New Course Request

1. School/Division: School of Journalism
2. Academic Subject Code: JOUR
3. Course Number: J543 (must be cleared with University Enrollment Services)
4. Instructor: Robyn Schuster
5. Course Title: Sports Law

6. First time this course is to be offered (Semester/Year): Fall 2010
7. Credit Hours: Fixed at 3 or Variable from _______ to _______
8. Is this course to be graded S-F (only)? Yes No
9. Is variable title approval being requested? Yes No

10. Course description (not to exceed 50 words) for Bulletin publication:
Students will develop a basic understanding of the relationship between sports and the law and of the basic concepts of major legal issues -- antitrust, labor, contract and intellectual property -- in sports today, while translating that knowledge into analytical reporting of those subjects.

11. Lecture Contact Hours: Fixed at 3 or Variable from _______ to _______
12. Non-Lecture Contact Hours: Fixed at _______ or Variable from _______ to _______
13. Estimated enrollment: 10 of which 100 percent are expected to be graduate students.
14. Frequency of scheduling: Each Semester
Will this course be required for majors? Yes
15. Justification for new course: Labor, antitrust and intellectual property cases are often on the sports pages, thus, reporters must have a working knowledge of legal issues.
16. Are the necessary reading materials currently available in the appropriate library? No
17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: [Signature]
Date: 12-14-09

Approved by: [Signature]
Date: 12-14-09

Department Chairman/Division Director
Dean of Graduate School (when required)

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UPS 724

University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow; Department/Division—Pink; University Enrollment Services Advance—White
MEMORANDUM

TO: The IUPUI Graduate Committee

FROM: Dean Gary Roberts

DATE: January 27, 2010

RE: Sports Law for Journalism Masters Students Course

I write to support the establishment of a general sports law course in the Journalism School that will be part of the masters in sports journalism curriculum. I understand this course will initially be taught by Ms. Robyn Schuster, who has an undergraduate degree in journalism and her law degree from the Maurer School in Bloomington. She has previously taught as an adjunct professor in both the Journalism and Law Schools in Bloomington and appears to me to be well qualified to teach this course.

I should note that this course will not duplicate or compete in any way with the two sports law courses that are taught in the law school and are taken exclusively by upper-level law students. The sports law course for masters students in journalism has a totally different objective, pedagogy, and content than the sports law courses in the law school. Thus, I fully support having it be added to the graduate Journalism curriculum.
SPORTS LAW (J543)
3 CREDIT HOURS
MASTER'S IN JOURNALISM PROGRAM
INDIANA UNIVERSITY SCHOOL OF JOURNALISM

INSTRUCTOR: Robyn Schuster
OFFICE HOURS: BY APPOINTMENT
PHONE: ??
EMAIL: ??
ROOM: ??

COURSE DESCRIPTION:

This course will explore legal issues applicable to sports, helping students develop a basic familiarity with major case law and a broad understanding of key concepts in antitrust, labor, contract and intellectual property law.

COURSE OBJECTIVES:

- Develop a knowledge of the basic, fundamental relationship between sports and the law.
- Develop a working knowledge of the basic concepts of the major legal issues in sports today – antitrust, labor, contract and intellectual property.
- Develop the ability to translate knowledge of those subjects into analytical reporting that better informs sports stories and broadcasts.
- Explore the effectiveness of the existing legal regulations of sports, such as drug testing, salary arbitration, collective bargaining, etc.
- Develop a basic legal understanding of the rules and regulations governing amateur sports, with a particular focus on the Indianapolis-based NCAA.
- Develop an understanding of the major legal precedents that stand over issues like contract negotiations, collective bargaining, antitrust and media access to sports.
• Develop the ability to critically analyze these historic legal cases and how they still influence modern day sports.
• Develop the ability to translate complex legal issues into readable, understandable storytelling.

REQUIRED TEXTBOOKS:

• “Case Studies in Sport Law w/Web Resource (Paperback edition), by Andrew Pittman, John O. Spengler and Sarah Young

ASSESSMENT:
This course will include lectures by the instructor, guests from the professional sports media industry and experts from the legal community. Assessment will be based on class participation, and the final exam.

• 95 percent of the grade will be based on a final exam. The exam will last three hours and be split into two parts – an essay question and a multiple questions. It will be an open book exam.
• 5 percent of the grade will be based on class participation.

GRADE SCALE  (in percent of total possible score)

93-100  A  73-76  C
90-92 A-  70-72  C-
87-89 B+  67-69  D+
83-86 B  63-66  D
80-82 B-  60-62  D-
77-79 C+  59 and below  F

ATTENDANCE

You are expected to attend all classes. If you miss one, discuss the circumstances with the instructor in advance. This allows you to work
out how you will meet class objectives for that week without your presence in class. As a matter of firm policy, unexcused late work will not be accepted. If you will be absent from any class where work is due, you MUST contact me IN ADVANCE. We start class ON TIME. Since late arrivals disrupt class, do not be late.

WRITING STATEMENT

Writing performance and language usage proficiency are essential to the satisfactory completion of journalism courses. Moreover, writing and speaking skills are essential to the successful practice of being a media practitioner. Therefore, I will monitor writing performance and language usage and you will be graded on your writing, including spelling, punctuation and sentence structure.

POLICY ON DIVERSITY

The School of Journalism is committed to creating an awareness of diversity issues as they relate to society, to the workplace and to the classroom.

DISABLED STUDENT POLICIES

If you need course adaptations or accommodations because of disability, or if you have any emergency medical information to share with me, or if you need special arrangements in case the building must be evacuated, please discuss with me ASAP.

ACADEMIC HONESTY

It is expected that all students will adhere to University standards of honesty. Plagiarism will not be tolerated. Nor will cheating of any kind. All appropriate text citations must be appropriately annotated and properly credited with in-text citations, footnotes/endnotes and bibliographic references. Discovery of any instances of academic dishonesty will be immediate grounds for failure in the class.

COMMUNICATION AND E-MAIL
I will use OneCourse CL extensively, including the Gradebook so you can track your success. I will post assignments and supporting documents on OneCourse for your use, in addition to any additional reading assignment I may make outside of the assigned textbook. In addition, all e-mail communication will be by standard IU e-mail addresses. If you do not use yours, either start, or set up your address to automatically forward to the address you normally use.

TENTATIVE COURSE SCHEDULE
(Please note that the first 10-15 minutes of class will include a discussion of how sports online sites covered an ongoing story that week).

WEEK ONE: Introduction to class. Outline goals for the course. Discussion of the texts and how they will be used. Discussion of the final examination.

WEEK TWO: Begin discussion of anti-trust law and sports. Read anti-trust section in text.

WEEK THREE: Continue review of sports anti-trust law, and discuss one of its prominent cases, Mackey v. National Football League.

WEEK FOUR: Begin exploration of sports labor relations law. Read sports labor relations section in text. What are the rights of sports executives, sports leagues and individuals? 1:


WEEK SIX: Collective bargaining issues in Major League Baseball. Read collective bargaining section in textbook.

WEEK SEVEN: Exploration of collective bargaining issues in the National Basketball Association, including the cases Robertson v. National Basketball Association and Denver Rockets v. All-Pro Management.
WEEK EIGHT: An exploration of the salary cap regulations in professional sports, with a particular focus on the NBA collective bargaining agreement. Additional periodical reading material will be made available.

WEEK NINE: A review of the legal cases governing drug testing and substance abuse policies in professional sports, with a particular focus on Major League Baseball. Additional reading of current events will be included.

WEEK TEN: Guest speaker. An exploration of the legal rules and regulations regarding drug testing and substance abuse in amateur sports, with a particular focus on the NCAA.

WEEK ELEVEN: An examination of the law and gender issues, including the historic Title IV case. Read section in text on gender issues, sports and the law.

WEEK TWELVE: Begin discussion on contract law and sports. Read section in the text on sports and contract law, along with reading of recent events.

WEEK THIRTEEN: An in-depth study of contract issues in the major professional sports leagues – the NFL, MLB and NBA – and how they differ.

WEEK FOURTEEN: A guest speaker will take us inside a modern sports contract negotiation.

WEEK FIFTEEN: An overview of the burgeoning field of intellectual property law in sports. How is the protection of intellectual property by sports leagues and teams affecting coverage of sports? The governing case law is Morris v. PGA, and the case will be made available.

WEEK SIXTEEN: FINAL EXAM.