New Course Request

Indiana University

INDY Campus

Check Appropriate Boxes:
Undergraduate credit [ ]
Graduate credit [x]
Professional credit [ ]

1. School/Division: Medicine/ Public Health
2. Academic Subject Code: PBHL
3. Course Number: PH 614 (must be cleared with University Enrollment Services)
4. Instructor: Stone
5. Course Title: Program Planning in Public Health
   Recommended Abbreviation (Optional): Program Planning in PH
6. First time this course is to be offered (Semester/Year): Fall 2009
7. Credit Hours: Fixed at 3 or Variable from - to -
8. Is this course to be graded S-F (only)? Yes [ ] No [x]
9. Is variable title approval being requested? Yes [ ] No [x]
10. Course description (not to exceed 50 words) for Bulletin publication: This web-based course will provide students with a systematic approach to planning and evaluating health programs. Students will apply planning, implementation and evaluation theory to develop an evidence-based health promotion program that addresses a public health issue of personal interest.

11. Lecture Contact Hours: Fixed at 3 or Variable from - to -
12. Non-Lecture Contact Hours: Fixed at - or Variable from 18 to 20
13. Estimated enrollment: 30, of which 100 percent are expected to be graduate students.
14. Frequency of scheduling: F, S [ ] Will this course be required for majors? Yes [ ]
15. Justification for new course: Necessary component for concentration curriculum in the MPH Program
16. Are the necessary reading materials currently available in the appropriate library? Yes [ ]
17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: Carole Kacius
Date: 3/11/09
Department Chairman/Division Director

Approved by: 
Date:

Dean
Date:

Chancellor/Vice-President
Date:

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UPS 724

University Enrollment Services Final - White; Chancellor/Vice-President - Blue; School/Division - Yellow; Department/Division - Pink; University Enrollment Services Advance - White
Indiana University School of Medicine Department of Public Health

Course: Program Planning in Public Health Education
Number: P614
Date: Fall 2009, Monday 6:00-8:40 and on-line
Faculty:

Cynthia Stone, DrPH, RN, C
Phone: (317) 278-0761
E-mail: cylstone@iupui.edu
Office hours: by appointment: EF250

Course Description:

This web-based course will provide students with a systematic approach to planning and evaluating health programs. Students will apply planning, implementation and evaluation theory to develop an evidence-based health promotion program that addresses a public health issue of personal interest.

MPH Program Competencies:
This course will address the following MPH Program Competencies:
E. 5. Describe steps and procedures for the planning, implementation and evaluation of public health programs, policies and interventions.
F.8. Use information technology to access, evaluate, and interpret public health data.
K.3. Explain how the findings of a program evaluation can be used.
K.4. Explain the contribution of logic models in program development, implementation, and evaluation.
K.5. Differentiate among goals, measurable objectives, related activities, and expected outcomes for a public health program.
K.6. Differentiate the purposes of formative, process, and outcome evaluation.
K.8. Prepare a program budget with justification.

Educational Objectives:
At the conclusion of this course, the student will be able to:
1. Explain and apply theories and models of health promotion.
2. Critique ethical, social, cultural, political, economic, historical, and legal dimensions of policies and programs which affect the health of diverse populations.
3. Explain and apply health program planning concepts and methods.
4. Explain and apply program evaluation methods.
5. Develop a grant proposal in response to a specific request for proposals.
6. Develop a health promotion program and an evaluation plan.
Required Textbooks:


Additional readings will be available through the University Library reserved citations found from http://www.ulib.iupui.edu

Evaluation and Grading:

1. Public Health Issue for Program 50 points
2. Search for RFP resources 50 points
3. Indiana MAPHTC: Program Planning Essentials for Public Health Providers 150 points
4. Guided reading assignment 100 points
5. Grant proposal 250 points
6. Written Health Promotion Program and Evaluation Plan 300 points
7. Class participation/peer review 100 points
Total 1000 points

Grades will be assigned on a proficiency basis, not on a curve. Every effort is made to provide clear expectations and criteria for successful completion of assignments, so you are expected to do well and not feel as if you are in competition with your classmates. All assignments are due at 5:00pm on the date that is noted in the schedule. No late papers will be accepted.

The grading scale is as follows:

<table>
<thead>
<tr>
<th>Letter</th>
<th>Points</th>
<th>Letter</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>970-1000</td>
<td>C+</td>
<td>770-799</td>
</tr>
<tr>
<td>A</td>
<td>930-969</td>
<td>C</td>
<td>730-769</td>
</tr>
<tr>
<td>A-</td>
<td>900-929</td>
<td>C-</td>
<td>700-729</td>
</tr>
<tr>
<td>B+</td>
<td>870-899</td>
<td>D+</td>
<td>670-699</td>
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<tr>
<td>B</td>
<td>830-869</td>
<td>D</td>
<td>630-669</td>
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<tr>
<td>B-</td>
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<td></td>
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<td>F</td>
<td>Below 600</td>
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Course content topical outline:

<table>
<thead>
<tr>
<th>Date</th>
<th>Content</th>
<th>Assignment</th>
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</thead>
<tbody>
<tr>
<td>Semester begins</td>
<td>Unit 1: Introduction to Health program planning</td>
<td>Post an on-line introduction in the forum due August 24, 2008</td>
</tr>
<tr>
<td>August 20, 2008</td>
<td></td>
<td></td>
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<tr>
<td>August 25, 2008</td>
<td>Introductory class</td>
<td>6:00-7:00 EF 220</td>
</tr>
<tr>
<td>September 15, 2008</td>
<td>Public Health Issue and MAPHTC program</td>
<td>Post issue and complete MAPHTC program by 6:00pm</td>
</tr>
<tr>
<td>September 19, 2008</td>
<td>Discussion of issues</td>
<td>Post comments by 6:00pm</td>
</tr>
<tr>
<td>October 13, 2008</td>
<td>Unit 2: Guided reading and RFP assignments</td>
<td>Post by 6:00pm</td>
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<tr>
<td>October 17, 2008</td>
<td>Discussion unit 2</td>
<td>Post by 6:00pm</td>
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<tr>
<td>November 10, 2008</td>
<td>Unit 3 Grant writing</td>
<td>Post by 6:00pm</td>
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<tr>
<td>November 14, 2008</td>
<td>Discussion unit 3</td>
<td>Post by 6:00pm</td>
</tr>
<tr>
<td>December 1, 2008</td>
<td>Unit 4 presentations</td>
<td>6:00-8:40pm EF TBA</td>
</tr>
<tr>
<td>December 8, 2008</td>
<td>Unit 4 presentations</td>
<td>6:00-8:40pm EF TBA</td>
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<tr>
<td>December 12, 2008</td>
<td>Discussion unit 4</td>
<td>Post by 6:00pm</td>
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Attendance:

Attendance at the introductory class and during both presentation sessions is required.

Students with disabilities:

Students needing accommodations because of disability will need to register with Adaptive Educational Services (AES) and complete the appropriate forms issued by AES before accommodations will be given. The AES office is located in CA 001E and you can reach the office staff by calling (317) 274-3241.

Course Evaluation:

The Department of Public Health evaluates all courses. Student course evaluations will be conducted in a manner that maintains the integrity of the process and the anonymity of respondents.

Academic integrity:
Academic and personal misconduct by students in this class are defined and dealt with according to the procedures in the Student Misconduct section of the IUPUI Code of Student Rights, Responsibilities and Conduct.