New Course Request

Indiana University  
1UBL Campus

Check Appropriate Boxes:  Undergraduate credit [X]  Graduate credit [ ]  Professional credit [ ]

1. School/Division  NURSING  2. Academic Subject Code  NURS

3. Course Number 404  (must be cleared with University Enrollment Services)  4. Instructor  Laux, Marcia

5. Course Title  Professional Nursing Seminar II

Recommended Abbreviation (Optional) (Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year):  Fall 2008

7. Credit Hours: Fixed at 3 or Variable from  to 

8. Is this course to be graded S-F (only)? Yes [X]  No 

9. Is variable title approval being requested? Yes [X]  No 

10. Course description (not to exceed 50 words) for Bulletin publication:

This course is taught online and is restricted to students in the RN-BSN track.

11. Lecture Contact Hours: Fixed at 3 or Variable from  to 

12. Non-Lecture Contact Hours: Fixed at  or Variable from  to 

13. Estimated enrollment: 25 of which 0 percent are expected to be graduate students.

14. Frequency of scheduling: 2x/year  Will this course be required for majors?  [YES]

15. Justification for new course:  Implementing RN Program @ 1UBL

16. Are the necessary reading materials currently available in the appropriate library?  YES

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:  
Department Chairman/Division Director  Date  

Dean of Graduate School (when required)  Date  

Approved by:  
[Signature]  Date 2/17/08  
Chancellor/Vice-President  Date  

University Enrollment Services  

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.
Course Change Request

Indiana University

Check Appropriate Boxes:
Undergraduate credit [ ]
Graduate credit [ ]
Professional credit [ ]

1. School/Division: School of Engineering and Technology
2. Academic Subject Code: __________
3. Current Course Number: MET328
4. Current Credit Hours: 3
5. Current Title: CAD/CAM for Mechanical Design
6. Effective Semester/Year for changes listed below: Fall 2008
7. Instructor: J. Zecher

Type of Change Requested (Check appropriate boxes and indicate changes)

☐ 8. Change course number to: ___________________________ (must be cleared with University Enrollment Services)
☐ 9. Current course title:
   Change to:
   Recommended abbreviation (optional) ___________________________ (Limited to 32 Characters including spaces)
☐ 10. Current credit hours fixed at: ____________ or variable from: ____________ to ____________
    Change to credit hours fixed at: ____________________ or variable from: ____________________ to ____________
☐ 11. Current lecture contact hours fixed at: ____________ or variable from: ____________ to ____________
    Change to lecture contact hours fixed at: ____________________ or variable from: ____________________ to ____________
☐ 12. Current non-lecture contact hours fixed at: ____________ or variable from: ____________ to ____________
    Change to non-lecture contact hours fixed at: ____________________ or variable from: ____________________ to ____________
☐ 13. Is this course currently graded with S-F (only) grades? Yes _____ No _____
    Change to S-F (only) grading? Yes _____ No _____
☐ 14. Does this course presently have variable title approval? Yes _____ No _____
    Is variable title approval being requested? Yes _____ No _____
☐ 15. Is this course being discontinued? For all campuses _____ or for this campus only _____
☐ 16. Current course description: P: CGT 110 and MET 105 or equivalent courses. Basic operations of mechanical design-drafting. A PC CAD (2D and 3D) laboratory-centered course introducing the basic steps involved in the geometric design of mechanical parts. This class provides an overview and continues into a detailed investigation of parametric modeling. Parametric modeling concepts will be applied to problems using standard industrial practices. Students must possess a solid background in engineering or technical graphics.
    Change course description to (not to exceed 50 words): TECH104 or CGT110 (or Instructor's Consent) and TECH105 or MET105 (or Instructor's Consent) - Course Description same as above other than the prerequisites.

17. Justification for change: Prereqs changed (new numbering) "Instructor's Consent" replaces "equivalent courses".
   (Use additional paper if necessary)

18. Are the necessary reading materials currently available in the appropriate library? Yes _____

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of this course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:

[Signature]
Department Chairman/Division Director
Date 2/18/08

Approved by:

[Signature]
Dean
Date 2/12/08

[Signature]
Chancellor/Vice-President
Date

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UPS 725
University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow; Department/Division—Pink; University Enrollment Services Advance—White
PURDUE UNIVERSITY
REQUEST FOR ADDITION, EXPIRATION, OR REVISION OF AN UNDERGRADUATE COURSE
(100-400 LEVEL)

DEPARTMENT: Engineering Technology  EFFECTIVE SESSION: Fall 2008

INSTRUCTIONS: Please check the items below which describe the purpose of this request:

☐ 1. New course with supporting documents
☐ 2. Add existing course offered at another campus
☐ 3. Expiration of a course
☐ 4. Change in course number
☐ 5. Change in course title
☐ 6. Change in course credit type

PROPOSED:

Subject Abbreviation: MET
Course Number: 325
Long Title: CAD/CAM For Mach/Hot Design Drafting
Short Title: CAD/CAM Mech Desg Draft

EXISTING:

Subject Abbreviation
Course Number

TERMS OFFERED
Check All That Apply:
☐ Summer  ☐ Fall  ☐ Spring

CAMPUS(ES) INVOLVED:
☐ Calumet  ☐ N. Central
☐ Cont Ed  ☐ Tech. Statewide
☐ Ft. Wayne  ☐ W. Lafayette
☐ Indianapolis

Abbr. and title will be reviewed by the Office of the Registrar. (22 CHARACTERS ONLY)

<table>
<thead>
<tr>
<th>CREDIT TYPE</th>
<th>COURSE ATTRIBUTES: Check All That Apply</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Fixed Credit: Cr. Hrs.</td>
<td>1. Pass/Non-Pass Only</td>
</tr>
<tr>
<td>2. Variable Credit Range:</td>
<td>2. Satisfactory/Unsatisfactory Only</td>
</tr>
<tr>
<td>Minimum Cr. Hrs</td>
<td>3. Repeatable</td>
</tr>
<tr>
<td>(Check One)</td>
<td>Maximum Repeatable Credit:</td>
</tr>
<tr>
<td>Maximum Cr. Hrs</td>
<td></td>
</tr>
<tr>
<td>3. Equivalent Credit:</td>
<td>4. Credit by Exam/Internship</td>
</tr>
<tr>
<td>4. Thesis Credit:</td>
<td>5. Designator Required</td>
</tr>
<tr>
<td>5. Special Fees:</td>
<td>6. Off-Campus Experience</td>
</tr>
</tbody>
</table>

Institutional Type:
- Lecture
- Recitation
- Laboratory
- Lab Prep
- Studio
- Distance
- Clinic
- Experiential
- Research
- Inst. Study
- Pract/Observ

Cross-Listed Courses

Course Description (INCLUDE REQUIREMENTS):
- P. GTT 110 and MET 165 or equivalent courses. Basic operation of mechanical design software. A PC CAD (2D and 3D) laboratory-centered course introducing the basic steps involved in the geometric design of mechanical parts. This class provides an overview and continues into a detailed investigation of parametric modeling. Parametric modeling concepts will be applied to problems using standard industrial practices. Students must possess a solid background in engineering or technical graphics.
- New Prerequisite Listing - P. TECH 104 or GTT 110 (Or Instructor's Consent) and TECH 105 or MET 165 (Or Instructor's Consent).

Column Department Head Date  Column School Dean Date

Fort Wayne Department Head Date  Fort Wayne School Dean Date

Indiana Department Head Date  Indiana School Dean Date

North Central Department Head Date  North Central Chancellor Date

West Lafayette Department Head Date  West Lafayette College/School Dean Date  West Lafayette Registrar Date

OFFICE OF THE REGISTRAR
### New Course Request

**Indiana University**  
**Campus**: IUBL

<table>
<thead>
<tr>
<th>Check Appropriate Boxes:</th>
<th>Undergraduate credit</th>
<th>Graduate credit</th>
<th>Professional credit</th>
</tr>
</thead>
</table>

1. **School/Division**: NURSING  
2. **Academic Subject Code**: NURS
3. **Course Number**: 304 (must be cleared with University Enrollment Services)  
4. **Instructor**: Laux, Marcia
5. **Course Title**: Professional Nursing Seminar I  
   **Recommended Abbreviation (Optional)**: (Limited to 32 Characters including spaces)

6. **First time this course is to be offered (Semester/Year)**: Fall 2008
7. **Credit Hours**: Fixed at **3**  
   or Variable from _______ to _______
8. **Is this course to be graded S-F (only)?**: Yes **No**
9. **Is variable title approval being requested?**: Yes **No**
10. **Course description (not to exceed 50 words) for Bulletin publication**:  
    
    This course is taught online and is restricted to students in the RN- BSN track.

11. **Lecture Contact Hours**: Fixed at **3**  
    or Variable from _______ to _______
12. **Non-Lecture Contact Hours**: Fixed at _______  
    or Variable from _______ to _______
13. **Estimated enrollment**: **25**  
    of which **0** percent are expected to be graduate students.
14. **Frequency of scheduling**: 2X year  
    Will this course be required for majors? **YES**
15. **Justification for new course**:  
    Implementing RN Program @ IUBL
16. **Are the necessary reading materials currently available in the appropriate library?**: **YES**
17. **Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.**
18. **If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.**
19. **A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.**

**Submitted by:**  
**Date**:  
**Department Chairman/Division Director**:  
**Date**:  
**Dean of Graduate School (when required)**:  
**Date**:  
**Chancellor/Vice-President**:  
**Date**:  
**University Enrollment Services**:  
**Date**:  

**Approved by:**  
**Date**: 2/12/08  
**Signature**: Daniel L. Jeffries  
**Notes**:

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**After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.**

B 81 62000 UPS 724  
University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow;  
Department/Division—Pink; University Enrollment Services Advance—White
New Course Request

Check Appropriate Boxes:  Undergraduate credit [✓]  Graduate credit [□]  Professional credit [□]

1. School/Division  Engineering and Technology  2. Academic Subject Code  

3. Course Number  MET205  (must be cleared with University Enrollment Services)  4. Instructor  D. Acheson  

5. Course Title  Production Drawing and CAD II  

   Recommended Abbreviation (Optional)  Product Drawng & Cad II  

   (Limited to 32 Characters including spaces)  

6. First time this course is to be offered (Semester/Year):  Fall 2008  

7. Credit Hours: Fixed at [ ] 3 [ ] or Variable from _______ to _______  

8. Is this course to be graded S/F (only)?  Yes [ ] No [✓]  

9. Is variable title approval being requested?  Yes [ ] No [✓]  

10. Course description (not to exceed 50 words) for Bulletin publication:  

   P: TECH 104 or CGT110 (Or Instructor's Consent) - Application of 3D modeling referenced 

   from engineering drawings (assembly and detail drawings). Topics include: 3D solid 

   modeling, solids editing, lighting and rendering.  

11. Lecture Contact Hours: Fixed at [ ] 2 [ ] or Variable from _______ to _______  

12. Non-Lecture Contact Hours: Fixed at [ ] 2 [ ] or Variable from _______ to _______  

13. Estimated enrollment:  15  of which  0  percent are expected to be graduate students.  

14. Frequency of scheduling:  Summer/Fall/ Spring. Will this course be required for majors?  No  

15. Justification for new course:  To partially fulfill the requirements for a newly-proposed CAD certificate program at IUPUI.  

16. Are the necessary reading materials currently available in the appropriate library?  Yes  

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.  

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.  

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.  

Submitted by:  

[Signature]  

Date: 2/18/08  

Department Chairman/Division Director  

[Signature]  

Date: 4/12/08  

Dean of Graduate School (when required)  

[Signature]  

Date:  

Approved by:  

[Signature]  

Date:  

Dean  

Date:  

Chancellor/Vice-President  

Date:  

University Enrollment Services  

[Signature]  

Date:  

University Enrollment Services Final—White, Chancellor/Vice-President—Blue, School/Division—Yellow, Department/Division—Pink, University Enrollment Services Advance—White  

UP 724
PURDUE UNIVERSITY
REQUEST FOR ADDITION, EXPIRATION,
OR REVISION OF AN UNDERGRADUATE COURSE
(100-400 LEVEL)

DEPARTMENT: Engineering Technology
EFFECTIVE SESSION: Fall 2008

INSTRUCTIONS: Please check the items below which describe the purpose of this request:

☐ 1. New course with supporting documents
☐ 2. Add existing course offered at another campus
☐ 3. Expiration of a course
☐ 4. Change in course number
☐ 5. Change in course title
☐ 6. Change in course credit/type
☐ 7. Change in course attributes (department head signature only)
☐ 8. Change in instructional hours
☐ 9. Change in course description
☐ 10. Change in course requisites
☐ 11. Change in semesters offered (department head signature only)
☐ 12. Transfer from one department to another

PROPOSED:
Subject Abbreviation: MET
Course Number: 205
Long Title: Product Drawing & CAD II
Short Title: Product Drawing & CAD II

EXISTING:
Subject Abbreviation: 
Course Number: 
Long Title: 
Short Title: 

TERMS OFFERED:
Check All That Apply:
☐ Summer ☐ Fall ☐ Spring

CAMPUS(ES) INVOLVED:
☐ Calumet ☐ N. Central
☐ Cont Ed ☐ Tech Statewide
☐ Ft. Wayne ☐ W. Lafayette
☐ Indianapolis

Abbreviated title will be entered by the Office of the Registrar (22 CHARACTERS ONLY)

CREDIT TYPE

1. Fixed Credit: Cr. Hrs.:
2. Variable Credit Range: Maximum Cr. Hrs.:
   (Check One) To
   Maximum Cr. Hrs.:
3. Equivalency Credit: Yes ☐ No ☐
4. Thesis Credit: Yes ☐ No ☐

COURSE ATTRIBUTES:
Check All That Apply
☐ 1. Pass/Not Pass Only
☐ 2. Satisfactory/Unsatisfactory Only
☐ 3. Repeatable
☐ 4. Maximum Repeatable Credit:
☐ 5. Credit by Examination
☐ 6. Designator Required
☐ 7. Full Time Privilege
☐ 8. Variable Title
☐ 9. Remedial
☐ 10. Honors
☐ 12. Off Campus Experience

Instructional Type:
- Lecture 30 2
- Recitation
- Presentation
- Laboratory 100 1 56 Sub Live
- Lab Prep
- Studio
- Distance
- Clinic
- Experiential
- Research
- Ind. Study
- Prof/Observer

Weeks Offered: % of Credit Allocated (Asyn. Or Syn.)
- Delivery Method: (Asyn. Or Syn.)
- Delivery Medium (Audio, Internet, Live, Text-Based, Video)
- Cross-Listed Courses

COURSE DESCRIPTION (INCLUDE REQUIREMENTS):

P. TECH 104 or CSGF 110 (Or Instructor's Consent) - Application of 3D modeling referenced from engineering drawings (assembly and detail drawings). Topics include: 3Dsolid modeling, solids editing, lighting and rendering.

Calumet Department Head Date Calumet School Dean Date

Fort Wayne Department Head Date Fort Wayne School Dean Date

Indianapolis Department Head Date Indianapolis School Dean Date

North Central Department Head Date North Central Chancellor Date

West Lafayette Department Head Date West Lafayette College/School Dean Date West Lafayette Registrar Date

OFFICE OF THE REGISTRAR
New Course Request

Indiana University  Bloomington  Campus

Check Appropriate Boxes:  Undergraduate credit ☒  Graduate credit ☐  Professional credit ☐

1. School/Division  Public & Environmental Affairs  2. Academic Subject Code  SPEA

3. Course Number  A 236  (must be cleared with University Enrollment Services)  4. Instructor  M. Herzig

5. Course Title  Music Industry I

Recommended Abbreviation (Optional)  (Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year):  Fall 2008

7. Credit Hours: Fixed at  3  or Variable from  10  to

8. Is this course to be graded S-F (only)?  Yes ☐  No ☒

9. Is variable title approval being requested?  Yes ☐  No ☒

10. Course description (not to exceed 50 words) for Bulletin publication:  The purpose of this class is to gain a historical overview on the development of the music industry from its beginnings to current issues. Special focus will be on the development of legal issues and the recording industry.

11. Lecture Contact Hours: Fixed at  3  or Variable from  to

12. Non-Lecture Contact Hours: Fixed at  or Variable from  to

13. Estimated enrollment:  30  of which  0%  percent are expected to be graduate students.

14. Frequency of scheduling:  ea_som  Will this course be required for majors?  No

15. Justification for new course:  Currently offered as a topics course for the new BS in Arts Mgmt. & undergraduate certificate in Arts Administration. Requesting permanent course number.

16. Are the necessary reading materials currently available in the appropriate library?  Yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant. Specialized program - no overlap.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:  Date  2/7/08  

Department Chair/Dean/Instructor

Dean of Graduate School (when required)  Date  2/7/08

Approved by:  Date  2/7/08

Dean

Chancellor/Vice-President  Date  

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

University Enrollment Services Final—White: Chancellor/Vice-President—Blue: School/Division—Yellow: Department/Division—Pink: University Enrollment Services Advance—White
Instructor: Dr. Monika Herzig  
Office: SPEA 433  
Office Phone: 855-4700  
E-mail: mherzig@indiana.edu  
Office Hours:  

Materials:  

A 236 Packet of materials  


Description:  

The purpose of this class is to gain a historical overview on the development of the Music Industry from its beginnings to current issues. Special focus will be on the development of legal issues, i.e. copyright, licensing, and piracy and the role of record labels.  

Objectives:  

The student will  
- understand the historical origins of the recording industry  
- explore the historical development of copyright, licensing, and publishing, and current issues, especially piracy and peer-to-peer sharing  
- interact with music business professionals from the region  
- complete a 3-5 hour music business practicum in the community  
- demonstrate understanding of critical conflicts and important personalities during the last 30 years, by completing a report on “The Mansion on the Hill”  
- demonstrate critical thinking in the field by completing an analytical term paper  

Grading:  

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exams</td>
<td>40 %</td>
</tr>
<tr>
<td>Book Report</td>
<td>10 %</td>
</tr>
<tr>
<td>Term Paper</td>
<td>20 %</td>
</tr>
<tr>
<td>Practicum</td>
<td>10 %</td>
</tr>
<tr>
<td>Discussion Assignments</td>
<td>10 %</td>
</tr>
<tr>
<td>Attendance</td>
<td>10 % (deducted after 3 absences)</td>
</tr>
</tbody>
</table>

*Note:* No exam will be made up unless the instructor is notified in advance.
Course Outline:

<table>
<thead>
<tr>
<th>Date</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td><strong>Current State of the Music Industry</strong></td>
</tr>
<tr>
<td></td>
<td>Edison Media Research, <em>National Record Buyers Study 3</em>.</td>
</tr>
<tr>
<td>Week 2*</td>
<td><strong>Edison's Invention</strong></td>
</tr>
<tr>
<td></td>
<td>Sanjek, Part 1.</td>
</tr>
<tr>
<td></td>
<td>Packet Excerpt: Coleman, Mark, <em>Playback: from the Victrola to MP3, 100 years of music, machines, and money</em>.</td>
</tr>
<tr>
<td>Week 3</td>
<td><strong>Movies and Radio in the Twenties</strong></td>
</tr>
<tr>
<td></td>
<td>Sanjek, Part 2.</td>
</tr>
<tr>
<td>Week 4</td>
<td><strong>Rise of the Record Business</strong></td>
</tr>
<tr>
<td></td>
<td>Sanjek, Part 3.</td>
</tr>
<tr>
<td></td>
<td>Packet Excerpt: Kennedy, Rick, <em>Little labels--big sound: small record companies and the rise of American music</em>.</td>
</tr>
<tr>
<td>Week 5</td>
<td><strong>Performing Rights Organizations: History and Current State</strong></td>
</tr>
<tr>
<td></td>
<td>Sanjek, Parts 3 and 4.</td>
</tr>
<tr>
<td></td>
<td>Brochures from ASCAP.</td>
</tr>
<tr>
<td></td>
<td>Packet Excerpt: <em>Comparison of ASCAP, BMI, SEASAC</em>.</td>
</tr>
<tr>
<td>Week 6</td>
<td><strong>Radio and TV</strong></td>
</tr>
<tr>
<td></td>
<td>Sanjek, Part 4 (continued).</td>
</tr>
<tr>
<td></td>
<td><strong>EXAM I</strong></td>
</tr>
<tr>
<td>Week 7</td>
<td><strong>Payola</strong></td>
</tr>
<tr>
<td></td>
<td>Sanjek, Part 5.</td>
</tr>
<tr>
<td></td>
<td>Packet Excerpt: articles on Payola, Spitzer Investigations, and Alan Freed.</td>
</tr>
<tr>
<td>Week 8</td>
<td><strong>Music Licensing Wars</strong></td>
</tr>
<tr>
<td></td>
<td>Sanjek, Part 6</td>
</tr>
</tbody>
</table>
Week 9  
**FM and Top 40 Radio**

Sanjek, Part 6 (continued).


and


Week 10  
**1976 Copyright Act**

Sanjek, Part 7.

Packet Excerpt: Siva Vaidhyanathan, *Copyrights and copywrongs: The rise of intellectual property and how it threatens creativity*.

**EXAM II**

Week 11  
**From Betamax to Grokster**

Sanjek, Part 8.

Packet excerpts: Merriden, Trevor, *Irresistible forces: The business legacy of Napster & the growth of the underground Internet*,

and


Week 12  
**MTV**

Sanjek, Part 9.

Week 13  
**The CD at 25**


**Goodman Book Report due**

Week 14  
**Conglomeration, then and now**

Sanjek, Part 10.


**Term paper due**
Week 15

The Future of Recordings

Sanjek, Part 10 (continued).


Ned Arnold, Hole in the Cities: Where Have All the Record Stores Gone? WGBH Forum Network

Practicum Report due

FINAL EXAM

SPEA faculty do not tolerate cheating, plagiarism, or any other form of academic dishonesty. If you have not done so, you should read the IUB Code of Student Rights, Responsibilities, and Conduct, which can be accessed at http://dsa.indiana.edu/Code/ so you will be sure to understand what these terms mean and what penalties can be issued for academic dishonesty. Academic dishonesty can result in a grade of F for the class (an F for academic dishonesty cannot be removed from the transcript). Significant violations of the Code can result in expulsion from the University.

Plagiarism is using another person's words, ideas, artistic creations, or other intellectual property without giving proper credit. According to the Code of Student Rights, Responsibilities, and Conduct, a student must give credit to the work of another person when he does any of the following:

a. Quotes another person's actual words, either oral or written;
b. Paraphrases another person's words, either oral or written;
c. Uses another person's idea, opinion, or theory; or
d. Borrows facts, statistics, or other illustrative material, unless the information is common knowledge.

I will make accommodations for students registered with Adaptive Educational Services (AES) on the Indianapolis campus (Phone: 317-274-3241 or e-mail AES@iupui.edu) or the Disability Services for Students Office in Franklin Hall on the Bloomington campus (Phone: 812-855-7578).
New Course Request

Indiana University

Bloomington Campus

Check Appropriate Boxes: Undergraduate credit [X] Graduate credit [ ] Professional credit [ ]

1. School/Division: Public & Environmental Affairs
2. Academic Subject Code: SPEA

3. Course Number: A 336 (must be cleared with University Enrollment Services)
4. Instructor: M. Herzig

5. Course Title: Music Industry II

Recommended Abbreviation (Optional): (Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Spring 2009

7. Credit Hours: Fixed at [3] or Variable from [ ] to [ ]

8. Is this course to be graded S-F (only)? Yes [ ] No [X]

9. Is variable title approval being requested? Yes [ ] No [X]

10. Course description (not to exceed 50 words) for Bulletin publication: P: SPEA-A 236 or permission of the instructor. The purpose of this class is to build on the historical overview of the music industry from its beginnings to current issues in Music Industry I and explore current issues and music careers. Special focus will be on creating a plan for personal goals and development.

11. Lecture Contact Hours: Fixed at [3] or Variable from [ ] to [ ]

12. Non-Lecture Contact Hours: Fixed at [ ] or Variable from [ ] to [ ]

13. Estimated enrollment: [30] of which [0%] percent are expected to be graduate students.

14. Frequency of scheduling: [ ] Spring Will this course be required for majors? [ ] No

15. Justification for new course: Currently offered as a topics course for the new BS in Arts Mgmt, & the undergrad certificate in Arts Administration. Requesting permanent course number.

16. Are the necessary reading materials currently available in the appropriate library? Yes [ ]

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant. Specialized program - no overlap

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:  

[Signature]  
Department Chairman/Division Director  
Date 2/7/08

Approved by:  

[Signature]  
Dean  
Date 2/7/08

[Signature]  
Chancellor/Vice-President  
Date  

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.
SPEA-A 336 Music Industry II
Fall 2008

Instructor: Dr. Monika Herzig
Office: SPEA 433
Office Phone: 855-4700
E-mail: mherzig@indiana.edu
Office Hours:

Materials:

A336 Packet of materials

Dan Kimpe: Networking Strategies for the New Music Business. Thompson, 2005


Description:

The purpose of this class is to focus on career options in the Music Industry. Building on knowledge about the history and issues of the popular music business, covered in the course "Music Industry I", the student will explore different career paths and create a plan for personal goals and development.

Objectives:

The student will
- understand current issues and tendencies in the Music Industry, especially critical changes since 2000 due to electronic distribution
- explore a variety of career paths in the Music Industry
- interact with music business professionals from the region
- prepare skills and materials for job applications, i.e. resume, press packs, cover letters, career portfolio
- complete a 15 - 20 hour music business practicum in the community
- explore opportunities for individual entrepreneurship in the Arts

Prerequisite: SPEA A236 Music Industry I or consent of instructor

Grading:

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Exams</td>
<td>40 %</td>
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<tr>
<td>Resume, Press Pack, Career Book</td>
<td>20 %</td>
</tr>
<tr>
<td>Practicum</td>
<td>20 %</td>
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<tr>
<td>Discussion Assignments</td>
<td>10 %</td>
</tr>
<tr>
<td>Attendance</td>
<td>10 % (deducted after 3 absences)</td>
</tr>
</tbody>
</table>

Note: No exam will be made up unless the instructor is notified in advance.
**Course Outline:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Review of the History of the American Popular Music Industry</td>
</tr>
<tr>
<td></td>
<td>Alex Cosper, <em>History of Record Labels and the Music Industry.</em> (packet)</td>
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<tr>
<td>Week 2*</td>
<td>Personal Paths in the Music Business, Career Samples</td>
</tr>
<tr>
<td></td>
<td>Kimpel, Chapter 1.</td>
</tr>
<tr>
<td>Week 3</td>
<td>The Modern Music Business, The Long Tail Theory, Internet Revolution</td>
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<td></td>
<td>Kimpel, Chapter 2.</td>
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<tr>
<td>Week 4</td>
<td>Contract Basics</td>
</tr>
<tr>
<td></td>
<td>Kimpel, Chapter 3.</td>
</tr>
<tr>
<td></td>
<td>M. William Krasilovsky, <em>This business of music: The definitive guide to the music industry.</em> (packet)</td>
</tr>
<tr>
<td>Week 5</td>
<td>Managers, Attorneys, Booking Agents – the Artist Team</td>
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<tr>
<td></td>
<td>David Baskerville, <em>Music business handbook and career guide.</em> (packet)</td>
</tr>
<tr>
<td></td>
<td><strong>EXAM I</strong></td>
</tr>
<tr>
<td>Week 6</td>
<td>Inside Recording Studios</td>
</tr>
<tr>
<td></td>
<td>Keith Hatschek, <em>How to get a job in the music and recording industry.</em> (packet)</td>
</tr>
<tr>
<td>Week 7</td>
<td>Business Basics</td>
</tr>
</tbody>
</table>
Week 8  Defining Your Direction
Kimpel, Chapter 11.

Peter Spellman, CD Marketing Plan, and Plan Your Band! (packet)

Book Report on Hit Men due

Week 9  Success Stories, Book Discussion of Hit Men, Community Guests
Kimpel, Chapter 9,

EXAM II

Week 10  Creating Effective Tools of the Trade, press packs, resumes and cover letters
Kimpel, Chapter 7.
From the course packet: resume, cover letter, press pack samples and tips.

Week 11  Making Contact, Role Play
Kimpel, Chapter 5
Role playing exercise.

Weeks 12-14  Community Practica

Term paper due

Week 15  It's a Wrap
Internship Reports and Class Discussion.
Kimpel, Chapter 12

Practicum Report due

FINAL EXAM
SPEA faculty do not tolerate cheating, plagiarism, or any other form of academic dishonesty. If you have not done so, you should read the IUB Code of Student Rights, Responsibilities, and Conduct, which can be accessed at http://dsa.indiana.edu/Code/ so you will be sure to understand what these terms mean and what penalties can be issued for academic dishonesty. Academic dishonesty can result in a grade of F for the class (an F for academic dishonesty cannot be removed from the transcript). Significant violations of the Code can result in expulsion from the University.

Plagiarism is using another person’s words, ideas, artistic creations, or other intellectual property without giving proper credit. According to the Code of Student Rights, Responsibilities, and Conduct, a student must give credit to the work of another person when he does any of the following:

a. Quotes another person's actual words, either oral or written;
b. Paraphrases another person's words, either oral or written;
c. Uses another person's idea, opinion, or theory; or
d. Borrows facts, statistics, or other illustrative material, unless the information is common knowledge.

I will make accommodations for students registered with Adaptive Educational Services (AES) on the Indianapolis campus (Phone: 317-274-3241 or e-mail AES@iupui.edu) or the Disability Services for Students Office in Franklin Hall on the Bloomington campus (Phone: 812-855-7578).
Practica Resources:
(please feel free to suggest other contacts, you may have already established)

1. School of Music Marketplace - website, selling merchandise, marketing help contact Celeste Holler, ceholler@indiana.edu, 855-1352
2. School of Music Marketing - concert promotion, marketing, design, photography, journalism, website contact Alain Barker, abarker@indiana.edu, 856-5719
3. School of Music Productions - concert ushers, technical set-up, backstage help contact Tridib Pal, 855-7433, operatix@indiana.edu
4. WFIU public radio volunteer help contact Emily Blacklin, eblackli@indiana.edu
5. WFHB community radio volunteer help contact volunteer@wfhb.org, 323-1200, www.wfhb.org
6. Lotus Festival volunteer work contact volunteer@lotusfest.org, 337-0417, www.lotusfest.org
7. Bloomington Area Arts Council volunteer work contact info@artlives.org, 334-3100, www.artlives.org/volunteer.html
8. IU Auditorium volunteer work contact housemgr@indiana.edu or dbooher@indiana.edu, 855-5739, www.iuauditorium.com/0405/internship.asp
9. IU Soul Revue/ Choral Ensemble - tech support, booking, marketing and promotions contact Charles Sykes, sykes@indiana.edu
10. Secretly Canadian - record label experiences contact jonathan@secretlycanadian.com, www.secretlycanadian.com
11. ACME Records - jazz record label contact Monika Herzig, mherzig@indiana.edu, 855-5979
12. Rock, Paper, Scissors - professional world music publicity contact Dimitri Vietze, music@rockpapersissors.biz, 339-1195, www.rockpapersissors.biz, note: internship for a minimum of one semester
13. Kulture Entertainment - Management, booking, concert promotion, contact Mark LaFay, mark@kulture-entertainment.com, 317-632-0127
14. Airtime Studio - recording studio, contact Dave Weber, 323-2111
15. Buskirk-Chumley Theatre - concert promotion, contact Danielle McLelland, 323-3022, director@buskirkchumley.org
16. Echo Park Studio - recording studio, contact Mark Hood, 331-2762, mhood@echopark.com
17. Advent Project Entertainment Group - concert/ artist promotion, contact info@theadventproject.net, (317) 924-1061
18. Midwest Music Summit - summer music conference, contact Josh Baker, 317-632-1200, jb@midwestmusicsummit.com
19. Hire Media, Brandon Hire, info@hire-media.org. Hire Media is a media production company specializing in various forms of audio production, as well as graphic and web site design, with rates cheap enough for the average musician to afford. http://www.hire-media.org
20. Madame Walker Theatre - concert promotion, 317.236.2099, nmewalker@aol.com
21. Hideki Isoda President/CEO RIAX Corporation
http://www.riax.com
Pro Winds Multimedia (Powered by RIAX), 1400 E. 3rd Street, Bloomington, IN 47401, TEL: (812) 333-2095, Attn: Jennifer, E-mail: contact@riax.com
22. Suzanne Glass, Indie-music.com, suzanne@indie-music.com
23. JAZZ Works, educational outreach program by Junior Achievement of Indiana, contact Shirley Judkins 317-753-2700, seajazz@highstream.net or Monika Herzig
24. Farm Fresh Studios, Jake, Farm Fresh Studios, PO Box 5696, Bloomington, IN 47407, (812) 323-800, jake@farmfreshstudios.com
25. WUIS, pure student radio, 815 E 8th St, manager@wius.org, 855-WUIS
26. Union Board, join a committee any time, Stop by the Union Board Office IMU 2nd Floor, Student Activities Tower Phone: (812) 855-4682 E-mail: ubvpmem@indiana.edu
27. Bloomington Cultureweek, independent entertainment news, Alex Maverick, editor@cultureweek.com, help with any aspect of writing/publishing
28. The Ryder Magazine, monthly magazine, Justin Foster, (812) 339-2002, theryder@bluemarble.net, needs writers for special projects
29. The Bloomington Alternative, Steven Higgs, editor@bloomingtonalternative.com
30. Rhino's Youth Center, 331 S. Walnut Street, Bloomington, IN 812-333-3430, rhinos@bloomington.in.us
31. Musical Arts Youth Orchestra, 508 North Washington, Suite 2, Bloomington, IN 47408, Telephone: (812) 330-0890, Email: Julia Copeland juliacopeland@aol.com
32. Encore Arts Management, Melinda Baird, info@EncoreArtsManagement.com, 812-320-4389
33. Bloomington Alternative, editor@bloomingtonalternative.com, 339-6588
35. Bloom Magazine, Malcolm Abrams, 812-323-8959, editor@magbloom.com
36. Landlocked Music, info @ landlockedmusic.com 812-339-2574, independent music store and performance venue across from 3rd St Park
37. Ngflmusic 1505 N. Delaware Street #22 Indianapolis, IN 46202, ray@ngflmusic.com
38. Stable Studios, Chris Kinnick and Nova, www.myspace.com/stablestudio, 812.859.4868, tuwehshane@yahoo.com, studio and performance venue in Spencer
39. Jazz at the Station, Cheryl Underwood, Aronis & Underwood Realty, 508 N. Washington St., Bloomington, IN 47408, Ph. (812)334-0094, Fax (812)334-2441
40. Hume & Communications, Marketing – Web Design – IndianaArts.org, Box 8223, Bloomington, IN 47407, 812-340-4863, tom@humeandcommunications.com
41. WTTW, Stefanie Poriniczak, Stefanie@wttwsfm.com, e-mail resume and cover letter
42. Dr. Music’s Little Band School, Josh Grekin, 334 2405 or 327-8752, littlebands@gmail.com

Some Job opportunity banks in the arts:
http://www.indianaarts.org
http://artdeadlineslist.com
http://www.nonprofitcareercenter.org
http://www.artsusa.org/about_us/careers.asp
http://www.artjob.org/ ArtJob.org
http://www.artcareer.net/ ArtCareer.net
http://www.artingeneral.org/ Art In General