval being requested?  
Yes No X  

10. Course description (not to exceed 50 words) for Bulletin publication:  
This course considers the principal aspects of cultural policy in the U.S. and elsewhere. Topics include arts education, the ends and means of government funding for the arts, multiculturalism, freedom of expression, copyright, other legal rights of artists, international trade in cultural goods, and international treaties on cultural diversity.  

11. Lecture Contact Hours: Fixed at  
3  
or Variable from  
 to  

12. Non-Lecture Contact Hours: Fixed at  
0  
or Variable from  
 to  

13. Estimated enrollment:  will vary  
of which  
0%  
percent are expected to be graduate students.  

14. Frequency of scheduling  
every spring  
Will this course be required for majors?  possibly in the future. 
& alternating fall semesters  

15. Justification for new course:  
From time to time the Arts Admin. program will introduce new courses to the new UG Certificate & BS Arts Mgmt. This course is currently taught as a topics course.  

16. Are the necessary reading materials currently available in the appropriate library?  
YES  

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.  

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.  
This is a unique program - no overlap.  

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.  

Submitted by:  

[Signature]  
Department Chairman/Division Director  
Date 3/1/02  

Approved by:  

[Signature]  
Dean  
Date 3/17/17  

Dean of Graduate School (when required)  
Date  

Chancellor/Vice-President  
Date  

University Enrollment Services  
Date  

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.  

University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow; 
Department/Division—Pink; University Enrollment Services Advance—White
Proposed Course Syllabus
SPEA-A 459 Public Policy and the Arts
Proposed Instructor: Michael Rushton, SPEA, IUB

Course Description and Rationale

This course considers the principal aspects of cultural policy in the US and elsewhere. Topics include arts education, the ends and means of government funding for the arts, multiculturalism, freedom of expression, copyright, other legal rights of artists, international trade in cultural goods, and international treaties on cultural diversity.

As the list above indicates, “cultural policy” covers a wide range of policy areas that are of great contemporary interest, yet are not currently covered by SPEA courses (or in courses by other divisions at IU). The course is interdisciplinary as it will draw from research in sociology, economics, political science, cultural studies, and law, among other fields.

The target student body is senior undergraduates. The course does not have prerequisites, nor does it assume prior knowledge of cultural policy, law, or economic analysis. Readings are taken from academic and general sources, chosen to give students an understanding of the principal questions in cultural policy and the points of conflict and disagreement.

Educational Objectives

On completion of this course students will:
- Understand the justifications, and the critiques, of public subsidy for the arts;
- Have a knowledge of arts funding in the US at the federal, state and local levels;
- Understand the legal rights of artists, including copyright and freedom of expression, and the policy debates that have arisen around these rights;
- Be able to compare US arts policy with other developed countries, and be familiar with contemporary policy issues surrounding international trade in cultural goods.

Course Content (Details of Readings Subject to Revision)

Why Public Funding for the Arts?


Public Funding in the US

Federal


State


Local


Public Opinion in the US


The Arts and Urban Economic Development


**Copyright**


**Other Legal Rights of Artists**


**Freedom of Expression**


Piarowski v. Illinois Community College District 515, 759 F.2d 625 (7th Cir. 1985).

Miller v. Civil City of South Bend, 904 F.2d 1081 (7th Cir. 1990).

**Freedom of Expression and Public Funding of the Arts**


Freedom of Expression and Copyright


Multiculturalism


International Trade in Cultural Goods


Evaluation and Grading

Students will prepare three short papers on topics to be assigned by the instructor. The final grade will be calculated as follows:

<table>
<thead>
<tr>
<th>Papers</th>
<th>15 marks each</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-term exam</td>
<td>15 marks</td>
</tr>
<tr>
<td>Final exam</td>
<td>40 marks</td>
</tr>
</tbody>
</table>

The grading scale is as follows:

<table>
<thead>
<tr>
<th>Letter grade</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>97-100</td>
</tr>
<tr>
<td>A</td>
<td>93-96.99</td>
</tr>
<tr>
<td>A-</td>
<td>90-92.99</td>
</tr>
<tr>
<td>B+</td>
<td>87-89.99</td>
</tr>
<tr>
<td>B</td>
<td>83-86.99</td>
</tr>
<tr>
<td>B-</td>
<td>80-82.99</td>
</tr>
<tr>
<td>C+</td>
<td>77-79.99</td>
</tr>
<tr>
<td>C</td>
<td>73-76.99</td>
</tr>
</tbody>
</table>

SPEA Academic Policies - Academic Dishonesty

SPEA faculty do not tolerate cheating, plagiarism, or any other form of academic dishonesty. If you have not done so, you should read the IUB Code of Student Rights, Responsibilities, and Conduct, which can be accessed at http://dsa.indiana.edu/Code/ so you will be sure to understand what these terms mean and what penalties can be issued for academic dishonesty. Academic dishonesty can result in a grade of F for the class (an F for academic dishonesty cannot be removed from the transcript). Significant violations of the Code can result in expulsion from the University.

Plagiarism is using another person's words, ideas, artistic creations, or other intellectual property without giving proper credit. According to the Code of Student Rights, Responsibilities, and Conduct, a student must give credit to the work of another person when he does any of the following:

a. Quotes another person's actual words, either oral or written;
b. Paraphrases another person's words, either oral or written;
c. Uses another person's idea, opinion, or theory; or
d. Borrows facts, statistics, or other illustrative material, unless the information is common knowledge.
AMERICANS WITH DISABILITIES ACT STATEMENT:

I will make accommodations for students registered with Adaptive Educational Services (AES) on the Indianapolis campus (Phone: 317-274-3241 or e-mail AES@iupui.edu) or the Disability Services for Students Office in Franklin Hall on the Bloomington campus (Phone: 812-855-7578).