New Course Request

Indiana University

Campus

Check Appropriate Boxes: Undergraduate credit X Graduate credit X Professional credit X

1. School/Division: NURSING
2. Academic Subject Code: NURS
3. Course Number: 304 (must be cleared with University Enrollment Services)
4. Instructor: Laux, Marcia
5. Course Title: Professional Nursing Seminar I

Recommended Abbreviation (Optional) (Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2008
7. Credit Hours: Fixed at 3 or Variable from to
8. Is this course to be graded S/F (only)? Yes X No
9. Is variable title approval being requested? Yes No X
10. Course description (not to exceed 50 words) for Bulletin publication: This course is taught online and is restricted to students in the RN-BSN track.

11. Lecture Contact Hours: Fixed at 3 or Variable from to
12. Non-Lecture Contact Hours: Fixed at , or Variable from to
13. Estimated enrollment: 25 of which 0 percent are expected to be graduate students.
14. Frequency of scheduling: 2 X year
15. Justification for new course: O Implementing RN Program @ IUBL
16. Are the necessary reading materials currently available in the appropriate library? Yes
17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: Date

Department Chairman/Division Director

Date

Dean of Graduate School (when required)

Date

Chancellor/Vice-President

Date

University Enrollment Services

Approved by: Date 2/12/08

Note: University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow;
Department/Division—Pink; University Enrollment Services Advance—White

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

B 81 62000 UPS 724
Course Change Request

Indiana University

Undergraduate credit [ ] Graduate credit [ ] Professional credit [ ]

1. School/Division: School of Engineering and Technology
2. Academic Subject Code: MET
3. Current Course Number: MET328
4. Current Credit Hours: 3
5. Current Title: CAD/CAM for Mechanical Design
6. Effective Semester/Year for changes listed below: Fall 2008
7. Instructor: J. Zecher

Type of Change Requested (Check appropriate boxes and indicate changes)

☐ 8. Change course number to: _______ (must be cleared with University Enrollment Services)
   Change to: _______
   Recommended abbreviation (optional) _______
   (Limited to 32 characters including spaces)

☐ 9. Current course title: _______
   Change to: _______

☐ 10. Current credit hours fixed at: _______ or variable from: _______ to _______
    Change to credit hours fixed at: _______ or variable from: _______ to _______

☐ 11. Current lecture contact hours fixed at: _______ or variable from: _______ to _______
    Change to lecture contact hours fixed at: _______ or variable from: _______ to _______

☐ 12. Current non-lecture contact hours fixed at: _______ or variable from: _______ to _______
    Change to non-lecture contact hours fixed at: _______ or variable from: _______ to _______

☐ 13. Is this course currently graded with S-F (only) grades? Yes [ ] No [ ]
    Change to S-F (only) grading? Yes [ ] No [ ]

☐ 14. Does this course presently have variable title approval? Yes [ ] No [ ]
    Is variable title approval being requested? Yes [ ] No [ ]

☐ 15. Is this course being discontinued? For all campuses [ ] or for this campus only [ ]

☐ 16. Current course description:
   P: CGT 110 and MET 105 or equivalent courses. Basic operations of mechanical design-drafting. A PC-CAD (2D and 3D) laboratory-centered course introducing the basic steps involved in the geometric design of mechanical parts. This class provides an overview and continues into a detailed investigation of parametric modeling. Parametric modeling concepts will be applied to problems using standard industrial practices. Students must possess a solid background in engineering or technical graphics.
   Change course description to (not to exceed 50 words) P: TECH104 or CGT110 (or Instructor's Consent) and TECH105 or MET105 (or Instructor's Consent) - Course description same as above other than the prerequisites.

☐ 17. Justification for change: Prereqs changed (new numbering) "instructor's consent" replaces "equivalent courses".
    (Use additional paper if necessary)

☐ 18. Are the necessary reading materials currently available in the appropriate library? Yes [ ]

☐ 19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of this course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: ________________________ Date 2/16/08

Dean of Undergraduate School (When required) ________________________ Date 2/16/08

Approved by: ________________________ Date ________________________

Dean ________________________ Date ________________________

Chancellor/Vice-President ________________________ Date ________________________

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UPS 725

University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow; Department/Division—Pink; University Enrollment Services Advance—White
PURDUE UNIVERSITY
REQUEST FOR ADDITION, EXPIRATION,
OR REVISION OF AN UNDERGRADUATE COURSE
(100-400 LEVEL)

DEPARTMENT: Engineering Technology
EFFECTIVE SESSION: Fall 2008

INSTRUCTIONS: Please check the items below which describe the purpose of this request.

☐ 1. New course with supporting documents
☐ 2. Add existing course offered at another campus
☐ 3. Expiration of a course
☐ 4. Change in course number
☐ 5. Change in course title
☐ 6. Change in course credit type
☐ 7. Change in course attributes (department head signature only)
☐ 8. Change in instructional hours
☐ 9. Change in course description
☐ 10. Change in course requisites
☐ 11. Change in semesters offered (department head signature only)
☐ 12. Transfer from one department to another

PROPOSED:

Subject Abbreviation: CAD/CAM For Mechatronics Design/ Drafter

Course Number: 326

Long Title: CAD/CAM Mach Designs Drill

Short Title: CAD/CAM Mach Drill Drill

EXISTING:

Subject Abbreviation: MET

Course Number: 326

Long Title: CAD/CAM Mach Designs Drill

Short Title: CAD/CAM Mach Drill Drill

TERMS OFFERED:

Check All That Apply:
☐ Summer ☑ Fall ☑ Spring

CAMPUS(ES) INVOLVED:

☐ Calumet
☐ N. Central
☐ Tech. Statewide
☐ Ft. Wayne
☐ W. Lafayette
☐ Indianapolis

CREDIT TYPE

1. Fixed Credit: Cr. Hrs.
2. Variable Credit Range:
   - Minimum Cr. Hrs
   - Maximum Cr. Hrs
3. Equivalent Credit: Yes ☐ No ☑
4. Thesis Credit: Yes ☐ No ☑

INSTRUCTIONAL TYPE

- Lecture
- Recitation
- Presentation
- Laboratory
- Lab Prep
- Studio
- Distance
- Clinic
- Experiential
- Research
- Ind. Study
- Practical/Observ

DELIVERY METHOD

- Delivery Medium (Audio, Internet, Live, Text-Based, Video)

% of Credit Associated (Asgn. Or 60m.)

Delivery Method

- Live

INSTITUTIONAL

<table>
<thead>
<tr>
<th>Weeks Offered</th>
<th>% of Credit Associated (Asgn. Or 60m.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>16</td>
<td>Syn.</td>
</tr>
</tbody>
</table>

Cross-Listed Courses

OFFICE OF THE REGISTRAR

Purdue University, CEE 110 and MGT 105 or equivalent courses. Basic operation of mechanical design software. A PC CAD tool and 3D laboratory-centered course introducing the basic steps involved in the geometric design of mechanical parts. This class provides an overview and continues into a detailed investigation of parametric modeling. Parametric modeling concepts will be applied to problems using standard industry practices. Students must possess a solid background in engineering or technical graphics.

New Prerequisite Listing: MGT 104 or CEE 110 (Or Instructor's Consent) and MGT 105 or MGT 106 (Or Instructor's Consent).
New Course Request

Check Appropriate Boxes: Undergraduate credit ✓  Graduate credit □  Professional credit □

1. School/Division  Engineering and Technology

2. Academic Subject Code

3. Course Number  MET205 (must be cleared with University Enrollment Services)

4. Instructor  D. Acheson

5. Course Title  Production Drawing and CAD II

Recommended Abbreviation (Optional)  Product Drwng & Cad II

(Limit to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2008

7. Credit Hours: Fixed at 3 or Variable from _______ to _______

8. Is this course to be graded S/F (only)? Yes □ No ✓

9. Is variable title approval being requested? Yes □ No ✓

10. Course description (not to exceed 50 words) for Bulletin publication:

P: TECH 104 or CGT110 (Or Instructor’s Consent) · Application of 3D modeling referenced

from engineering drawings (assembly and detail drawings). Topics include: 3D solid
modeling, solids editing, lighting and rendering.

11. Lecture Contact Hours: Fixed at 2 or Variable from _______ to _______

12. Non-Lecture Contact Hours: Fixed at _______ or Variable from _______ to _______

13. Estimated enrollment: _______ of which _______ percent are expected to be graduate students.

14. Frequency of scheduling: Summer/Fall/Spring. Will this course be required for majors? No

15. Justification for new course: To partially fulfill the requirements for a newly-proposed CAD certificate program at IUPUI.

16. Are the necessary reading materials currently available in the appropriate library? Yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:  

[Signature]  Date 2/16/05

[Signature]  Date 2/12/08

Dean of Graduate School (when required)

Approved by:

[Signature]  Date

[Signature]  Date

[Signature]  Date

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UPS 724

University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow;
Department/Division—Pink; University Enrollment Services Advance—White
**PURDUE UNIVERSITY**
**REQUEST FOR ADDITION, EXPIRATION, OR REVISION OF AN UNDERGRADUATE COURSE**
(100-400 LEVEL)

**DEPARTMENT:** Engineering Technology  
**EFFECTIVE SESSION:** Fall 2008

**INSTRUCTIONS:** Please check the items below which describe the purpose of this request:

| 1. New course with supporting documents | 7. Change in course attributes (department head signature only) |
| 2. Add existing course offered at another campus | 8. Change in instructional hours |
| 3. Expiration of a course | 9. Change in course description |
| 4. Change in course number | 10. Change in course requisites |
| 5. Change in course title | 11. Change in semesters offered (department head signature only) |
| 6. Change in course credit/type | 12. Transfer from one department to another |

**PROPOSED:**

<table>
<thead>
<tr>
<th>Subject Abbreviation</th>
<th>Existing:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Number</td>
<td>206</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Long Title</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Production Drawing and CAD II</td>
<td>Product Drawing &amp; CAD II</td>
</tr>
</tbody>
</table>

Abbreviated title will be entered by the Office of the Registrar for North (22 CHARACTERS ONLY):

**TERMS OFFERED:** Check All That Apply:

- [ ] Summer
- [ ] Fall
- [ ] Spring
- [ ] Calumet
- [ ] Cont Ed
- [ ] Ft Wayne
- [ ] W. Lafayette
- [ ] Indianaapolis

**CAMPUS(ES) INVOLVED:**

- [ ] Calumet
- [ ] Cont Ed
- [ ] Ft Wayne
- [ ] W. Lafayette

**CREDIT TYPE**

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<thead>
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<th>Item</th>
<th>Value</th>
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<td>3</td>
</tr>
<tr>
<td>2. Variable Credit Range: Maximum Cr. Hrs.</td>
<td></td>
</tr>
<tr>
<td>3. Equivalent Credit: Yes</td>
<td>No</td>
</tr>
<tr>
<td>4. Thesis Credit: Yes</td>
<td>No</td>
</tr>
</tbody>
</table>

**INSTRUCTIONAL TYPE**

| Lecture | 10 |
| Recitation | 10 |
| Presentation | 50 |
| Laboratory | 100 |
| Lab Prep | 50 |
| Studio | |
| Distance | |
| Clinic | |
| Experimental | |
| Research | |
| Ind. Study | |
| Phot/Obsrv | |

**DELIVERY METHOD**

<table>
<thead>
<tr>
<th>% of Credit Allocated (Asyn. Or Syn.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Live</td>
</tr>
<tr>
<td>Internet, Live, Text-Based, Video</td>
</tr>
</tbody>
</table>

**COURSE DESCRIPTION (INCULDE REQUIREMENTS):**

P: TECH 104 or GQ170 (OR Instructors Consent) - Application of 3D modeling referenced from engineering drawings (assembly and detail drawings). Topics include: 3D solid modeling, solids editing, lighting and rendering.

---

**Calumet Department Head**

**Calumet School Dean**

**Fort Wayne Department Head**

**Fort Wayne School Dean**

**Indianapolis Department Head**

**Indianapolis School Dean**

**North Central Department Head**

**North Central Chancellor**

**West Lafayette Department Head**

**West Lafayette College/School Dean**

**West Lafayette Registrar**

**OFFICE OF THE REGISTRAR**

New Course Request

Indiana University  
[Campus: IUBL]

Check Appropriate Boxes:
- Undergraduate credit [X]
- Graduate credit [ ]
- Professional credit [ ]

1. School/Division: **NURSING**
2. Academic Subject Code: **NURS**

3. Course Number: 404  (must be cleared with University Enrollment Services)
4. Instructor: **Laux, Marcia**

5. Course Title: **Professional Nursing Seminar II**
   
   Recommended Abbreviation (Optional)  
   
   (Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): **Fall 2008**

7. Credit Hours: Fixed at [3] or Variable from ______ to ______

8. Is this course to be graded S-F (only)? Yes [ ] No [X]

9. Is variable title approval being requested? Yes [ ] No [X]

10. Course description (not to exceed 50 words) for Bulletin publication:
    
    This course is taught online and is restricted to students in the RN-BSN track.

11. Lecture Contact Hours: Fixed at [3] or Variable from ______ to ______

12. Non-Lecture Contact Hours: Fixed at ______ or Variable from ______ to ______

13. Estimated enrollment: [25] of which [0] percent are expected to be graduate students.

14. Frequency of scheduling: [2x year]
    
    Will this course be required for majors? [YES]

15. Justification for new course: **Implementing RN Program @ IUBL**

16. Are the necessary reading materials currently available in the appropriate library? [YES]

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: 

Approved by: 

Department Chairman/Division Director  

Date [ ] 

Dean of Graduate School (when required)  

Date [ ] 

Chancellor/Vice-President  

Date [ ] 

University Enrollment Services  

Date [ ] 

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.
New Course Request

Indiana University
Bloomington Campus

Check Appropriate Boxes: Undergraduate credit [ ] Graduate credit [ ] Professional credit [ ]

1. School/Division: Public & Environmental Affairs
2. Academic Subject Code: SPEA

3. Course Number: A 236 (must be cleared with University Enrollment Services)
4. Instructor: M. Herzig

5. Course Title: Music Industry I

Recommended Abbreviation (Optional): (Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2008

7. Credit Hours: Fixed at ___ or Variable from ______ to ______

8. Is this course to be graded S-F (only)? Yes [X] No [ ]

9. Is variable title approval being requested? Yes [ ] No [X]

10. Course description (not to exceed 50 words) for Bulletin publication: The purpose of this class is to gain a historical overview on the development of the music industry from its beginnings to current issues. Special focus will be on the development of legal issues and the recording industry.

11. Lecture Contact Hours: Fixed at ___ or Variable from ______ to ______

12. Non-Lecture Contact Hours: Fixed at ______ or Variable from ______ to ______

13. Estimated enrollment: 30 of which ___ percent are expected to be graduate students.

14. Frequency of scheduling: ea sem Will this course be required for majors? [X] No [ ]

15. Justification for new course: Currently offered as a topics course for the new BS in Arts Mgmt. & undergraduate certificate in Arts Administration. Requesting permanent course number.

16. Are the necessary reading materials currently available in the appropriate library? [X] Yes [ ]

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant. Specialized program - no overlap.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: [Signature] Date 2/7/08
Department Chair/Dean/Instructor

Approved by: [Signature] Date 2/7/08
Dean

[Signature] Date
Chancellor/Vice-President

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.
Instructor: Dr. Monika Herzig
Office: SPEA 433
Office Phone: 855-4700
E-mail: mherzig@indiana.edu
Office Hours:

Materials:

A 236 Packet of materials


Description:

The purpose of this class is to gain a historical overview on the development of the Music Industry from its beginnings to current issues. Special focus will be on the development of legal issues, i.e. copyright, licensing, and piracy and the role of record labels.

Objectives:

The student will
- understand the historical origins of the recording industry
- explore the historical development of copyright, licensing, and publishing, and current issues, especially piracy and peer-to-peer sharing
- interact with music business professionals from the region
- complete a 3-5 hour music business practicum in the community
- demonstrate understanding of critical conflicts and important personalities during the last 30 years, by completing a report on “The Mansion on the Hill”
- demonstrate critical thinking in the field by completing an analytical term paper

Grading:

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exams</td>
<td>40%</td>
</tr>
<tr>
<td>Book Report</td>
<td>10%</td>
</tr>
<tr>
<td>Term Paper</td>
<td>20%</td>
</tr>
<tr>
<td>Practicum</td>
<td>10%</td>
</tr>
<tr>
<td>Discussion Assignments</td>
<td>10%</td>
</tr>
<tr>
<td>Attendance</td>
<td>10% (deducted after 3 absences)</td>
</tr>
</tbody>
</table>

Note: No exam will be made up unless the instructor is notified in advance.
### Course Outline:

<table>
<thead>
<tr>
<th>Date</th>
<th>Topics</th>
</tr>
</thead>
</table>
| Week 1 | **Current State of the Music Industry**  
Edison Media Research, *National Record Buyers Study 3.* |
| Week 2 | **Edison's Invention**  
Sanjek, Part 1.  
Packet Excerpt: Coleman, Mark, *Playback: from the Victrola to MP3, 100 years of music, machines, and money.* |
| Week 3 | **Movies and Radio in the Twenties**  
Sanjek, Part 2. |
| Week 4 | **Rise of the Record Business**  
Sanjek, Part 3.  
| Week 5 | **Performing Rights Organizations: History and Current State**  
Sanjek, Parts 3 and 4.  
Brochures from ASCAP.  
Packet Excerpt: *Comparison of ASCAP, BMI, SEASAC.* |
| Week 6 | **Radio and TV**  
Sanjek, Part 4 (continued).  
**EXAM I** |
| Week 7 | **Payola**  
Sanjek, Part 5.  
Packet Excerpt: articles on Payola, Spitzer Investigations, and Alan Freed. |
| Week 8 | **Music Licensing Wars**  
Sanjek, Part 6 |
Week 9  
**FM and Top 40 Radio**
Sanjek, Part 6 (continued).


and


Week 10  
**1976 Copyright Act**
Sanjek, Part 7.

Packet Excerpt: Siva Vaidhyanathan, *Copyrights and copywrongs: The rise of intellectual property and how it threatens creativity*.

**EXAM II**

Week 11  
**From Betamax to Grokster**
Sanjek, Part 8.

Packet excerpts: Merriden, Trevor, *Irresistible forces: The business legacy of Napster & the growth of the underground Internet*,

and


Week 12  
**MTV**
Sanjek, Part 9.

Week 13  
**The CD at 25**

**Goodman Book Report due**

Week 14  
**Conglomeration, then and now**
Sanjek, Part 10.


**Term paper due**
Week 15  The Future of Recordings

Sanjek, Part 10 (continued).


Ned Arnold, Hole in the Cities: Where Have All the Record Stores Gone? WGBH Forum Network.

Practicum Report due

FINAL EXAM

SPEA faculty do not tolerate cheating, plagiarism, or any other form of academic dishonesty. If you have not done so, you should read the IUB Code of Student Rights, Responsibilities, and Conduct, which can be accessed at http://dsa.indiana.edu/Code/ so you will be sure to understand what these terms mean and what penalties can be issued for academic dishonesty. Academic dishonesty can result in a grade of F for the class (an F for academic dishonesty cannot be removed from the transcript). Significant violations of the Code can result in expulsion from the University.

Plagiarism is using another person's words, ideas, artistic creations, or other intellectual property without giving proper credit. According to the Code of Student Rights, Responsibilities, and Conduct, a student must give credit to the work of another person when he does any of the following:

a. Quotes another person's actual words, either oral or written;

b. Paraphrases another person's words, either oral or written;

c. Uses another person's idea, opinion, or theory; or

d. Borrows facts, statistics, or other illustrative material, unless the information is common knowledge.

I will make accommodations for students registered with Adaptive Educational Services (AES) on the Indianapolis campus (Phone: 317-274-3241 or e-mail AES@iupui.edu) or the Disability Services for Students Office in Franklin Hall on the Bloomington campus (Phone: 812-855-7578).
New Course Request

Indiana University
Bloomington Campus

Check Appropriate Boxes: Undergraduate credit [X] Graduate credit [ ] Professional credit [ ]

1. School/Division: Public & Environmental Affairs
2. Academic Subject Code: SPEA
3. Course Number: A 336 (must be cleared with University Enrollment Services)
4. Instructor: M. Herzig
5. Recommended Abbreviation (Optional)

6. First time this course is to be offered (Semester/Year): Spring 2009

7. Credit Hours: Fixed at ____________ or Variable from ____________ to ____________

8. Is this course to be graded S-F (only)? Yes [X] No [ ]

9. Is variable title approval being requested? Yes [ ] No [X]

10. Course description (not to exceed 50 words) for Bulletin publication:
P: SPEA-A 236 or permission of the instructor. The purpose of this class is to build on the historical overview of the music industry from its beginnings to current issues in Music Industry I and explore current issues and music careers. Special focus will be on creating a plan for personal goals and development.

11. Lecture Contact Hours: Fixed at ____________ or Variable from ____________ to ____________

12. Non-Lecture Contact Hours: Fixed at ____________ or Variable from ____________ to ____________

13. Estimated enrollment: ____________ of which ____________ percent are expected to be graduate students.

14. Frequency of scheduling: ee Spring ee Will this course be required for majors? No

15. Justification for new course: Currently offered as a topics course for the new BS in Arts Mgmt. & the undergrad certificate in Arts Administration. Requesting permanent course number.

16. Are the necessary reading materials currently available in the appropriate library? Yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant. Specialized program - no overlap

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: [Signature]
Date: 2/7/08
Department Chairman/Division Director

Approved by: [Signature]
Date: 2/7/08
Dean

Date: ____________________
Chancellor/Vice-President

Date: ____________________
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UPS 724
University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow; Department/Division—Pink; University Enrollment Services Advance—White.
SPEA-A 336 Music Industry II
Fall 2008

Instructor: Dr. Monika Herzig
Office: SPEA 433
Office Phone: 855-4700
E-mail: mherzig@indiana.edu
Office Hours:

Materials:

A336 Packet of materials

Dan Kimpel: *Networking Strategies for the New Music Business*. Thompson, 2005


Description:

The purpose of this class is to focus on career options in the Music Industry. Building on knowledge about the history and issues of the popular music business, covered in the course “Music Industry I”, the student will explore different career paths and create a plan for personal goals and development.

Objectives:
The student will
- understand current issues and tendencies in the Music Industry, especially critical changes since 2000 due to electronic distribution
- explore a variety of career paths in the Music Industry
- interact with music business professionals from the region
- prepare skills and materials for job applications, i.e. resume, press packs, cover letters, career portfolio
- complete a 15 - 20 hour music business practicum in the community
- explore opportunities for individual entrepreneurship in the Arts

Prerequisite: SPEA A236 Music Industry I or consent of instructor

Grading:
Exams 40 %
Resume, Press Pack, Career Book 20 %
Practicum 20 %
Discussion Assignments 10 %
Attendance 10 % (deducted after 3 absences)

Note: No exam will be made up unless the instructor is notified in advance.
## Course Outline:

<table>
<thead>
<tr>
<th>Date</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Week 1</strong></td>
<td><strong>Review of the History of the American Popular Music Industry</strong></td>
</tr>
<tr>
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<td>Alex Cosper, <em>History of Record Labels and the Music Industry</em>. (packet)</td>
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<td><strong>Week 2</strong></td>
<td><strong>Personal Paths in the Music Business, Career Samples</strong></td>
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<td>Kimpel, Chapter 1.</td>
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<td><strong>Week 3</strong></td>
<td><strong>The Modern Music Business, The Long Tail Theory, Internet Revolution</strong></td>
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<td>Kimpel, Chapter 2.</td>
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<td><strong>Week 4</strong></td>
<td><strong>Contract Basics</strong></td>
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<td>Kimpel, Chapter 3.</td>
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<td>M. William Krasilovsky, <em>This business of music : The definitive guide to the music industry</em>. (packet)</td>
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<td><strong>Week 5</strong></td>
<td><strong>Managers, Attorneys, Booking Agents – the Artist Team</strong></td>
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<td>David Baskerville, <em>Music business handbook and career guide</em>. (packet)</td>
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<td><strong>EXAM I</strong></td>
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<td><strong>Week 6</strong></td>
<td><strong>Inside Recording Studios</strong></td>
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<td>Keith Hutchek, <em>How to get a job in the music and recording industry</em>. (packet)</td>
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<td><strong>Week 7</strong></td>
<td><strong>Business Basics</strong></td>
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Week 8  Defining Your Direction
Kimpel, Chapter 11.

Peter Spellman, *CD Marketing Plan*, and *Plan Your Band!* (packet)

**Book Report on Hit Men due**

Week 9  **Success Stories, Book Discussion of Hit Men, Community Guests**
Kimpel, Chapter 9,

**EXAM II**

Week 10  **Creating Effective Tools of the Trade, press packs, resumes and cover letters**
Kimpel, Chapter 7.

From the course packet: resume, cover letter, press pack samples and tips.

Week 11  **Making Contact, Role Play**
Kimpel, Chapter 5

Role playing exercise.

Weeks 12-14  **Community Practica**

**Term paper due**

Week 15  **It's a Wrap**
Internship Reports and Class Discussion.
Kimpel, Chapter 12

**Practicum Report due**

**FINAL EXAM**
SPEA faculty do not tolerate cheating, plagiarism, or any other form of academic dishonesty. If you have not done so, you should read the IUB Code of Student Rights, Responsibilities, and Conduct, which can be accessed at http://dsa.indiana.edu/Code/ so you will be sure to understand what these terms mean and what penalties can be issued for academic dishonesty. Academic dishonesty can result in a grade of F for the class (an F for academic dishonesty cannot be removed from the transcript). Significant violations of the Code can result in expulsion from the University.

Plagiarism is using another person's words, ideas, artistic creations, or other intellectual property without giving proper credit. According to the Code of Student Rights, Responsibilities, and Conduct, a student must give credit to the work of another person when he does any of the following:

a. Quotes another person's actual words, either oral or written;
b. Paraphrases another person's words, either oral or written;
c. Uses another person's idea, opinion, or theory; or
d. Borrows facts, statistics, or other illustrative material, unless the information is common knowledge.

I will make accommodations for students registered with Adaptive Educational Services (AES) on the Indianapolis campus (Phone: 317-274-3241 or e-mail AES@iupui.edu) or the Disability Services for Students Office in Franklin Hall on the Bloomington campus (Phone: 812-855-7578).
Practica Resources:
(please feel free to suggest other contacts, you may have already established)

1. School of Music Marketplace - website, selling merchandise, marketing help contact Celeste Holler, ceholler@indiana.edu, 855-1352
2. School of Music Marketing - concert promotion, marketing, design, photography, journalism, website contact Alain Barker, abarker@indiana.edu, 856-5719
3. School of Music Productions - concert ushers, technical set-up, backstage help contact Tridib Pal, 855-7433, operatix@indiana.edu
4. WFRI public radio volunteer help contact Emily Blacklin, eblacklin@indiana.edu
5. WFHB community radio volunteer help contact volunteer@wfhb.org, 323-1200, www.wfhb.org
6. Lotus Festival volunteer work contact volunteer@lotusfest.org, 337-0417, www.lotusfest.org
7. Bloomington Area Arts Council volunteer work contact info@artlives.org, 334-3100, www.artlives.org/volunteer.html
8. IU Auditorium volunteer work contact housemgr@indiana.edu or dbooher@indiana.edu, 855-5739, www.iuauditorium.com/0405/internship.asp
9. IU Soul Revue/Choral Ensemble - tech support, booking, marketing and promotions contact Charles Sykes, sykes@indiana.edu
10. Secretly Canadian - record label experiences contact jonathan@secretlycanadian.com, www.secretlycanadian.com
11. ACME Records - jazz record label contact Monika Herzig, mherzig@indiana.edu, 855-5979
12. Rock, Paper, Scissors - professional world music publicity contact Dimitri Vietze, music@rockpaperscissors.biz, 339-1195, www.rockpaperscissors.biz, note: internship for a minimum of one semester
13. Kulture Entertainment - Management, booking, concert promotion, contact Mark LaFay, mark@kulture-entertainment.com, 317-632-0127
14. Airtime Studio - recording studio, contact Dave Weber, 323-2111
15. Buskirk-Chumley Theatre - concert promotion, contact Danielle McLelland, 323-3022, director@buskirkchumley.org
16. Echo Park Studio - recording studio, contact Mark Hood, 331-2762, mhood@echopark.com
17. Advent Project Entertainment Group - concert/artist promotion, contact info@theadventproject.net, (317) 924-1061
18. Midwest Music Summit - summer music conference, contact Josh Baker, 317-632-1200, jb@midwestmusicsummit.com
19. Hire Media, Brandon Hire, info@hire-media.org. Hire Media is a media production company specializing in various forms of audio production, as well as graphic and web site design, with rates cheap enough for the average musician to afford. http://www.hire-media.org
20. Madame Walker Theatre - concert promotion, 317.236.2099, mmewalker@aol.com
21. Hideki Isoda President/CEO RIAX Corporation
http://www.riax.com
22. Suzanne Glass, Indie-music.com, suzanne@indie-music.com
23. JAZZ Works, educational outreach program by Junior Achievement of Indiana, contact
Shirley Judkins 317-753-2700, seajazz@highstream.net or Monika Herzig
24. Farm Fresh Studios, Jake, Farm Fresh Studios, PO Box 5696 Bloomington, IN 47407, (812) 323-800, jake@farmfreshstudios.com
25. WIUS, pure student radio, 815 E 8th St, manager@wius.org, 855-WIUS
26. Union Board, join a committee any time, Stop by the Union Board Office IMU 2nd Floor,
Student Activities Tower Phone: (812) 855-4682 E-mail: uvbpmen@indiana.edu
27. Bloomington Cultureweek, independent entertainment news, Alex Maverick,
editor@cultureweek.com, help with any aspect of writing/publishing
28. The Ryder Magazine, monthly magazine, Justin Foster, (812) 339-2002,
theyder@bluemarble.net, needs writers for special projects
29. The Bloomington Alternative, Steven Higgs, editor@bloomingtonalternative.com
30. Rhino's Youth Center, 331 S. Walnut Street, Bloomington, IN 812-333-3430,
rhinos@bloomington.in.us
31. Musical Arts Youth Orchestra, 508 North Washington, Suite 2, Bloomington, IN 47408,
Telephone: (812) 330-0890, Email: Julia Copeland
juliacopeland@aol.com
32. Encore Arts Management, Melinda Baird, info@EncoreArtsManagement.com, 812-320-4389
33. Bloomington Alternative, editor@bloomingtonalternative.com, 339-6588
34. Jonas Productions, Corporate & Concert Services Audio & Backline, 8606 N 700 West,
Fountaintown, IN 46130, 317-835-7826, www.jonasproductions.com
35. Bloom Magazine, Malcolm Abrams, 812-323-8959, editor@magbloom.com
36. Landlocked Music, info @ landlockedmusic.com □812-339-2574, independent music store
and performance venue across from 3rd St Park
37. NGFL music 1505 N. Delaware Street #22 Indianapolis, IN 46202, ray@ngflmusic.com
38. Stable Studios, Chris Kinnick and Nova, www.myspace.com/stablestudio, 812.859.4868,
tushman@ihreimall.com, studio and performance venue in Spencer
39. Jazz at the Station, Cheryl Underwood, Aronis & Underwood Realty, 508 N. Washington St,
Bloomington, IN 47408, Ph. (812)334-0094, Fax (812)334-2441
40. Hume & Communications, Marketing – Web Design – IndianaArts.org, Box 8223,
Bloomington, IN 47407, 812-340-4863, tom@humeandcommunications.com
41. WITTS, Stefanie Porolniczak, Stefanie@wittsfm.com, e-mail resume and cover letter
42. Dr. Music's Little Band School, Josh Grekin, 334 2405 or 327-8752., littlebands@gmail.com

Some Job opportunity banks in the arts:
http://www.IndianaArts.org
http://artdeadlineslist.com
http://www.nonprofitcareercenter.org
http://www.artsusa.org/about_us/careers.asp
http://www.artjob.org/> ArtJob.org
http://www.artcareer.net/> ArtCareer.net
http://www.artingeneral.org/> Art In General