New Course Request

1. School/Division: Tourism, Conventions and Event Management
2. Academic Subject Code: TCEM
3. Course Number: 519 (must be cleared with University Enrollment Services)
4. Instructor: Jinmoo Heo
5. Recommended Abbreviation (Optional): 
6. First time this course is to be offered (Semester/Year): 4112 Spring 2011
7. Credit Hours: Fixed at 3, or Variable from to 
8. Is this course to be graded S-F (only)? Yes [ ] No [x]
9. Is variable title approval being requested? Yes [ ] No [x]
10. Course description (not to exceed 50 words) for Bulletin publication: The interconnectedness of sport and tourism will be analyzed from behavioral, historical, economic, management, marketing, environmental and policy perspectives.

11. Lecture Contact Hours: Fixed at 3, or Variable from to 
12. Non-Lecture Contact Hours: Fixed at 0, or Variable from to 
13. Estimated enrollment: 10 of which 100 percent are expected to be graduate students.
14. Frequency of scheduling: 2 year. Will this course be required for majors? Yes
15. Justification for new course: part of the MS in Event Tourism curriculum
16. Are the necessary reading materials currently available in the appropriate library? Yes
17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: [Signature] Date: 3/10/10
Department Chairman/Division Director

Approved by: [Signature] Date: 3/15/10
Chancellor/Vice-President

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.
This course analyzes the interconnectedness of sport and tourism from behavioral, historical, economic, management, marketing, environmental and policy perspectives. Issues and trends in the sport and tourism industry are also investigated.

Educational Objectives

1. To analyze the key concepts in sport and tourism, career opportunities, current issues, and resources of a variety of sports areas including high school and youth sports, collegiate sport, international sport, facility management, media relations, the health and fitness industry, and recreational sport.
2. To evaluate understanding of sport tourism that is grounded in both sport and tourism studies.
3. To analyze the positive and negative impacts of sport tourism.
4. To provide a forum whereby students can discuss and critique research in sport tourism and its potential application to practice.

Course Textbook

2. Additional readings listed in Course Agenda.

Assignments and Grading Procedures

1. Exams

Two exams will be given. The exams will cover course materials and textbook readings. Each exam will be worth 100 points. Details about the exams will be explained in class.

2. In class presentation

From topic number 3, Sport in the Development of Tourism onwards; prepare a 20 minute presentation on a sport tourism enterprise, issue or trend related to the theme of the class that week. Your presentation should make use of visual aids such as PowerPoint, video etc. Engage the class in discussion based on your presentation. Prepare a two-page handout to accompany your presentation. One page should provide a detailed outline of the major points of your presentation; the second page should list the major references for your topic. At least two weeks before your presentation come and discuss your topic and the basics of your presentation with me during office hours.

3. Case Study

Identify a sport tourism related issue or enterprise. Write a formal academic paper using the sub-headings set out below. Your paper must contain a review of the relevant literature from at least 10-12 scholarly sources.

Write your paper according to the following headings:
Introduction (end with purpose of the paper)
Review of Literature
Presentation of Case Study
Discussion and Analysis
Conclusion
References

As a rough guideline the paper should be around 5,000 words.

4. Class participation

In class, be able to orally review and critique each week’s assigned readings. Identify key points, discuss implications/significance, and raise questions for class discussion. Regular class attendance. Participation in class group exercises.

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<th>Grading Overview, TCEM 519</th>
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<tr>
<td>2 Exams, 100 points each</td>
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<tr>
<td>In class presentation</td>
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<tr>
<td>Case Study</td>
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<td>Class Participation</td>
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Grading Scale
A = 92-100%  D = 62-71%
B = 82-91%  F = 0 -61%
C = 72-81%

Course Agenda

1. Defining Sport Tourism


2. The Sport and Tourism Connection


3. Sport in the Development of Tourism: The Case of the City


4. Hall Mark Events and Sport Tourism: The Olympics and World Cup Soccer


5. Economic Impacts and Sport Tourism


6. Socio-cultural Impacts of Sport Tourism


7. Small Scale Sport Tourism Events


8. Active Sport Tourism


9. Golf and Skiing as Active Sport Tourism


10. Sport Tourism and the Environment


11. Nostalgia Sport Tourism


12. Sport Tourism Management Issues


Academic Misconduct

IUPUI has established general guidelines concerning student academic conduct. These guidelines respect the right of every student to fully exercise their freedom to learn without interference. The university has established parameters of academic misconduct, which include, but are not limited to the following: cheating, fabrication, plagiarism, interference, violation of course rules, and facilitating academic dishonesty.

Students are expected to not only abstain from these aforementioned activities, but also to avoid the appearance of these activities and to guard against making it possible for others to engage in them. A student who helps another student to cheat is as guilty of cheating as the student he/she assists. Honesty in the performance of examinations or assigned task, whether in or out of class, is a basic expectation of any course.

Failure to adhere to these policies may be grounds for receiving a failing grade for the entire course as well as being subjected to further disciplinary action. Please refer to pages 28-29 in the IUPUI Code of Student Rights, Responsibilities, and Conduct for further clarification.

The following list of forms of academic misconduct will not be tolerated in any way in this class:

1. **Cheating**: Having another person take an exam or quiz in the place of a student, stealing an examination, using group work as an individual student’s work, and unauthorized use of assistance from a lab or computer technician.

2. **Fabrication**: Falsifying data in laboratory results, inventing information for a report, falsifying citations to sources of information.

3. **Facilitating Academic Dishonesty**: Aiding another student in committing academic misconduct.

4. **Interference**: Stealing, changing, destroying, or impeding another student’s work. Impeding includes stealing, defacing, or mutilating resources to deprive someone the use of resources.

5. **Plagiarism**: Using the ideas, words, or statements of another person without giving credit to that person. A student shall give credit to the works of others if the student uses another person’s words, ideas, opinions, or theories or borrows facts, statistics, or other illustrative material unless the information is common knowledge.

6. **Violation of Course Rules**: A student shall follow course rules in the course syllabus when those rules are related to the course content or to the enhancement of the learning process in the course.

**AMERICANS WITH DISABILITIES ACT**

If you need any special accommodations due to a disability, please contact Adaptive Educational Services at (317)-274-3241. The office is located in CA 001E.