

New Course Request

MATCHING COURSE
Indiana University

Indianapolis Campus

Check Appropriate Boxes: Undergraduate credit Graduate credit Professional credit

1. School/Division Business 2. Academic Subject Code Bus-I
3. Course Number 554 (must be cleared with University Enrollment Services) 4. Instructor Marc Dollinger
5. Course Title Strategic Management and Leadership

Recommended Abbreviation (Optional) _____
(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2010
7. Credit Hours: Fixed at _____ or Variable from 1 to 6
8. Is this course to be graded S-F (only)? Yes _____ No X
9. Is variable title approval being requested? Yes _____ No X
10. Course description (not to exceed 50 words) for Bulletin publication: course description attached

11. Lecture Contact Hours: Fixed at _____ or Variable from 1 to 6
12. Non-Lecture Contact Hours: Fixed at _____ or Variable from _____ to _____
13. Estimated enrollment: 5 of which 100 percent are expected to be graduate students.
14. Frequency of scheduling: Fall only Will this course be required for majors? _____
15. Justification for new course: For registered Kelley Indianapolis students to take Kelley Direct course. Equivalent to Bloomington U710
16. Are the necessary reading materials currently available in the appropriate library? yes
17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: [Signature] Date 7/19/10
Department Chairman/Division Director

Approved by: [Signature] Date 8/3/10
Dean

Date _____
Dean of Graduate School (when required)

Date _____
Chancellor/Vice-President

Date _____
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

U710 Strategic Management and Leadership (3 cr.)

The primary focus of this course is the top-level executives who provide strategic leadership to business organizations. Students will learn about the roles, functions, and responsibilities of leadership, in order to learn the administrative requirements of leadership. In addition, students will be introduced to the analytical skills and social and personal characteristics of highly effective leaders. Case studies, videotapes and other media will be used to explore these and related issues.