

New Course Request

Indiana University

IU BL

Campus

Check Appropriate Boxes:

Undergraduate credit

Graduate credit

Professional credit

1. School/Division NURSING 2. Academic Subject Code NURS
 3. Course Number 404 (must be cleared with University Enrollment Services) 4. Instructor Laux, Marcia
 5. Course Title Professional Nursing Seminar II
 Recommended Abbreviation (Optional) _____
(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2008
 7. Credit Hours: Fixed at 3 or Variable from _____ to _____
 8. Is this course to be graded S-F (only)? Yes _____ No X
 9. Is variable title approval being requested? Yes _____ No X

10. Course description (not to exceed 50 words) for Bulletin publication: _____
This course is taught online and is restricted to
students in the RN-BSN track.

11. Lecture Contact Hours: Fixed at 3 or Variable from _____ to _____
 12. Non-Lecture Contact Hours: Fixed at _____ or Variable from _____ to _____
 13. Estimated enrollment: 25 of which 0 percent are expected to be graduate students.
 14. Frequency of scheduling: 2-year Will this course be required for majors? yes
 15. Justification for new course: Implementing RN Program @ IU BL
 16. Are the necessary reading materials currently available in the appropriate library? yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
 18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
 19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: _____ Date _____
 Department Chairman/Division Director

Approved by: Pamela R Jappis Date 2/12/08
 Dean

_____ Date _____
 Dean of Graduate School (when required)

_____ Date _____
 Chancellor/Vice-President

_____ Date _____
 University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

Course Change Request

Indiana University

IUPUI Campus

Check Appropriate Boxes: Undergraduate credit Graduate credit Professional credit

1. School/Division School of Engineering and Technology
2. Academic Subject Code _____ 3. Current Course Number MET328 4. Current Credit Hours 3
5. Current Title CAD/CAM for Mechanical Design
6. Effective Semester/Year for changes listed below: Fall 2008 7. Instructor: J. Zecher

Type of Change Requested (Check appropriate boxes and indicate changes)

- 8. Change course number to: _____ (must be cleared with University Enrollment Services)
- 9. Current course title: _____
Change to: _____
Recommended abbreviation (optional) _____
(Limited to 32 Characters including spaces)
- 10. Current credit hours fixed at: _____ or variable from: _____ to _____
Change to credit hours fixed at: _____ or variable from: _____ to _____
- 11. Current lecture contact hours fixed at: _____ or variable from: _____ to _____
Change to lecture contact hours fixed at: _____ or variable from: _____ to _____
- 12. Current non-lecture contact hours fixed at: _____ or variable from: _____ to _____
Change to non-lecture contact hours fixed at: _____ or variable from: _____ to _____
- 13. Is this course currently graded with S-F (only) grades? Yes _____ No _____
Change to S-F (only) grading? Yes _____ No _____
- 14. Does this course presently have variable title approval? Yes _____ No _____
Is variable title approval being requested? Yes _____ No _____
- 15. Is this course being discontinued? For all campuses _____ or for this campus only _____
- 16. Current course description P: CGT 110 and MET 105 or equivalent courses. Basic operations of mechanical design-drafting. A PC CAD (2D and 3D) laboratory-centered course introducing the basic steps involved in the geometric design of mechanical parts. This class provides an overview and continues into a detailed investigation of parametric modeling. Parametric modeling concepts will be applied to problems using standard industrial practices. Students must possess a solid background in engineering or technical graphics.
Change course description to (not to exceed 50 words) P:TECH104 or CGT110 (or Instructor's Consent) and TECH105 or MET105 (or Instructor's Consent) - Course Description same as above other than the prerequisites.

17. Justification for change Prerecs changed (new numbering) "Instructor's Consent" replaces "equivalent courses".
(Use additional paper if necessary)

18. Are the necessary reading materials currently available in the appropriate library? Yes

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of this course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: Richard E. Ople Date 2/18/08
Department Chairman/Division Director
William A. ... Date 2/12/08
Dean of Graduate School (When Required)

Approved by: _____ Date _____
Dean

Chancellor/Vice-President

Date _____
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

PURDUE UNIVERSITY
REQUEST FOR ADDITION, EXPIRATION,
OR REVISION OF AN UNDERGRADUATE COURSE
(100-400 LEVEL)

DEPARTMENT Engineering Technology EFFECTIVE SESSION Fall 2008

- INSTRUCTIONS: Please check the items below which describe the purpose of this request.
- | | |
|---|---|
| <input type="checkbox"/> 1. New course with supporting documents | <input type="checkbox"/> 7. Change in course attributes (department head signature only) |
| <input type="checkbox"/> 2. Add existing course offered at another campus | <input type="checkbox"/> 8. Change in instructional hours |
| <input type="checkbox"/> 3. Expiration of a course | <input type="checkbox"/> 9. Change in course description |
| <input type="checkbox"/> 4. Change in course number | <input checked="" type="checkbox"/> 10. Change in course requisites |
| <input type="checkbox"/> 5. Change in course title | <input type="checkbox"/> 11. Change in semesters offered (department head signature only) |
| <input type="checkbox"/> 6. Change in course credit/type | <input type="checkbox"/> 12. Transfer from one department to another |

PROPOSED:	EXISTING:
Subject Abbreviation <u>MET</u>	Subject Abbreviation _____
Course Number <u>328</u>	Course Number _____
Long Title <u>CAD/CAM For Mechanical Design Drafting</u>	_____
Short Title <u>CAD/CAM Mech Dsgn Drft</u>	_____

Abbreviated title will be entered by the Office of the Registrar if omitted. (22 CHARACTERS ONLY)

TERMS OFFERED
Check All That Apply:

Summer Fall Spring

CAMPUS(ES) INVOLVED

Calumet N. Central
 Cont Ed Tech Statewide
 Ft. Wayne W. Lafayette
 Indianapolis

CREDIT TYPE	COURSE ATTRIBUTES: Check All That Apply
1. Fixed Credit: Cr. Hrs. <u>3</u>	1. Pass/Not Pass Only <input type="checkbox"/>
2. Variable Credit Range: _____	2. Satisfactory/Unsatisfactory Only <input type="checkbox"/>
Minimum Cr. Hrs _____	3. Repeatable <input type="checkbox"/>
(Check One) To <input type="checkbox"/> Or <input type="checkbox"/>	Maximum Repeatable Credit: _____
Maximum Cr. Hrs _____	4. Credit by Examination <input type="checkbox"/>
3. Equivalent Credit: Yes <input type="checkbox"/> No <input type="checkbox"/>	5. Designator Required <input type="checkbox"/>
4. Thesis Credit: Yes <input type="checkbox"/> No <input type="checkbox"/>	6. Special Fees <input type="checkbox"/>
	7. Registration Approval Type <input type="checkbox"/>
	Department <input type="checkbox"/> Instructor <input type="checkbox"/>
	8. Variable Title <input type="checkbox"/>
	9. Remedial <input type="checkbox"/>
	10. Honors <input type="checkbox"/>
	11. Full Time Privilege <input type="checkbox"/>
	12. Off Campus Experience <input type="checkbox"/>

Instructional Type	Minutes Per Mig	Meetings Per Week	Weeks Offered	% of Credit Allocated	Delivery Method (Asyn. Or Syn.)	Delivery Medium (Audio, Internet, Live, Text-Based, Video)	Cross-Listed Courses
Lecture	50	2	16		Syn.	Live	
Recitation							
Presentation							
Laboratory	100	1	16		Syn.	Live	
Lab Prep							
Studio							
Distance							
Clinic							
Experiential							
Research							
Ind. Study							
Pract/Observ							

COURSE DESCRIPTION (INCLUDE REQUISITES):
P: CGT 110 and MET 105 or equivalent courses. Basic operation of mechanical design-drafting. A PC CAD (2D and 3D) laboratory-centered course introducing the basic steps involved in the geometric design of mechanical parts. This class provides an overview and continues into a detailed investigation of parametric modeling. Parametric modeling concepts will be applied to problems using standard industrial practices. Students must possess a solid background in engineering or technical graphics.
New Prerequisite Listing - P: TECH104 or CGT 110 (Or Instructor's Consent) and TECH105 or MET 105 (Or Instructor's Consent).

Calumet Department Head _____	Date _____	Calumet School Dean _____	Date _____
Fort Wayne Department Head _____	Date _____	Fort Wayne School Dean _____	Date _____
Indianapolis Department Head _____	Date _____	Indianapolis School Dean _____	Date _____
North Central Department Head _____	Date _____	North Central Chancellor _____	Date _____
West Lafayette Department Head _____	Date _____	West Lafayette College/School Dean _____	Date _____
		West Lafayette Registrar _____	Date _____

OFFICE OF THE REGISTRAR

New Course Request

Indiana University

IU BL

Campus

Check Appropriate Boxes:

Undergraduate credit

Graduate credit

Professional credit

1. School/Division NURSING 2. Academic Subject Code NURS
 3. Course Number 304 (must be cleared with University Enrollment Services) 4. Instructor Laux, Marcia
 5. Course Title Professional Nursing Seminar I
 Recommended Abbreviation (Optional) _____

(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2008
 7. Credit Hours: Fixed at 3 or Variable from _____ to _____
 8. Is this course to be graded S-F (only)? Yes _____ No X
 9. Is variable title approval being requested? Yes _____ No X

10. Course description (not to exceed 50 words) for Bulletin publication: _____
This course is taught online and is restricted to
students in the RN-BSN track.

11. Lecture Contact Hours: Fixed at 3 or Variable from _____ to _____
 12. Non-Lecture Contact Hours: Fixed at _____ or Variable from _____ to _____
 13. Estimated enrollment: 25 of which 0 percent are expected to be graduate students.
 14. Frequency of scheduling: 2x year Will this course be required for majors? yes
 15. Justification for new course: Implementing RN Program @ IU BL
 16. Are the necessary reading materials currently available in the appropriate library? yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
 18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
 19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: _____ Date _____
 Department Chairman/Division Director

Approved by: Patricia R. Jeffries Date 2/12/08
 Dean

_____ Date _____
 Dean of Graduate School (when required)

_____ Date _____
 Chancellor/Vice-President
 _____ Date _____
 University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

New Course Request

Indiana University

IUPUI _____ Campus

Check Appropriate Boxes: Undergraduate credit Graduate credit Professional credit

1. School/Division Engineering and Technology 2. Academic Subject Code _____
3. Course Number MET205 (must be cleared with University Enrollment Services) 4. Instructor D. Acheson
5. Course Title Production Drawing and CAD II

Recommended Abbreviation (Optional) Product Drwng & Cad II
(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2008
7. Credit Hours: Fixed at 3 or Variable from _____ to _____
8. Is this course to be graded S-F (only)? Yes _____ No
9. Is variable title approval being requested? Yes No
10. Course description (not to exceed 50 words) for Bulletin publication: _____
P: TECH 104 or CGT110 (Or Instructor's Consent) - Application of 3D modeling referenced
from engineering drawings (assembly and detail drawings). Topics include: 3D solid
modeling, solids editing, lighting and rendering.

11. Lecture Contact Hours: Fixed at 2 or Variable from _____ to _____
12. Non-Lecture Contact Hours: Fixed at 2 or Variable from _____ to _____
13. Estimated enrollment: 15 of which 0 percent are expected to be graduate students.
14. Frequency of scheduling: Summer/Fall/ Spring Will this course be required for majors? No
15. Justification for new course: To partially fulfill the requirements for a newly-proposed CAD certificate program at IUPUI.

16. Are the necessary reading materials currently available in the appropriate library? Yes
17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: Michael E. Ople
Department Chairman/Division Director

Date 2/18/08

[Signature]
Dean of Graduate School (when required)

Date 2/12/08

Approved by: _____ Date _____
Dean

_____ Date _____
Chancellor/Vice-President

_____ Date _____
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

PURDUE UNIVERSITY
REQUEST FOR ADDITION, EXPIRATION,
OR REVISION OF AN UNDERGRADUATE COURSE
(100-400 LEVEL)

DEPARTMENT Engineering Technology EFFECTIVE SESSION Fall 2008

INSTRUCTIONS: Please check the items below which describe the purpose of this request.

- | | |
|--|---|
| <input type="checkbox"/> 1. New course with supporting documents | <input type="checkbox"/> 7. Change in course attributes (department head signature only) |
| <input checked="" type="checkbox"/> 2. Add existing course offered at another campus | <input type="checkbox"/> 8. Change in instructional hours |
| <input type="checkbox"/> 3. Expiration of a course | <input checked="" type="checkbox"/> 9. Change in course description |
| <input type="checkbox"/> 4. Change in course number | <input checked="" type="checkbox"/> 10. Change in course requisites |
| <input type="checkbox"/> 5. Change in course title | <input type="checkbox"/> 11. Change in semesters offered (department head signature only) |
| <input type="checkbox"/> 6. Change in course credit/type | <input type="checkbox"/> 12. Transfer from one department to another |

PROPOSED:

Subject Abbreviation MET

Course Number 205

Long Title Production Drawing and CAD II

Short Title Product Drwg & Cad II

Abbreviated title will be entered by the Office of the Registrar if omitted. (22 CHARACTERS ONLY)

EXISTING:

Subject Abbreviation

Course Number

TERMS OFFERED

Check All That Apply:

Summer Fall Spring

CAMPUS(ES) INVOLVED

Calumet N. Central
 Cont Ed Tech Statewide
 Ft. Wayne W. Lafayette
 Indianapolis

CREDIT TYPE

1. Fixed Credit: Cr. Hrs. 3
2. Variable Credit Range:
 Minimum Cr. Hrs.
 (Check One) To Or
 Maximum Cr. Hrs.
3. Equivalent Credit: Yes No
4. Thesis Credit: Yes No

COURSE ATTRIBUTES: Check All That Apply

1. Pass/Not Pass Only
2. Satisfactory/Unsatisfactory Only
3. Repeatable
 Maximum Repeatable Credit:
4. Credit by Examination
5. Designator Required
6. Special Fees
7. Registration Approval Type
 Department Instructor
8. Variable Title
9. Remedial
10. Honors
11. Full Time Privilege
12. Off Campus Experience

Instructional Type	Minutes Per Mtg	Meetings Per Week	Weeks Offered	% of Credit Allocated	Delivery Method (Asyn. Or Syn.)	Delivery Medium (Audio, Internet, Live, Text-Based, Video)
Lecture	50	2	16		Syn.	Live
Recitation						
Presentation						
Laboratory	100	1	16		Syn.	Live
Lab Prep						
Studio						
Distance						
Clinic						
Experiential						
Research						
Ind. Study						
Pract/Observ						

Cross-Listed Courses

COURSE DESCRIPTION (INCLUDE REQUISITES):

P: TECH 104 or CGT110 (Or Instructor's Consent) - Application of 3D modeling referenced from engineering drawings (assembly and detail drawings). Topics include: 3D solid modeling, solids editing, lighting and rendering.

Calumet Department Head	Date	Calumet School Dean	Date
Fort Wayne Department Head	Date	Fort Wayne School Dean	Date
<i>Richard E. Pfeiffer</i>	<i>2/15/08</i>	<i>William D. ...</i>	<i>2/12/08</i>
Indianapolis Department Head	Date	Indianapolis School Dean	Date
North Central Department Head	Date	North Central Chancellor	Date
West Lafayette Department Head	Date	West Lafayette College/School Dean	Date
		West Lafayette Registrar	Date

New Course Request

Indiana University

Bloomington Campus

Check Appropriate Boxes: Undergraduate credit Graduate credit Professional credit

1. School/Division Public & Environmental Affairs 2. Academic Subject Code SPEA
3. Course Number A 236 (must be cleared with University Enrollment Services) 4. Instructor M. Herzig
5. Course Title Music Industry I
Recommended Abbreviation (Optional) _____
(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2008
7. Credit Hours: Fixed at 3 or Variable from _____ to _____
8. Is this course to be graded S-F (only)? Yes _____ No X
9. Is variable title approval being requested? Yes _____ No X

10. Course description (not to exceed 50 words) for Bulletin publication: The purpose of this class is to gain a historical overview on the development of the music industry from its beginnings to current issues. Special focus will be on the development of legal issues and the recording industry.

11. Lecture Contact Hours: Fixed at 3 or Variable from _____ to _____
12. Non-Lecture Contact Hours: Fixed at _____ or Variable from _____ to _____
13. Estimated enrollment: 30 of which 0% percent are expected to be graduate students.

14. Frequency of scheduling: ea sem Will this course be required for majors? No
15. Justification for new course: Currently offered as a topics course for the new BS in Arts Mgmt. & undergraduate certificate in Arts Administration. Requesting permanent course number.
16. Are the necessary reading materials currently available in the appropriate library? yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant. Specialized program - no overlap.
19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: [Signature] Date 2/7/08
Department Chairman/Division Director

Approved by: [Signature] Date 2/7/08
Dean

Date _____
Dean of Graduate School (when required)

Date _____
Chancellor/Vice-President

Date _____
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

SPEA-A 236 Music Industry I
Fall 2008

Instructor: Dr. Monika Herzig
Office: SPEA 433
Office Phone: 855-4700
E-mail: mherzig@indiana.edu
Office Hours:

Materials:

A 236 Packet of materials

Russell Sanjek. *Pennies from Heaven. The American Popular Music Business in the Twentieth Century*. Da Capo Press, 1996.

Goodman, Fred. *The Mansion on the Hill : Dylan, Young, Geffen, Springsteen, and the head-on collision of rock and commerce*. New York: Times Books, 1997.

Description:

The purpose of this class is to gain a historical overview on the development of the Music Industry from its beginnings to current issues. Special focus will be on the development of legal issues, i.e. copyright, licensing, and piracy and the role of record labels.

Objectives:

The student will

- understand the historical origins of the recording industry
- explore the historical development of copyright, licensing, and publishing, and current issues, especially piracy and peer-to-peer sharing
- interact with music business professionals from the region
- complete a 3-5 hour music business practicum in the community
- demonstrate understanding of critical conflicts and important personalities during the last 30 years, by completing a report on "The Mansion on the Hill"
- demonstrate critical thinking in the field by completing an analytical term paper

Grading:

Exams	40 %
Book Report	10 %
Term Paper	20 %
Practicum	10 %
Discussion Assignments	10 %
Attendance	10 % (deducted after 3 absences)

Note: No exam will be made up unless the instructor is notified in advance.

Course Outline:

Date Topics

Week 1 Current State of the Music Industry

Edison Media Research, *National Record Buyers Study 3*.

Week 2 Edison's Invention

Sanjek, Part 1.

Packet Excerpt: Coleman, Mark, *Playback : from the Victrola to MP3, 100 years of music, machines, and money*.

Week 3 Movies and Radio in the Twenties

Sanjek, Part 2.

Week 4 Rise of the Record Business

Sanjek, Part 3.

Packet Excerpt: Kennedy, Rick, *Little labels--big sound: small record companies and the rise of American music*.

Week 5 Performing Rights Organizations: History and Current State

Sanjek, Parts 3 and 4.

Brochures from ASCAP.

Packet Excerpt: *Comparison of ASCAP, BMI, SEASAC*.

Week 6 Radio and TV

Sanjek, Part 4 (continued).

Packet Excerpt: Baskerville, David, *Music business handbook and career guide*.

EXAM I

Week 7 Payola

Sanjek, Part 5.

Packet Excerpt: articles on Payola, Spitzer Investigations, and Alan Freed.

Week 8 Music Licensing Wars

Sanjek, Part 6

-
- Week 9 **FM and Top 40 Radio**
- Sanjek, Part 6 (continued).
- Packet Excerpts: Peter DiCola, *False Premises, False Promises - A Quantitative History of Ownership Consolidation in the Radio Industry*,
- and
- Arbitron Report, *Radio Today: How America listens to Music*, 2006.
- Week 10 **1976 Copyright Act**
- Sanjek, Part 7.
- Packet Excerpt: Siva Vaidhyanathan, *Copyrights and copywrongs : The rise of intellectual property and how it threatens creativity*.
- EXAM II**
- Week 11 **From Betamax to Grokster**
- Sanjek, Part 8.
- Packet excerpts: Merriden, Trevor, *Irresistible forces: The business legacy of Napster & the growth of the underground Internet*,
- and
- Sudip Bhattacharjee, Ram D. Gopal, Kaveepan Lertwachara, James R. Marsden, and Rahul Telang, *The Effect of P2P File Sharing on Music Markets: A Survival Analysis of Albums on Ranking Charts*.
- Week 12 **MTV**
- Sanjek, Part 9.
- Week 13 **The CD at 25**
- Packet Excerpt: Toby Sterling, *The Compact Disc turns 25*.
- Goodman Book Report due**
- Week 14 **Conglomeration, then and now**
- Sanjek, Part 10.
- Packet Excerpt: *The Clear Picture on Clear Channel Communications: A Corporate Profile*. Cornell Report, 2004.
- Term paper due**
-

Week 15

The Future of Recordings

Sanjek, Part 10 (continued).

Packet Excerpt: Felix Oberholzer and Koleman Strumpf *The Effect of File Sharing on Record Sales -An Empirical Analysis*.

Ned Arnold, *Hole in the Cities: Where Have All the Record Stores Gone?* WGBH Forum Network

Practicum Report due

FINAL EXAM

SPEA faculty do not tolerate cheating, plagiarism, or any other form of academic dishonesty. If you have not done so, you should read the IUB Code of Student Rights, Responsibilities, and Conduct, which can be accessed at <http://dsa.indiana.edu/Code/> so you will be sure to understand what these terms mean and what penalties can be issued for academic dishonesty. Academic dishonesty can result in a grade of F for the class (an F for academic dishonesty cannot be removed from the transcript). Significant violations of the Code can result in expulsion from the University.

Plagiarism is using another person's words, ideas, artistic creations, or other intellectual property without giving proper credit. According to the Code of Student Rights, Responsibilities, and Conduct, a student must give credit to the work of another person when he does any of the following:

- a. Quotes another person's actual words, either oral or written;
- b. Paraphrases another person's words, either oral or written;
- c. Uses another person's idea, opinion, or theory; or
- d. Borrows facts, statistics, or other illustrative material, unless the information is common knowledge.

I will make accommodations for students registered with Adaptive Educational Services (AES) on the Indianapolis campus (Phone: 317-274-3241 or e-mail AES@iupui.edu) or the Disability Services for Students Office in Franklin Hall on the Bloomington campus (Phone: 812-855-7578).

New Course Request

Indiana University

Bloomington Campus

Check Appropriate Boxes: Undergraduate credit Graduate credit Professional credit

1. School/Division Public & Environmental Affairs 2. Academic Subject Code SPEA
3. Course Number A 336 (must be cleared with University Enrollment Services) 4. Instructor M. Herzig
5. Course Title Music Industry II

Recommended Abbreviation (Optional) _____
(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Spring 2009

7. Credit Hours: Fixed at 3 or Variable from _____ to _____

8. Is this course to be graded S-F (only)? Yes _____ No X

9. Is variable title approval being requested? Yes _____ No X

10. Course description (not to exceed 50 words) for Bulletin publication: P: SPEA-A 236 or permission of the instructor. The purpose of this class is to build on the historical overview of the music industry from its beginnings to current issues in Music Industry I and explore current issues and music careers. Special focus will be on creating a plan for personal goals and development.

11. Lecture Contact Hours: Fixed at 3 or Variable from _____ to _____

12. Non-Lecture Contact Hours: Fixed at _____ or Variable from _____ to _____

13. Estimated enrollment: 30 of which 0% percent are expected to be graduate students.

14. Frequency of scheduling: ea Spring Will this course be required for majors? no

15. Justification for new course: Currently offered as a topics course for the new BS in Arts Mgmt. & the undergrad certificate in Arts Administration. Requesting permanent course number.

16. Are the necessary reading materials currently available in the appropriate library? Yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant. Specialized program - no overlap

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: [Signature] Date 2/7/08
Department Chairman/Division Director

Approved by: [Signature] Date 2/7/08
Dean

Date _____
Dean of Graduate School (when required)

Date _____
Chancellor/Vice-President

Date _____
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

SPEA-A 336 Music Industry II
Fall 2008

Instructor: Dr. Monika Herzig
Office: SPEA 433
Office Phone: 855-4700
E-mail: mherzig@indiana.edu
Office Hours:

Materials:

A336 Packet of materials

Dan Kimpel: *Networking Strategies for the New Music Business*. Thompson, 2005

Frederic Dannen: *Hit Men*. Vintage Books, 1991.

Description:

The purpose of this class is to focus on career options in the Music Industry. Building on knowledge about the history and issues of the popular music business, covered in the course "Music Industry I", the student will explore different career paths and create a plan for personal goals and development.

Objectives:

The student will

- understand current issues and tendencies in the Music Industry, especially critical changes since 2000 due to electronic distribution
- explore a variety of career paths in the Music Industry
- interact with music business professionals from the region
- prepare skills and materials for job applications, i.e. resume, press packs, cover letters, career portfolio
- complete a 15 - 20 hour music business practicum in the community
- explore opportunities for individual entrepreneurship in the Arts

Prerequisite: SPEA A236 Music Industry I or consent of instructor

Grading:

Exams	40 %
Resume, Press Pack, Career Book	20 %
Practicum	20 %
Discussion Assignments	10 %
Attendance	10 % (deducted after 3 absences)

Note: No exam will be made up unless the instructor is notified in advance.

Course Outline:

Date	Topics
Week 1	Review of the History of the American Popular Music Industry Alex Cosper, <i>History of Record Labels and the Music Industry</i> . (packet)
Week 2	Personal Paths in the Music Business, Career Samples Kimpel, Chapter 1. Peter Spellman, <i>The Future of Music Careers: Quantum Career Development in an Transforming Industry</i> . (packet)
Week 3	The Modern Music Business, The Long Tail Theory, Internet Revolution Kimpel, Chapter 2. Chris Anderson, <i>The Rise and Fall of the Hit</i> , Wired Magazine. (packet) Jeff Leeds, <i>The New Deal: Band as Brand</i> , New York Times (packet)
Week 4	Contract Basics Kimpel, Chapter 3. M. William Krasilovsky, <i>This business of music : The definitive guide to the music industry</i> . (packet)
Week 5	Managers, Attorneys, Booking Agents – the Artist Team David Baskerville, <i>Music business handbook and career guide</i> . (packet)
EXAM I	
Week 6	Inside Recording Studios Keith Hatschek, <i>How to get a job in the music and recording industry</i> . (packet)
Week 7	Business Basics Peter Spellman, <i>Indie Power: A Business-Building Guide for Record Labels, Music Production Houses, and Merchant Musicians, and Record Company Business Plan</i> . (packet)

Week 8 Defining Your Direction

KimpeI, Chapter 11.

Peter Spellman, *CD Marketing Plan*, and *Plan Your Band!* (packet)

Book Report on Hit Men due

Week 9 Success Stories, Book Discussion of Hit Men, Community Guests

KimpeI, Chapter 9,

EXAM II

Week 10 Creating Effective Tools of the Trade, press packs, resumes and cover letters

KimpeI, Chapter 7.

From the course packet: resume, cover letter, press pack samples and tips.

Week 11 Making Contact, Role Play

KimpeI, Chapter 5

Role playing exercise.

Weeks 12-14 Community Practica

Term paper due

Week 15 It's a Wrap

Internship Reports and Class Discussion.

KimpeI, Chapter 12

Practicum Report due

FINAL EXAM

SPEA faculty do not tolerate cheating, plagiarism, or any other form of academic dishonesty. If you have not done so, you should read the IUB Code of Student Rights, Responsibilities, and Conduct, which can be accessed at <http://dsa.indiana.edu/Code/> so you will be sure to understand what these terms mean and what penalties can be issued for academic dishonesty. Academic dishonesty can result in a grade of F for the class (an F for academic dishonesty cannot be removed from the transcript). Significant violations of the Code can result in expulsion from the University.

Plagiarism is using another person's words, ideas, artistic creations, or other intellectual property without giving proper credit. According to the Code of Student Rights, Responsibilities, and Conduct, a student must give credit to the work of another person when he does any of the following:

- a. Quotes another person's actual words, either oral or written;
- b. Paraphrases another person's words, either oral or written;
- c. Uses another person's idea, opinion, or theory; or
- d. Borrows facts, statistics, or other illustrative material, unless the information is common knowledge.

I will make accommodations for students registered with Adaptive Educational Services (AES) on the Indianapolis campus (Phone: 317-274-3241 or e-mail AES@iupui.edu) or the Disability Services for Students Office in Franklin Hall on the Bloomington campus (Phone: 812-855-7578).

Practica Resources:

(please feel free to suggest other contacts, you may have already established)

1. School of Music Marketplace - website, selling merchandise, marketing help contact Celeste Holler, ceholler@indiana.edu, 855-1352
 2. School of Music Marketing - concert promotion, marketing, design, photography, journalism, website contact Alain Barker, abarker@indiana.edu, 856-5719
 3. School of Music Productions - concert ushers, technical set-up, backstage help contact Tridib Pal, 855-7433, operatix@indiana.edu
 3. WFIU public radio volunteer help contact Emily Blacklin, eblackli@indiana.edu
 4. WFHB community radio volunteer help contact volunteer@wfhb.org, 323-1200, www.wfhb.org
 5. Lotus Festival volunteer work contact volunteer@lotusfest.org, 337-0417, www.lotusfest.org
 6. Jazz from Bloomington volunteer work contact Monika Herzig: mherzig@indiana.edu, 855-5979, www.jazzfrombloomington.org
 7. Bloomington Area Arts Council volunteer work contact info@artlives.org, 334-3100, www.artlives.org/volunteer.html
 8. IU Auditorium volunteer work contact housemgr@indiana.edu or dboohar@indiana.edu, 855-5739, www.iuauditorium.com/0405/internship.asp
 9. IU Soul Revue/ Choral Ensemble - tech support, booking, marketing and promotions contact Charles Sykes, sykes@indiana.edu
 10. Secretly Canadian - record label experiences contact jonathan@secretlycanadian.com, www.secretlycanadian.com
 11. ACME Records – jazz record label contact Monika Herzig, mherzig@indiana.edu, 855-5979
 12. Rock, Paper, Scissors - professional world music publicity contact Dimitri Vietze, music@rockpaperscissors.biz, 339-1195, www.rockpaperscissors.biz, note: internship for a minimum of one semester
 13. Kulture Entertainment – Management, booking, concert promotion, contact Mark LaFay, mark@kulture-entertainment.com, 317-632-0127
 14. Airtime Studio – recording studio, contact Dave Weber, 323-2111
 15. Buskirk-Chumley Theatre – concert promotion, contact Danielle McLelland, 323-3022, director@buskirkchumley.org
 16. Echo Park Studio – recording studio, contact Mark Hood, 331-2762, mhood@echopark.com
 17. Advent Project Entertainment Group – concert/ artist promotion, contact info@theadventproject.net, (317) 924-1061
 18. Midwest Music Summit – summer music conference, contact Josh Baker, 317-632-1200, jb@midwestmusicsummit.com
 19. Hire Media, Brandon Hire, info@hire-media.org Hire Media is a media production company specializing in various forms of audio production, as well as graphic and web site design, with rates cheap enough for the average musician to afford. <http://www.hire-media.org>
 20. Madame Walker Theatre – concert promotion, 317.236.2099, mmewalker@aol.com
 21. Hideki Isoda President/CEO RIAX Corporation
<http://www.riax.com>
 - Pro Winds Multimedia (Powered by RIAX), 1400 E. 3rd Street, Bloomington, IN 47401, TEL: (812) 333-2095, Attn: Jennifer, E-mail: contact@riax.com
 22. Suzanne Glass, Indie-music.com, suzanne@indie-music.com
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23. JAZZ Works, educational outreach program by Junior Achievement of Indiana, contact Shirley Judkins 317-753-2700, seajazz@highstream.net or Monika Herzig
24. Farm Fresh Studios, Jake, Farm Fresh Studios, PO Box 5696 Bloomington, IN 47407, (812) 323-800, jake@farmfreshstudios.com
25. WIUS, pure student radio, 815 E 8th St, manager@wius.org, 855-WIUS
26. Union Board, join a committee any time. Stop by the Union Board Office IMU 2nd Floor, Student Activities Tower Phone: (812) 855-4682 E-mail: ubvpmem@indiana.edu
27. Bloomington Cultureweek, independent entertainment news, Alex Maverick, editor@cultureweek.com, help with any aspect of writing/ publishing
28. The Ryder Magazine, monthly magazine, Justin Foster, (812) 339-2002, theyrider@bluemarble.net, needs writers for special projects
29. The Bloomington Alternative, Steven Higgs, editor@bloomingtonalternative.com
30. Rhino's Youth Center, 331 S. Walnut Street, Bloomington, IN. 812-333-3430, rhinos@bloomington.in.us
31. Musical Arts Youth Orchestra, 508 North Washington, Suite 2, Bloomington, IN 47408, Telephone: (812) 330-0890, Email: Julia Copeland juliacopeland@aol.com
32. Encore Arts Management, Melinda Baird, info@EncoreArtsManagement.com, 812-320-4389
33. Bloomington Alternative, editor@bloomingtonalternative.com, 339-6588
34. Jonas Productions, Corporate & Concert Services Audio & Backline, 8606 N 700 West, Fountaintown, IN 46130, 317-835-7826, www.jonasproductions.com
35. Bloom Magazine, Malcolm Abrams, 812-323-8959, editor@magbloom.com
36. Landlocked Music, info@landlockedmusic.com 812-339-2574, independent music store and performance venue across from 3rd St Park
37. NGFLmusic 1505 N. Delaware Street #22 Indianapolis, IN 46202, ray@ngflmusic.com
38. Stable Studios, Chris Kinnick and Nova, www.myspace.com/stablestudio, 812.859.4868, tuwheshane@yahoo.com, studio and performance venue in Spencer
39. Jazz at the Station, Cheryl Underwood, Aronis & Underwood Realty, 508 N. Washington St., Bloomington, IN 47408, Ph. (812)334-0094, Fax (812)334-2441
40. Hume & Communications, Marketing – Web Design – IndianaArts.org, Box 8223, Bloomington, IN 47407, 812-340-4863, tom@humeandcommunications.com
41. WTTS, Stefanie Porolniczak, Stefanie@wttsfm.com, e-mail resume and cover letter
42. Dr. Music's Little Band School, Josh Grekin, 334 2405 or 327-8752., littlebands@gmail.com

Some Job opportunity banks in the arts:

<http://www.IndianaArts.org>

<http://artdeadlineslist.com>

<http://www.nonprofitcareercenter.org>

http://www.artsusa.org/about_us/careers.asp

<http://www.artjob.org/> ArtJob.org

<http://www.artcareer.net/> ArtCareer.net

<http://www.artingeneral.org/> Art In General