New Course Request

Check Appropriate Boxes: Undergraduate credit ☐ Graduate credit ☐ Professional credit ☑

1. School/Division: Herron School of Art and Design/Fine Arts
2. Academic Subject Code: HER
3. Course Number: R539 (must be cleared with University Enrollment Services)
4. Instructor: varies
5. Course Title: Urban Art Context

   Recommended Abbreviation (Optional): Urban Art Context

   (Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Spring/2009

7. Credit Hours: Fixed at ______________ or Variable from __________ to __________

8. Is this course to be graded S-F (only)? Yes ☐ No ☑

9. Is variable title approval being requested? Yes ☐ No ☑

10. Course description (not to exceed 50 words) for Bulletin publication:

    P: HER R529 or consent of instructor. Introduction to the challenges, concepts, and techniques for public art
    and art projects designed for civic engagement.

11. Lecture Contact Hours: Fixed at ______________ or Variable from __________ to __________

12. Non-Lecture Contact Hours: Fixed at ______________ or Variable from __________ to __________

13. Estimated enrollment: __________ of which __________ percent are expected to be graduate students.

14. Frequency of scheduling: Every semester

15. Will this course be required for majors? Yes ☐

16. Justification for new course: Necessary course in graduate study for degree program.

17. Are the necessary reading materials currently available in the appropriate library? Yes ☐

18. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

19. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: Eric Nordstrom Date: 2/1/07
Department Chairman/Division Director

Dean of Graduate School (when required)

Approved by: Valerie Eichhorn Date: 2/1/07
Dean

Chancellor/Vice-President

University Enrollment Services

Date

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.
Herron School of Art and Design

I. Course Title: Urban Art Context
   (3 Credits, may be repeated once for credit)

   Course number: HER R539

   Proposed instructor: Varies

   Prerequisites: HER R529 Interdisciplinary Collaboration, or consent of the instructor.

II. Course Description and Rationale:

   This studio-based course is designed to introduce students of all disciplines to the unique challenges inherent in the creation of public art and civic engagement. Herron's urban location provides many opportunities for artistic exchange outside of the traditional gallery and campus environment. Students will be encouraged to examine their definitions of public art and public audiences as well as to explore urban settings and the internet in order to find original forums for their artwork. Collaboration with individuals, local organizations and other IUPUI academic departments will be encouraged, as well as collaborations with artists and organizations in other cities and countries. Students will be 1) Creating a well-developed professional proposal for a public project, including budget, models, drawings, and timeline, and 2) Creating an ephemeral or longer-duration project in the public sphere. If more than a semester is needed to complete a project, arrangements will be made on an individual basis.

   Rationale: This course will help students to increase opportunities for showing their artwork and building community connections, leading to greater artistic independence. Working collaboratively also allows students to reach a higher level of artistic maturity, as it requires cooperation and the ability to coherently communicate personal vision. Identifying exhibition venues outside of the traditional art gallery can also expand the student's definition of his or her audience, possibly influencing the creation and content of the student's work.

III. Educational Objectives:

   Students will learn how to design and create public art works by immersing themselves in the challenges specific to working in the public realm. Site, audience, budget, ephemerality, maintenance and safety will be some of the points of consideration. Students in different emphasis areas will have different options for the proposal and creation of public work. However, collaboration will expand these options and all students will be expected to approach the concept of public art in a highly individual way that is not strictly driven by the limitations of media.
IV. Course Content:

The shifting definition of public art will be introduced in readings and discussed by the students and faculty. The relationship of public art to community identity, the internet, billboards and signage, landscape and the garden, architecture, disseminated literature, public consumption and carnivals and festivals will be some of the topics of class discussion. Students will be expected to explore projects and collaboration beyond the campus, perhaps identifying artistic communities in other cities or nations to work with, as well as local communities and community groups. Proposals and/or projects will be reviewed by the faculty member leading the course (plus other faculty members representing each emphasis area) continuously over the course of the semester, as ideas and collaborations develop. Projects that are completed before the end of the semester and all proposals will be presented for critique to faculty and students.

The completed projects can take many forms. There are many opportunities for students to engage in collaborative projects at a variety of scales. Some possibilities include: Collaboration with community and civic groups, such as the White River Arboretum; collaboration with urban professionals, such as architects and landscapers; collaboration with students or faculty from other IUPUI departments, such as the Engineering or Environmental Sciences departments. In many cases links already exist between Herron and these various organizations and departments. Students can also seek out intriguing or unusual locations for ephemeral installations. Students might utilize vacant or abandoned city spaces or highly trafficked areas that are nonetheless alternative venues for artwork. "Guerilla" art actions in the public realm will also be considered as a means to bring ephemeral artworks to new audiences.

V. Required and Recommended Texts:


VI. EVALUATION AND GRADING:

All students must attend every class and participate in discussions of the assigned readings. There will be in-class critiques of proposals. A proposal will be considered successful if: it shows artistic maturity and rigor; it evidences an interest on the student's part in engaging the public as well as consideration of the impact of the work on individuals and/or communities. Completed projects will be experienced by the class as a whole and will be evaluated on the basis of: artistic originality and impact; the extent to
which the student was able to create a new forum for artistic exchange; whether the student was able to realize his or her preliminary proposal.

GRADING CRITERIA AND GRADING SCALE
Each student’s artwork—made during the course—is evaluated twice: at midterm and at the end of the course. Each student’s artwork is evaluated based on overall artistic effectiveness, evidence of individual development and effort, and evidence of the intensity of effort in exploring new concepts.

All artworks must be presented for evaluation on time for full credit. Late presentations will be graded down one letter grade. No midterm projects will be accepted more than 3 days late. No final projects will be accepted more than 1 day late.

COURSE GRADES:
Elements of the class will influence the final grade in the following manner:
- Preliminary proposal: 20%
- Class participation/readings: 20%
- Final proposal/finished project: 60%

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Note: Graduate courses completed with grades below C (2.0) are not counted towards degree requirements, but such grades will be counted in calculating a graduate student’s grade point average.

Incomplete. An incomplete grade in this course will only be permitted in exceptional circumstances, such as a documented serious illness or injury. No one may have an incomplete simply to gain more time to complete course requirements.
Late Work: Projects and portfolios are due as specified unless an extension is requested and received at least two days before the due date. Projects and portfolios without an extension will be docked half a letter grade for each day late, including weekends.

CLASS PARTICIPATION
Consistent attendance is expected except in case of emergency or illness. More than two unexcused absences will result in a reduction of the course grade (1/2 a letter grade per absence). Class participation is more than just attendance. It includes consistent preparation, active listening, and contributing to discussions and projects. Your grade for participation will be based on the following criteria:

1. Preparation: Did you read the required material thoughtfully and critically? Did you come to class with questions to ask and issues to consider? Have you prepared artistic work for presentation in a timely manner? Graduate students will be called upon to start discussion with thought-provoking questions from the readings—write these down in advance.

2. Engagement: Do you ask questions of all members of the class? Do your questions close the conversation, or stimulate it? Are they deliberate and relevant to the discussion? Do you try to apply the material you have learned, relating and synthesizing information with previous discussions, readings, and experiences, as well as other classes and intellectual interests.

3. Courtesy: Do you listen to others as they speak? Are you considerate of opposing viewpoints? Do you contribute to an atmosphere of mutual respect?

Learning Disabilities
Accommodations will be given to any student needing accommodations because of disability, provided the student has registered with Adaptive Educational Services (AES) at IUPUI and completed the appropriate forms issued by that office. Students requesting disability-related accommodations should contact AES at (317) 274-3241. AES is located in Cavanaugh Hall (CA) 001E.

VII. BIBLIOGRAPHY


**VIII. Cheating and Plagiarism**

Cheating and plagiarism undermine the very principles upon which higher education is founded. Any violation of the academic policies of IUPUI is forbidden and will result in a failing grade for the course and a letter to the Dean requesting further investigation.

Cheating: A student must not use or attempt to use unauthorized assistance, materials, information, or study aids in any academic exercise, unless the instructor specifically has authorized such assistance. A student must not allow others to conduct research or to prepare any work for him or her without advance authorization from the instructor to whom the work is being submitted. A student must not collaborate with other persons on a particular project and submit a copy of a written report that is represented explicitly or implicitly as the student's individual work. A student must not submit substantial portions of the same academic work for credit more than once without permission of the instructor to whom the work is being submitted. A student must not alter a grade or score in any way.

Fabrication: A student must not falsify or invent any information or data in an academic exercise including, but not limited to, records or reports, laboratory results, historical documentation, and citations to the sources of information.

Plagiarism: A student must not adopt or reproduce ideas, words, or statements of another person without appropriate acknowledgement. A student must give credit to the originality of others and acknowledge an indebtedness whenever he or she: quotes another person's actual words, either oral or written; paraphrases another person's words, either oral or written; uses another person's idea, opinion, or theory; or borrows facts, statistics, illustrative material, unless the information is common knowledge.

For further information on Student Misconduct, see the following section of the IUPUI Student Code of Conduct: [http://life.iupui.edu/help/code.asp](http://life.iupui.edu/help/code.asp)