Course Change Request

Indiana University

IUUNA Campus

Check Appropriate Boxes:

- Undergraduate credit [x]
- Graduate credit [ ]
- Professional credit [ ]

1. School/Division: School of Physical Education and Tourism Management
2. Academic Subject Code: TCEM
3. Current Course Number: 352
4. Current Credit Hours: 3
5. Current Title: Promotional Communications

6. Effective Semester/Year for changes listed below: Fall 2009
7. Instructor: Staff

Type of Change Requested (Check appropriate boxes and indicate changes)

- [x] Change course number to: 252 (must be cleared with University Enrollment Services)
- [x] Current course title: Promotional Communications

Change to:

Recommended abbreviation (optional) ____________________________ (Limited to 32 Characters including spaces)

- Change to credit hours fixed at: _______________________ or variable from: _______________________ to _______________________

- Change to non-lecture contact hours fixed at: _______________________ or variable from: _______________________ to _______________________.

- Is this course currently graded with S-F (only) grades? Yes _____ No _____
  Change to S-F (only) grading? Yes _____ No _____

- Does this course presently have variable title approval? Yes _____ No _____
  Is variable title approval being requested? Yes _____ No _____

- Is this course being discontinued? For all campuses _______ or for this campus only _______

- [x] Current course description: Provides information on the field of personal and public relations. Explores effective public relations methods. Focuses on the relationship-oriented decisions a public relations professional must make based upon different circumstances that arise within an organization.

Change course description to (not to exceed 50 words) (Add prerequisites ENG W231) ____________________________________________

17. Justification for change: Revised plan of study to meet industry needs.

(Use additional paper if necessary)

18. Are the necessary reading materials currently available in the appropriate library? Yes _____

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of this course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: ___________________________ Date 4/8/08

Department Chair/Division Director

Dean of Graduate School (when required) ___________________________ Date ___________________________

Approved by: ___________________________ Date 4/8/08

Dean

Chancellor/Vice-President

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UPS 725

University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow; Department/Division—Pink; University Enrollment Services Advance—White