

New Course Request

Indiana University

Indianapolis Campus

Check Appropriate Boxes: Undergraduate credit Graduate credit Professional credit

1. School/Division Informatics 2. Academic Subject Code NEWM-N

3. Course Number 385 (must be cleared with University Enrollment Services) 4. Instructor Lykins

5. Course Title Seeing Sideways: Experimental Approaches to New Media

Recommended Abbreviation (Optional) Seeing Sideways
(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Spring 2009

7. Credit Hours: Fixed at 3 or Variable from _____ to _____

8. Is this course to be graded S-F (only)? Yes ___ No X

9. Is variable title approval being requested? Yes ___ No X

10. Course description (not to exceed 50 words) for Bulletin publication: In this non-traditional open format course students will explore a variety of methods for fostering creative exploration in new media.

Discussion, readings, blogging, and directed exercises lead the student to find individual ways of exploring different areas of new media through a variety of output options.

11. Lecture Contact Hours: Fixed at 3 or Variable from _____ to _____

12. Non-Lecture Contact Hours: Fixed at 0 or Variable from _____ to _____

13. Estimated enrollment: 25 of which 0 percent are expected to be graduate students.

14. Frequency of scheduling: f/s Will this course be required for majors? no

15. Justification for new course: successfully taught as a variable-titled course and now as elective for new media students

16. Are the necessary reading materials currently available in the appropriate library? yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: Sara Anne Hool Date 7/8/08
Department Chairman/Division Director

Approved by: [Signature] Date July 14, 08
Dean

Date _____
Dean of Graduate School (when required)

Date _____
Chancellor/Vice-President

Date _____
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

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Seeing Sideways: Experimental Approaches to New Media

NEWM N485: 28239

Summer 1 2008

Monday and Wednesday, 6:00 – 9:15 p.m.

IT 273

3 credits

Office hours:

By appointment or drop-in

Pre-arranged chats through Oncourse (e-mail or call to arrange)

Phone (leave a contact number and I will return your call)

IUPUI Mission:

The Mission of IUPUI is to provide for its constituents excellence in Teaching and Learning, Research, Scholarship, Creative Activity, and Civic Engagement. IUPUI's mission is derived from and aligned with the principal components – Communities of Learning, Responsibilities of Excellence, Accountability, and Best Practices – of Indiana University's Strategic Directions Charter.

Statement of values:

IUPUI values the commitment of students to learning; of faculty to the highest standards of teaching, scholarship, and service; and of staff to the highest standards of service. IUPUI recognizes students as partners in learning. IUPUI values the opportunities afforded by its location in Indiana's capital city and is committed to serving the needs of its community. Thus, IUPUI students, faculty, and staff are involved in the community; both to provide educational programs and patient care and to apply learning to community needs through service. As a leader in fostering collaborative relationships, IUPUI values collegiality, cooperation, creativity, innovation, and entrepreneurship as well as honest, integrity, and support for open inquiry and dissemination of findings. IUPUI is committed to the personal and professional development of its students, faculty, and staff and to continuous improvement of its program and services.

Principles of Undergraduate Learning:

The IUPUI Principles of Undergraduate Learning (PUL) state that each class should be able to assess learning outcomes in the following areas:

- Oral presentation
- Writing skills
- Critical thinking
- Application of knowledge
- Intellectual depth, breadth, and adaptive-ness
- Understanding of society and culture
- Values and ethics

Textbooks:

Required books:

The Art of Looking Sideways, by Alan Fletcher, Phaidon Press, ISBN-10: 0714834491, ISBN-13: 978-0714834498

MTIV: Process, Inspiration and Practice for the New Media Designer, by Hillman Curtis, New Riders Press, ISBN-10: 0735711658, ISBN-13: 978-0735711655

Recommended (highly recommended) books:

A Smile in the Mind, by Beryl McAlhone, Phaidon Press, ISBN-10: 0714838128, ISBN-13: 978-0714838120

New Media in Art (World of Art), by Michael Rush, Thames & Hudson, 2nd Edition, ISBN: 0500203784

Prerequisite:

A sense of adventure and curiosity, plus a willingness to stretch beyond your current understanding of media arts. A true willingness to face academic fears head on and grow from your failures.

Required materials:	<p>Student is responsible for providing access to:</p> <ul style="list-style-type: none"> • An open mind • Removable storage media • Digital camera (recommended) • CD-R's or DVD-R's (minimum of 10 – for handing in projects)
Course description:	<p>In this non-traditional open format course students will explore a variety of methods for fostering creative exploration in new media. Discussion, readings, blogging, and directed exercises lead the student to find individual ways of exploring different areas of new media through a variety of output options.</p>
Course outcomes and skills to be mastered:	<p><i>Creative problem solving, multi-sourcing projects, digital experimentation, public speaking, critical analysis, peer critique, design principles, courage to try new things</i></p> <p>Individual projects and group lectures are designed to work in tandem to foster creative approaches to solving complex digital media problems. The successful student will leave this course with an understanding of and appreciation for experimentation with digital media and a mastery of a self-defined creative digital style. Throughout the course many different interpretive styles will be explored and discussed and the student will need to be able to effectively and creatively express a complex idea in digital form. A willingness to explore and experiment with a variety of output media is essential for the successful completion of the course. Class discussion and participation is crucial to these outcomes and regular attendance is mandatory of all students.</p>
Course expectations:	<p>Due to the unusual nature of this course traditional classroom procedures are not always employed when dealing with assignments. Each student will be asked to create a public blog through which all assignments due will be posted, or discussed, whichever is applicable. The assignments in this course are intended to be spring boards from which each student can jump. While there are core competencies involved with each assignment, experimentation on the part of the student is the primary goal. Each assignment description will be posted on Oncourse and will give detailed due date and deliverable instructions.</p> <p>The assignments for this course are intended to foster experimentation and creative solutions; therefore it is possible that a traditional assignment model may not be appropriate in all situations. This is not an excuse to not do a project. <i>Any project attempted by a student must be defended by that student during discussion and critique.</i> Assignments that are not taken seriously by the student attempting the assignment will not be given a grade by the instructor.</p> <p>Assignments are due at the designated time on the designated date. No due date extensions will be given, unless at the instructor's instigation; this includes extensions for absences. If a student cannot attend a class when an assignment is due, the assignment is expected to be posted to the student's blog by the assigned due date. (Extenuating circumstances can be discussed on an individual basis, but the final decision is up to the instructor in all cases.)</p> <p>Late projects will not be accepted unless prior arrangements have been made and approved by the instructor.</p>
Attendance policy:	<p><i>University regulations state: "Students are expected to be present for every meeting of the classes in which they are enrolled."</i></p> <p>Regular and punctual attendance is vital to the success of any class; therefore attendance is mandatory. Due to the nature of this course, attendance is especially crucial to a student's success. The lectures cannot be made up, although assignments can be completed if a class session is missed. However, missing class discussion and lecture will greatly impact the student's understanding and experience for this assignment.</p>
Grading:	<p>12 blog entries (25 points each) 1 project proposal (50 points) 1 midterm presentation (50 points) 1 final project (400 points)</p>

1 final paper (100 points)
Class participation (100 points)
(1000 total points for the course)
Discussion participation, Oncourse chat sessions, active communication with other class members outside of class, and assignment critique comments will all be considered when it comes time to assign a final grade for this course. Extra credit options may be given.

Grading scale:
A+ = 98 – 100%
A = 94 – 97%
A- = 90 – 93%
B+ = 87 – 89%
B = 84 – 86%
B- = 80 – 83%
C+ = 77- 79%
C = 74 – 76%
C- = 70 – 73%
D+ = 67 – 69%
D = 64 – 66%
D- = 60 – 63%
F = 59%

Grades can be discussed, but the instructor has final say in all grading disputes.

Plagiarism policy:

Plagiarism is the use of the work of others without properly crediting the actual source of the ideas, words, sentences, paragraphs, entire articles, audio, or images. Using other students' work (with or without their permission) is still plagiarism if you don't indicate who initially did the work. Plagiarism, a form of cheating, is a serious offense and will be severely punished. When an instructor suspects plagiarism, he/she will inform the student of the charge; the student has the right to respond to the allegations. Students whose work appears to be plagiarized may be asked to produce earlier drafts of the work. Students should, for this reason and as a protection in cases of lost documents, retain rough drafts, notes and other work products for 2-3 weeks after the end of each semester. The penalties for plagiarism include reprimands, being failed for a particular exam, paper, project, or the entire course, disciplinary probation, or dismissal. Faculty, after consulting with their chair, and/or the dean must notify students in writing of their decision.

Students have the right to appeal such decisions by submitting a petition. All students are responsible for reading the Code of Student Rights, Responsibilities, and Conduct of Indiana University Purdue University Indianapolis.

Academic honesty:

All students in New Media should aspire to high standards of academic honesty. This class encourages cooperation and the exchange of ideas. However, students are expected to do their own work.

Liability warning:

Your student ID and password are private. Under no circumstances are you to give them out to anyone. If another person uses your ID or password you will be held personally responsible for any and all activity on your computer account. If plagiarism is involved you run the risk of being dismissed from the school. If a computer is damaged, you are responsible for repair and replacement.

Lab and equipment usage:

Labs and lab computers are to be used for school purposes only. Only IUPUI New Media students are permitted to use these labs.

There are a limited number of digital cameras, tripods, video cameras, light kits, sound recorders, and other equipment that can be checked out by New Media students for use in projects. All equipment can be reserved through Geoffrey Coryell and must be done via e-mail. Geoff's e-mail address is gcoryell@iupui.edu. This equipment is shared by all new media students and is offered on a first-come-first-served basis.