New Course Request

Indiana University

Indianapolis Campus

Check Appropriate Boxes: Undergraduate credit [ ] Graduate credit [ ] Professional credit [x]

1. School/Division: Business

2. Academic Subject Code: BUS

3. Course Number: 531 (must be cleared with University Enrollment Services)

4. Instructor

5. Course Title: Strategic Competitive Analysis

6. First time this course is to be offered (Semester/Year): 4098

7. Credit Hours: Fixed at ________ or Variable from ________ to ________

8. Is this course to be graded S-F (only)? Yes ___ No [x]

9. Is variable title approval being requested? Yes ___ No [x]

10. Course description (not to exceed 50 words) for Bulletin publication: The purpose of this course is to provide students with an in-depth exposure to the theory of industry structural analysis and to begin gain practice in its application. Students will learn how to use the competitive forces model for interpreting the strategic implications of evolutionary and revolutionary shifts in industry structures.

11. Lecture Contact Hours: Fixed at ________ or Variable from ________ to ________

12. Non-Lecture Contact Hours: Fixed at ________ or Variable from ________ to ________

13. Estimated enrollment: 45 of which 100% percent are expected to be graduate students.

14. Frequency of scheduling: yearly [x] Will this course be required for majors?

15. Justification for new course: Indianapolis version, Equivalent to Bukd-U 701

16. Are the necessary reading materials currently available in the appropriate library? yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: __________________________ Date: 4/16/09

Department Chairman/Division Director

Dean of Graduate School (when required)

Approved by: __________________________ Date: 4/20/09

Dean

Chancellor/Vice-President

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UP 724 University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow; Department/Division—Pink; University Enrollment Services Advance—White