New Course Request

Indiana University

Indianapolis Campus

Check Appropriate Boxes: Undergraduate credit □ Graduate credit □ Professional credit □

1. School/Division Business
2. Academic Subject Code BUS
3. Course Number 1-545 (must be cleared with University Enrollment Services)
4. Instructor
5. Course Title Economics for Managers
   Recommended Abbreviation (Optional) (Limited to 32 Characters including spaces)
6. First time this course is to be offered (Semester/Year): 4098
7. Credit Hours: Fixed at _______ or Variable from _______ to _______ 1 to 6
8. Is this course to be graded S-F (only)? Yes ___ No __x __
9. Is variable title approval being requested? Yes ___ No __x __
10. Course description (not to exceed 50 words) for Bulletin publication: Economic decision making in the business firm, the strategic interaction of business firms in industries, the purchasing and consumption behavior of individual consumers and consumers as a group, and the influence of public policy on market outcomes. Development of a fluency with the language of economics and a strong "economic intuition," understanding of selected economics-based decision-making tools and the impact and interaction of the structure of an industry on competition, analysis of intra-industry rivalry, and improved understanding of public policy issues. Emphasis on the logical foundations of economic analysis and managerial decision making. Will promote understanding and application of various quantitative measures.

11. Lecture Contact Hours: Fixed at _______ or Variable from _______ to _______ 1 to 6
12. Non-Lecture Contact Hours: Fixed at _______ or Variable from _______ to _______
13. Estimated enrollment: 45 of which ___ percent are expected to be graduate students.
14. Frequency of scheduling: yearly Will this course be required for majors? 
15. Justification for new course: Indianapolis version. Equivalent to Buid-C 530
16. Are the necessary reading materials currently available in the appropriate library? yes 
17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:

Department Chairman/Division Director

Date 4-16-09

Dean

Date 4/20/09

Chancellor/Vice-President

Date

University Enrollment Services

Date

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UPS 724

University Enrollment Services (White);
Chancellor/Vice-President—Blue;
School/Division—Yellow;
Department/Division—Pink;
University Enrollment Services Advance—White.