

**New Course Request**

**Indiana University**

Indianapolis Campus

Check Appropriate Boxes: Undergraduate credit  Graduate credit  Professional credit

1. School/Division Tourism, Conventions and Event Management 2. Academic Subject Code TCEM  
3. Course Number 599 (must be cleared with University Enrollment Services) 4. Instructor Sotiris Hji-Avgoustis  
5. Course Title Master's Thesis in Event Tourism

Recommended Abbreviation (Optional) \_\_\_\_\_  
(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): 4112 Spring 2011

7. Credit Hours: Fixed at 5 or Variable from \_\_\_\_\_ to \_\_\_\_\_

8. Is this course to be graded S-F (only)? Yes \_\_\_\_\_ No

9. Is variable title approval being requested? Yes  No

10. Course description (not to exceed 50 words) for Bulletin publication: Master's Thesis in Event Tourism: The student, in consultation with an advisor, will select the thesis topic and identify a Thesis Director. The student will complete an extensive literature review related to the selected topic. The significant material resulting from the literature review will be written in a research review format as an initial draft. Following the literature review, the student will identify a specific question to pursue. The student will write a formal Thesis

11. Lecture Contact Hours: Fixed at 5 or Variable from \_\_\_\_\_ to \_\_\_\_\_

12. Non-Lecture Contact Hours: Fixed at 0 or Variable from \_\_\_\_\_ to \_\_\_\_\_

13. Estimated enrollment: 10 of which 100 percent are expected to be graduate students.

14. Frequency of scheduling: 2 year Will this course be required for majors? yes


15. Justification for new course: part of the MS in Event Tourism curriculum

16. Are the necessary reading materials currently available in the appropriate library? yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:  Date 3/12/10  
Department Chairman/Division Director

Approved by:  Date 3/15/10  
Dean

\_\_\_\_\_  
Date \_\_\_\_\_  
Dean of Graduate School (when required)

\_\_\_\_\_  
Date \_\_\_\_\_  
Chancellor/Vice-President

\_\_\_\_\_  
Date \_\_\_\_\_  
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

Master's Thesis  
TCEM 599 (5 credits)  
Instructor: Dr. Sotiris Hji-Avgoustis, PhD  
Prerequisites: Approval of thesis director

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E-Mail: [savgoust@iupui.edu](mailto:savgoust@iupui.edu)

Course Description and Rationale:

Scholarly research does not occur in a void. Though the outcome of any research study is to be original and important, its foundation and rationale is derived from previous scholarly efforts. The student will embark on a journey whose starting point is a series of questions on the purpose and significance of the proposed study and the outcome will be quality scholarly work that contributes to existing knowledge on the subject or problem.

Educational objectives:

- a) Carry out an independent piece of research on an event tourism-related theme in a scientifically sound manner
- b) Demonstrate ability to address a specific theme in a scientifically sound, thorough and precise manner
- c) Gain insight into different stages in the research process
- d) Enhance the ability to see the relationships between choice of research questions, theoretical perspectives, research design and choice of methods
- e) Select a research question that can be answered in a scientifically sound manner within the given amount of time and work systematically so as to use that time effectively

Course Content:

1. The student, in consultation with an advisor, will select the thesis topic and identify a Thesis Director (must be a member of the IU Graduate Faculty).
2. The student will complete an extensive literature review related to the selected topic. The significant material resulting from the literature review will eventually be written in a research review format as an initial draft of the Thesis Chapter II - Review of Literature.

3. Following the initial literature review, and in consultation with the Thesis Director, the student will identify a specific research question to pursue.

4. The student will write a formal Thesis Proposal. This Thesis Proposal must include the following components:

- An initial Introduction will be composed to establish a summary of existing research related to the question, a statement of the problem, and the purpose of the study. This Introduction must be based upon the Literature Review.
- The student will outline and describe an appropriate research design to test the hypothesis. The details of this process will be written into an initial draft of the Methodology section of the Chapter I (manuscript section) of the Thesis. The student must include a tentative design for statistical analysis of data.
- A proposed time-line for the study will be included. This time-line must identify the proposed Thesis Defense (see below) date. The Thesis Director will coordinate the proposed defense date with other thesis defense dates to prevent an overload on faculty members of thesis committees. If a student fails to have the Thesis ready for defense by the proposed date, there may be a delay before a new date may be scheduled.
- A statement concerning any costs associated with the study, and how such costs will be covered, should be included in the Proposal. The student should discuss potential costs with the Thesis Director prior to writing the proposal.
- The Proposal document should follow the reference citation format of the anticipated publication target journal. Number the pages of the Proposal.
- Drafts of the Thesis Proposal will be submitted to the Thesis Director for review and editing. This may involve several exchanges of drafts and re-writes. When the Director and student find the proposal acceptable, a Thesis Committee will be identified.
- The Thesis Committee will consist of the student, the Thesis Director, and a minimum of two additional graduate faculty members. The formal written Thesis Proposal will be distributed to members of the Committee at least one (1) week prior to a scheduled meeting of the Committee to review and approve the Thesis.

5. The student will schedule a meeting of the Thesis Committee to present the Proposal for approval. This meeting will provide all Committee members an opportunity to discuss the proposed project with the student. The student should be prepared to deliver a 15-minute oral description of the Thesis:

- ✓ Provide a brief review of the literature and identification of the problem or question.
- ✓ Review the planned methodology and data analysis procedures.
- ✓ Summarize the importance of the study.

- ✓ The student may utilize MS PowerPoint slides and/or other helpful visuals during the project description.

Committee members will have an opportunity to ask questions and make comments regarding the project. The Committee will expect the student to respond to questions. Any necessary research design changes will be agreed upon before the Committee approves for the student to begin the project. A Thesis Approval Form is completed, signed by the Committee, and submitted to the Department Head for approval.

6. Once the Thesis is approved by the Committee, the student may proceed with the project under supervision and advisement of the Thesis Director. If human subjects are involved, appropriate approval to conduct the project must be obtained from the University Institutional Review Board for human subjects research (IRB) prior to any collection of data. Approvals can take up to six weeks and data collection may not begin until approval is obtained.

7. During the data collection phase of the Thesis, the student will interact mainly with the Thesis Director. The Thesis Director will decide if any full Committee meetings are necessary prior to the final Thesis Defense.

8. The student should submit drafts of the final written Thesis document to the Thesis Director for comments. These drafts should be submitted in electronic format. Generally, the Thesis Director will accept early drafts of the Thesis in portions (Introduction, Literature Review, Methodology, Results, Summary and Conclusions) as the sections are written. However, the student should begin writing the Thesis in the required format. The student should expect considerable revision prior to submission of a final draft of the Thesis to the full Thesis Committee.

10. Upon completion of the project and acceptance of a final written draft of the Thesis by the Thesis Director, a Defense of the Thesis will be scheduled with the Thesis Committee. The student will distribute copies of the final draft to all committee members at least one week prior to the scheduled Defense. At the Defense, the student will present a 30-minute review of the project. This review should include a brief introduction, literature review, description of the methodology, results, and interpretation/conclusions. The format should be as a "free communications" presentation at a professional conference. The student may use slides, transparencies, or PowerPoint type visual aids. Following the presentation the student will field questions from anyone in attendance. Following the general question period, the student will meet with the Thesis Committee to discuss the work. This discussion will determine if the final Thesis will be approved and if any final changes must be made.

11. Following the Thesis Defense, the student will attend to any final recommendations and requirements specified by the Committee and process the necessary final copies of the Thesis.

12. One additional printed copy will be delivered to the Thesis Director. It is also customary to provide copies for the other members of the Thesis Committee (check with the individual Committee members to see if these may be electronic or hard-copy).

**Read carefully the format requirements of the Graduate School (see "A Guide to the Preparation of Theses and Dissertations") and prepare a final copy on regular printer paper according to those specifications. Remember to include a vita as the last (un-numbered) page. [http://www.iupui.edu/~gradoff/docs/theses\\_dissertation.pdf](http://www.iupui.edu/~gradoff/docs/theses_dissertation.pdf)**

Notes:

- a) Students are expected to fund any expenses and additional needs for their research.
- b) Thesis requirement is very time consuming and demanding. The students are strongly encouraged to establish a reasonable time-table for completing the various components of the project. They should allow extra time at each step of the process.
- c) Students should expect to work through several drafts, edits, and revisions during the process of completing the Thesis.

Required Textbook:

Bui, Y. N. (2009). How to Write a Master's Thesis . Sage Publications (CA). ISBN: 1412957109

Evaluation and Grading:

The purpose of the thesis is to give evidence of a student's abilities in collecting and evaluating information, critically analyzing theories in the chosen area of inquiry, and constructing, testing and defending a coherent argument. The thesis should also demonstrate a student's ability to present research results concisely and in a scholarly form. The master's thesis should demonstrate that the candidate is capable of original and independent work.

Grading Scale - The grade of "S" will be awarded when the student successfully defends the thesis.

Bibliography:

Day, R.A. (2008). How To Write and Publish a Scientific Paper. Oryx Press.

Publication Manual of the American Psychological Association –sixth edition

Other resources: IUPUI Library - <http://www.ulib.iupui.edu/subjectareas/tcem>

Suggestion: Read many tourism related scientific journals. This will help you get a feel for the style of writing.

## Cheating and Plagiarism:

IUPUI has established general guidelines concerning student academic conduct. These guidelines respect the right of every student to fully exercise their freedom to learn without interference. The university has established parameters of academic misconduct, which include, but are not limited to the following: cheating, fabrication, plagiarism, interference, violation of course rules, and facilitating academic dishonesty. Failure to adhere to these policies may be grounds for receiving a failing grade for the ENTIRE course as well as being subjected to further disciplinary action. Please refer to pages 28-29 in the IUPUI Code of Student Rights, Responsibilities, and Conduct for further clarification. This is the link for the updated online version of the student code of conduct.

<http://dsa.indiana.edu/Code/index.html>

The following list of forms of academic misconduct will not be tolerated in any way in this class:

1. Cheating: Use of an authorized "aid" while taking a test, having another person take an exam or quiz in the place of a student, stealing an examination, using group work as an individual student's work, unauthorized use of assistance from a lab or computer technician.
2. Fabrication: Falsifying data in laboratory results, inventing information for a report, falsifying citations to sources of information.
3. Facilitating Academic Dishonesty: Aiding another student in committing academic misconduct.
4. Interference: Stealing, changing, destroying, or impeding another student's work. Impeding includes stealing, defacing, or mutilating resources to deprive someone the use of resources.
5. Plagiarism: Using the ideas, words, or statements of another person without giving credit to that person. A student shall give credit to the works of others if the student uses another person's words, ideas, opinions, or theories or borrows facts, statistics, or other illustrative material unless the information is common knowledge.
6. Violation of Course Rules: A student shall follow course rules in the course syllabus when those rules are related to the course content or to the enhancement of the learning process in the course.

## Americans with disabilities act:

If you need any special accommodations due to a disability, please contact Adaptive Educational Services at (317)-274-3241. The office is located in CA 001E.