New Course Request

Indiana University
Indianapolis Campus

Check Appropriate Boxes: Undergraduate credit □ Graduate credit □ Professional credit □

1. School/Division: Informatics
2. Academic Subject Code: NEWM-N
3. Course Number: 261 (must be cleared with University Enrollment Services)
4. Instructor: John Brian Ludwick
5. Course Title: Storyboarding for Multimedia

Recommended Abbreviation (Optional) (Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2010

7. Credit Hours: Fixed at ___ 3 ___ or Variable from __________ to __________

8. Is this course to be graded S-F (only)? Yes □ No □

9. Is variable title approval being requested? Yes □ No □

10. Course description (not to exceed 50 words) for Bulletin publication: P: N101, 102. Introduction to story and production planning through traditional and digital techniques. Topics include the development of rougs, storyboards, and animatics as planning devices for digital storytelling and other new media products.

11. Lecture Contact Hours: Fixed at ___ 3 ___ or Variable from __________ to __________

12. Non-Lecture Contact Hours: Fixed at ___ 0 ___ or Variable from __________ to __________

13. Estimated enrollment: __ 25 ___ of which __ 0 ___ percent are expected to be graduate students.

14. Frequency of scheduling: F/S □ Will this course be required for majors? □ required

15. Justification for new course: Redesign of New Media Curriculum

16. Are the necessary reading materials currently available in the appropriate library? Yes □ No □

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: [Signature]
Department Chairman/Division Director

Date: 6/30/2009

Approved by: [Signature]
Dean

Date: 7/1/2009

Dean of Graduate School (when required)

Date

Chancellor/Vice-President

Date

University Enrollment Services

Date

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UPS 724
University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow; Department/Division—Pink; University Enrollment Services Advance—White
Instructor: John B. Ludwick  
Office Address: 535 West Michigan Street, IT467  
Office Phone: 317-278-9203  
Office Hours:  
Email Address: jludwick@iupui.edu

Course Description  
Introduction to story and production planning through traditional and digital techniques. Topics include the development of roughs, storyboards, and animatics as planning devices for digital storytelling and other new media products.

Prerequisite  
N101, N102

Required Text: Begleiter, Marcie  
From Word to Image: Storyboarding and the Filmmaking Process

Equipment needed: (notebooks, disks, binders, etc.)

Course Outcomes: Students will be able to develop a full animatic and be able to elaborate on the tools to be used in its completion.

Software used: Adobe Flash, Photoshop.

Expectations/Guidelines/Policies:  
Attendance: Students are allowed three (3) absences due to ANY personal circumstance. Every absence after the third (3rd) reduces the student’s final course grade by an entire letter. Each of these situations will be individually evaluated. An absence is not a failure to attend class but a failure to sign the attendance sheet. An attendance roster will be passed around for the first 20 minutes of class. A signature is confirmation that the student will receive credit for attending class. After 20 minutes the attendance roster will no longer be available and any student arriving after that time will be considered absent. Previous class attendance rosters are final. It is your responsibility to find the attendance sheet and sign your name on it.

Class assignments: There are 10 class assignments, each valued at 100 points. Some may require additional time outside of the class session to complete. You are responsible for managing and maintaining the files for all assignments. The instructor is not responsible for missing or damaged files. If you miss the assignment you lose the points.
Participation: Each time you fail to complete any assignment in writing, 20 points will be deducted from your Participation Grade which starts automatically at 100 points. This will be on top of the usual penalties for late assignments. Spontaneous assignments are often handed out over the course of the semester (marked "Participation") during class that don’t fit under any of the categories listed below, and they exercise your ability to solve a storytelling problem. If you are out of Participation points, the 20 points will be removed from the Final Assignment.

Grading Information:
Failure to complete any requirements, assignments, or labs could result in a failing grade. You have ONE WEEK to dispute a grade after it is posted. After that, the grade is final. This reduces research time and increases the accuracy of the grade with fresh, recent facts. All late work will be penalized according to the Class Rubrics.

Grading scale [percentages and/or points]
A+ = 100
A  = 97 - 99.0
A- = 93 - 96.9
B+ = 87 - 92.9
B  = 83 - 86.9
B- = 80 - 82.9
C+ = 77 - 79.9
C  = 73 - 76.9
C- = 70 - 72.9
D+ = 67 - 69.9
D  = 63 - 66.9
D- = 60 - 62.9
F  = 0 - 59.9

Assignments and Point Values
100 pts - Participation
100 pts - Storytelling and the Visual Details
100 pts - It Takes An Army
100 pts - Where’s the Camera?
100 pts - Objective/Subjective
100 pts - Storytelling and McCloud
100 pts - Shot Analysis Quiz
100 pts - Why Storyboard?
100 pts - 5 weeks of Action Figure Shot Composition
100 pts - Action Figure Animatic (Group Project)
1000 pts - Total

You retain 10 points on every project for observing:
- The naming convention, "lastname_projectname.file extension". "Untitled12_final" will earn you a 10-point penalty.
- The requested file format. A .psd delivered in lieu of a jpeg is a 10-point penalty.
Date for each class meeting:
Class 01 - Syllabus, Overview / Doodling
Class 02 - Storytelling and the Visual Details I
Class 03 - Storytelling and the Visual Details II
Class 04 - Planning and Scope, It Takes An Army (open-screen quiz)
Class 05 - Where’s the Camera? – A Visual Quiz
Class 06 - Scale and Story. Angle and Story.
Class 07 - Camera Movement and Story. Editing and Story.
Class 08 - Objective/Subjective Storytelling. Scott McCloud and Editing.
Class 09 - Special Equipment, Special Effects, Virtual Camera and Story.
Class 10 - Animatics and Pre-Visualization. The Classic Film Shoot.
Class 11 - Why Plan? Why Storyboard?
Class 15 - Work on Animatics in Class
Class 16 - Present Animatics in Class

Principles of Undergraduate Learning (PUL) – each class should be able to assess learning outcomes in the following areas:
Oral presentation
Writing skills
Critical thinking
Application of knowledge
Intellectual depth, breadth, and adaptiveness
Understanding of society and culture
Values and ethics

Other Policies
Policy on Academic Dishonesty /Integrity
Using another student’s work on a project, assignment, or any other form of dishonesty will result in a grade of zero and possibly an “F” in the course and will be referred to the Dean of Students. All students in New Media should aspire to high standards of academic honesty. This class encourages cooperation and the exchange of ideas. However, students are expected to do their own work.

Policy regarding late work and make-up exams
Class assignments are expected to be finished and handed in on time. Late assignments will have a letter grade deduction after each day not completed.

Innovative class procedures and structures, such as cooperative learning exercises, panel presentations, case study materials, class journals.

All students are responsible for reading the Code of Student Rights, Responsibilities and
Conduct of IUPUI.

Policy on Plagiarism

Plagiarism: (adapted from the definition by the School of Liberal Arts) is the use of the work of others without properly crediting the actual source of the ideas, words, sentences, paragraphs, entire articles, music or pictures. Using other students' work (with or without their permission) is still plagiarism if you don't indicate who initially did the work. Plagiarism, a form of cheating, is a serious offense and will be severely punished. When an instructor suspects plagiarism, he/she will inform the student of the charge; the student has the right to respond to the allegations. Students whose work appears to be plagiarized may be asked to produce earlier drafts of the work. Students should, for this reason and as a protection in cases of lost papers, diskettes, retain rough drafts, notes and other work products for 2 or 3 weeks after the end of each semester. The penalties for plagiarism include reprimands, being failed for a particular exam, paper, project or the entire course, disciplinary probation, or dismissal. Faculty, after consulting with their chair and/or the dean must notify students in writing of their decision. Students have the right to appeal such decisions by submitting a petition.

Policy regarding children attending

"Children are not permitted to attend class with parents, guardians, or childcare providers. This conduct has the effect of unreasonably interfering with an individual's work or academic performance creating an offensive learning environment."

"A student must not violate course rules as contained in a course syllabus, which are rationally related to the content of the course or to the enhancement of the learning process in the course." [Code of Student Rights, Responsibilities, and Conduct, page 29]