



Department of Communication Studies

Course Descriptions

* These descriptions are subject to change at any time. Please contact a Communication Studies advisor for syllabi and more information.

General Communication (G-Courses)

G100 Introduction to Communication Studies (3 cr.)

P: reading placement of at least 80, and placement in W131. Survey course of history, theory, and practice in each of six major areas: Rhetoric and Public Address, Theatre Arts, Interpersonal/Organizational Communication, Small Group Dynamics, Public Communication, and Mass Media Studies. For each of the areas examined, students will apply theory to practice, thereby learning to become more effective communicators.

G125 Topics in Communication Studies (1-3 cr.)

Select introductory theory and practice in specialized and/or consolidated areas of communication and theatre not directly covered by current curricular offerings. Topics will vary from one semester to another. A student may register for a total of no more than 6 credit hours under this course number.

G300 Independent Study (1-8 cr.)

Research or practical experience in various departmental areas as selected by student prior to registration, outlined in consultation with the instructor, and approved by the department. If a practicum experience, it must represent a minimum of 45 clock hours practical application per credit hour. A student shall take no more than a total of 9 credit hours of G300 and G491.

G375 Topics in Nonverbal Communication(1-3 cr.)

Course examines the influences of nonverbal communication cues: interpersonal dynamics, media, environmental dimensions, and rhetorical strategies. Cross-cultural and gender difference in nonverbal codes will also be explored.

G390 Honors (1-5 cr.)

P: junior standing and departmental approval. Individualized readings and/or project work devised by the student; regular meetings with faculty supervisor.

G391 Seminar (1-3 cr.)

P: permission of instructor. Topic announced in prior semester; oriented to current topics in communication and theatre; readings, projects, and papers as indicated by the topic and instructor. May be repeated to a total of 8 credit hours.

G400 Health Provider-Consumer Communication (3 cr.)

This course is designed to teach communication skills and practices related to health care discourse, by examining transactional communication within health care contexts. Topics covered in this course focus directly upon interpersonal dialogue between health care providers and patients.

G491 Internship (3-6 cr.)

P: permission, seniors and majors only. Internship in rhetoric and public address, theatre arts, interpersonal/organizational communication, media studies permitted under the auspices of a qualified cooperating organization. Periodic meetings with faculty advisors and term paper detailing intern's professional activities and reactions. Apply during semester prior to desired internship. Total credit applicable to graduation shall not exceed 9 credit hours of G300 and G491.

G499 Research Seminar (3 cr.)

P: upper-division standing or permission of instructor. A survey of the methods used by communication researchers for gathering and interpreting information emphasizing the relationship between theory and research, the seminar will explore important issues such as ethics and naturalistic vs. laboratory approaches.

Interpersonal and Organizational Communication (C-Courses)

C104 Voice and Diction (3 cr.)

Directed primarily toward the improvement of normal speech patterns, with emphasis on normal production, resonance, and articulation.

C108 Listening (1 cr.)

P: reading placement score of at least 80, and placement in W131. Designed to increase listening efficiency by improving comprehension and listening skills.

C180 Introduction to Interpersonal Communication (3 cr.)

P: reading placement score of at least 80. The study of human dyadic interaction, including topics such as perception processes, verbal/nonverbal communication, theoretical models of communication, conflict, and interpersonal communication in various relationships. Course covers applications of interpersonal communication theory/research, including communication competence.

C201 Introduction to Communication Theory (3 cr.)

A survey of theories in the field of human communication. Consideration is given to theories that explain communication behavior between pairs of people, within groups, in organizations, and in societies

C223 Business and Professional Communication (3 cr.)

P: R110 or equivalent. Preparation and presentation of interviews, speeches, and oral reports appropriate to business and professional organizations; group discussion and parliamentary procedure. This is an intermediate skills course with survey characteristics.

C228 Discussion and Group Methods (3 cr.)

Theory of and practice in effective participation in and leadership of group, committee, conference, and public discussion; application to information-sharing and problem-solving situations.

C299 Introduction to Communication Research (3 cr.)

Methodologies and types of data analyses for investigating communication phenomena. Students will acquire knowledge and competencies that will allow them to understand and address the process of communication research and relevant communication research issues.

C322 Advanced Interpersonal Communication (3 cr.)

P: C180 or permission of instructor. Covers core components of the study of interpersonal communication: perception, systems, exchange theoretical approaches; methods of research in interpersonal communication; content (topic) areas such as intimate relationships and friendships. Includes applications of interpersonal communication theory/research.

C325 Interviewing Principles and Practices (3 cr.)

P: R110 or equivalent. Emphasizes verbal and nonverbal communication in pre-interview background research preparation, interview schedule design, question construction, and post-

interview self-analysis in several interviewing contexts. Course includes significant assignments designed to help the student enhance oral performance competencies.

C328 Advanced Topics in Small Group Communication (3 cr.)

P: C228 or permission of instructor. Theories of small group communication processes. Explores group communication across cultures, groups in organizations, group decision making, conflict management in groups, and assessing competence in group communication.

C380 Organizational Communication (3 cr.)

The application of communication theory and research to the study of communication in various types of organizations. Explores reciprocal influence between communication and organizational structures and between communication and managerial styles. Discusses communication designs, superior/subordinate communication, conflict, information management, networks; communication vis-à-vis employee motivation, satisfaction, and productivity; and communication effectiveness in organizations.

C392 Health Communication (3 cr.)

P: 3 credit hours of communication or consent of instructor. Exploration of the communication competencies needed by health care professionals. Emphasizes interviewing; verbal and nonverbal skills; group interaction; and intercultural, interprofessional, therapeutic, and organizational communication. Analyzes communication problems encountered in health care and the development of coping strategies.

C393 Family Communication (3 cr.)

P: C180 or permission of instructor. Theory/research on the role of communication in creating and maintaining marriages and families. Topics include communication and family life cycles, different family forms, family race/ethnicity, power and conflict. Covers applications of family communication theory/research.

C394 Communication and Conflict (3 cr.)

Analyzes conflict as a form of interaction. Examines approaches/perspectives to the study of conflict, the nature of power, face saving, and contentious behaviors. Specific contexts include relational, marital, group, and organizational. Special attention to bargaining and mediation.

C401 Speech Communication of Technical Information (3 cr.)

P: R110 or equivalent. Organization and presentation of information of a practical, technical nature. Emphasis is placed on the study, preparation, and use of audiovisual materials. For nonmajors only.

C402 Interview and Discussion for Business and Professions (3 cr.)

Principles of communication as related to the information-gathering interview, the employment interview, and problem-solving discussion; practice in using these principles. For nonmajors only.

C481 Current Issues in Organizational Communication (3 cr.)

P: C380 or permission of instructor. In-depth exploration of topics and issues at the forefront of research and theory in organizational communication. Topics may include gender issues in organizational communication, sexual harassment, crisis management, organizational culture. Seminar format with research papers and class discussion/presentations.

C482 Intercultural Communication (3 cr.)

P: C180, or permission of instructor. Cognitive, affective, and behavioral learning about intercultural and intracultural communication to increase understanding of the centrality of communication in the social, psychological, and environmental aspects of culture.

Media Studies (M-Courses)

M150 Mass Media and Contemporary Society (3 cr.)

P: reading placement score of at least 80. A critical overview of the role of electronic mass media in contemporary society. Provides an introduction to such issues as industry structure, organization, and economics; regulation, public interest, and media ethics; impact of programming on individuals; media construction of social institutions; media issues in the global village.

M210 Media Message Design (3 cr.)

P: W132. Examines the process of message design in the context of institutional media use. Analyses of media messages and communication theory; employs quantitative and qualitative research methods. Semester project involves planning and writing of script for use in an organizational/ institutional media context.

M215 Media Literacy (3 cr.)

Fundamentals and a general understanding of communication technologies are surveyed and discussed in a non-technical and non-engineering manner. This course will introduce students to basic terminology and to various types of communication technology systems. It will also help students understand new and traditional communication systems and their theories of operation and application (including advantages and limitations.)

M220 Electronic Graphic Production (3 cr.)

Principles of visual aesthetics and critical visual literacy applied to the production of mediated messages. Basic typographic, graphic, and photographic skills are examined and practical techniques in different media are discussed. Several hands-on projects are used to develop individual competencies.

M221 Electronic Media Production (3 cr.)

Principles of visual and aural aesthetics and critical visual literacy applied to the production of mediated messages. Basic animation, video, and audio skills are examined and practical techniques in different media are discussed. Several hands-on projects are used to develop individual competencies.

M290 Video Production Workshop (1 cr.)

P or C: M221. The practical application of video production techniques. In a production center atmosphere, students are instructed in and practice equipment operation and crew responsibilities creating video productions for outside clients. Students may register for more than one section in one semester. May be repeated to a maximum of 3 credit hours.

M370 History of Television (3 cr.)

The development of television as an industry, technology, and cultural commodity from its roots in other forms of popular culture to the present, paying particular attention to the social and aesthetic contexts within which programs have been viewed.

M373 Film and Video Documentary (3 cr.)

P: M150 or permission of instructor. An historical survey of documentary film and video and a consideration of specific problems in documentary theory and practice.

M450 Video Production (3 cr.) (for nonmajors)

Television production principles and practices for students in other disciplines. Emphasis on practical studio experiences with special attention to the roles of the writer, producer, and director. No prior knowledge of media required. May not be counted for credit in the media major emphasis. Lab arranged.

M461 Production Problems in Communication Media (1-3 cr.)

P: permission of instructor. Topic announced during preceding semester. Specialized study and application of advanced production techniques in audio, video, photography, or graphics. Readings, research, papers, and project as indicated by the topic and instructor. May be repeated for different topics.

M462 Television Aesthetics and Criticism (3 cr.)

P: M150 or permission of instructor. Aesthetic and critical approaches to modes of television expression. Aesthetics of picture composition, audiovisual relationships, visual narrative, and program content. Analysis of selected television criticism.

M463 Advanced Graphic Technique (3 cr.)

P: M220 or permission of instructor. Analysis of problems, methods, and technology in graphics. Consideration of advanced techniques in digital image and illustration manipulation including compositing, lighting effects, and different compression formats for video, multimedia, and the World Wide Web.

M464 Advanced Audio Technique (3 cr.)

P: M221 or permission of instructor. Analysis of field and studio recording technique with an emphasis on multitrack production. Electronic editing, mixing and signal processing are considered. Group and individual projects.

M465 Advanced Video Technique (3 cr.)

P: M221 or permission of instructor. Analysis of electronic field production and editing with an emphasis in advanced video editing techniques. Both linear and non-linear editing systems are considered. Individual and/or group projects.

M466 Television Direction (3 cr.) P

: M221, M290 or permission of instructor. Creative management of production elements to translate a program idea into medium requirements. Advanced course in which the experienced student produced substantive programs combining several formats. Emphasis on design and production from first request by client through program distribution.

Rhetoric (R-Courses)

R110 Fundamentals of Speech Communication (3 cr.)

P: reading placement score of at least 80. Theory and practice of public speaking; training in thought process necessary to organize speech content for informative and persuasive situations; application of language and delivery skills to specific audiences. A minimum of six speaking situations.

R224 Parliamentary Procedure (1 cr.)

P: reading placement of at least 80, and placement in W131. Modern concepts of parliamentary forms in legislative assemblies and business meetings; practice in the use of parliamentary procedures.

R227 Argumentation and Debate (3 cr.)

Analysis, evidence, and argument in logical discourse; study of debate forms; practice in argumentative speaking in class, campus, and intercollegiate debate.

R309 Great Speakers: American Public Address (3 cr.)

Course introduces students to historical and contemporary public address. Students will study the speechmaking of notable American speakers. The study will include speeches from a wide range

of established genres and will include campaign rhetoric, debates, historical celebrations, lectures, legislative speaking, presidential speaking, public meetings, movement, rhetoric, and sermons.

R310 Rhetoric and Public Address (3 cr.)

P: R110 or equivalent. Development of theory of oral discourse; the influence of public address; historical and current problems in rhetoric of conflict, in freedom of speech, and in propaganda and persuasion.

R320 Advanced Public Communication (3 cr.)

P: R110 or equivalent. Development of a marked degree of skill in preparation and delivery of various types of speeches, with emphasis on depth of research, clarity of organization, application of proof, and felicitous style.

R321 Persuasion (3 cr.)

P: R110 or equivalent. Motivational appeals in influencing behavior; psychological factors in speaker-audience relationship; principles and practice of persuasive speaking.

R330 Communication Criticism (3 cr.)

P: G100 or R110 and reading placement of at least 80. Course will introduce students to criticism as a method of studying persuasive messages in speeches, fiction, mass media, music, political campaigns, art, and other modes of communication in contemporary culture.

Theatre (T-Courses)

T100 Rehearsal and Performance (3-6 cr.)

Emphasizes learning through the preparation and performance of plays and non-dramatic literature adapted for performance. Various approaches may include but are not limited to performance studies, the study and preparation of a short play, and an original play for young audiences. The various steps and processes involved in the preparation and rehearsal will be based on appropriate theoretical concepts. A student may enroll in no more than 6 credits under this course number.

T130 Introduction to Theatre (3 cr.)

P: reading placement score of at least 80. An introduction to the study of theatre; the wide range of critical, historical, aesthetic, and practical interests necessary to a well-rounded view; emphasis on theatre as an art form and elements of dramatic construction.

T133 Introduction to Acting (3 cr.)

Acting I, a study of the theories and methods of acting, basic techniques, character analysis, interpretation, and projection. Class scenes.

T205 Introduction to Oral Interpretation (3 cr.)

P: reading placement score of at least 80. Basic principles and practice in analysis and reading of selections from prose, poetry, and drama. Public presentation of programs.

T305 Advanced Oral Interpretation (3 cr.)

P: T205 (C104 suggested). An advanced approach to analysis and oral presentation of literature. Emphasis on group work. Analysis, development, and presentation of readers' theatre or chamber theatre materials.

T333 Acting II (3 cr.)

P or C: T133 or permission of instructor. Advanced scene study. Laboratory in body movement and vocal techniques; participation in laboratory theatre.

T336 Children's Theatre (3 cr.)

P: junior standing or instructor's approval. Historical development of children's theatre, with emphasis on scripts appropriate to young audiences: designed to assist future teachers, parents, librarians, and others in understanding theatre as an art form for children ages 6-12, and in selecting appropriate theatre experiences for various periods of the child's life.

T337 History of the Theatre I (3 cr.)

Significant factors in primary periods of theatre history through the Renaissance and the effect on contemporary theatre; emphasis on trends and developments; review of representative plays of each period to illustrate the theatrical use of dramatic literature.

T338 History of the Theatre II (3 cr.)

Continuation of C337. May be taken separately.

T339 Play Directing (3 cr.)

P: T130; T133 or permission of the instructor. Introduction to theatre, methodology, and techniques: strong emphasis upon play analysis, actor-director communication, stage compositions. Students will direct scenes.

T430 Theatre Management (3 cr.)

P: T130 or permission of instructor. Theatre Management is based on the concept that theatre is a business and must be operated on sound business principles. Students study the business aspects of operating various types of theatres. The study of the theoretical basis of management is augmented by practical projects.

T431 Playwriting (3 cr.)

P: permission of instructor. Introduction to playwriting theories, methodology, and skills; principles of dramatic structure; practice in writing, culminating in a one-act play manuscript; class evaluation and conferences. Credit not given for both T431 and IUB T453.

T437 Creative Dramatics (3 cr.)

Laboratory course in informal dramatics, emphasizing the child rather than the production; includes methods of stimulating the child to imaginative creation of drama with the materials of poetry, stories, choral readings, and music. Available for graduate credit in summer sessions.

T440 The Art and Craft of Puppetry (3 cr.)

Theory and practice of puppetry as an art form and as an educational tool. Students will create a wide variety of hand puppets, scripts, and stages as well as master basic techniques of puppet performance.

Graduate Courses

C500 Advanced Communication Theory

Students explore how scholars from various traditions have described and explained the universal human experience of communication. Students develop an understanding of a variety of communication theories to more completely interpret events in more flexible, useful and discriminating ways.

C501 Applied Communication Research

The course is designed to offer students an opportunity to examine, assess, and research methods as a means to test theory in applied settings and/or as a means to applied ends (i.e. problem-solving, policy, analysis).

C503 Applied Learning Project

An applied learning project that provides students with a culminating education experience which gives them the opportunity to apply their knowledge of communicative processes to real life organizational problems, and provides the opportunity to produce a body of work reflexive of their abilities that they can use in seeking employment.

C510 Health Provider-Consumer Communication

C520 Advanced Public Communication

Critical analysis and employment of rhetorical strategies in forms and types of professional discourses, incorporating current technologies.

C526 Effective Media Strategies

Contemporary communicators in need of mediums of communication in addition to face-to-face interaction require an expanded knowledge of rhetorical strategies. This course will have a special focus on the effective use of media as a means of persuasion.

C528 Group Communication and Organizations

This seminar-format course examines the ways in which informal groups and communication networks facilitate a variety of organizational processes (i.e., socialization, diffusion of innovation). Emphasis is placed on developing theoretical understanding of informal groups in organizations as well as on methodological issues involved in studying communication networks in organizations.

C530 Communication Criticism

This course will introduce students to criticism as a method of studying persuasive messages in speeches, fiction, mass media, musical lyrics, political campaign literature, art, and other modes of communication in contemporary culture.

C531 Media Theory and Criticism

A course organized primarily around theories and critical strategies commonly considered within the broad category of Contemporary Criticism- it utilizes primary theoretical texts to introduce students to a variety of methodologies employed in analyzing media messages, and emphasizes the application of theoretical frameworks on the analysis of specific media texts.

C544 Advanced Relational Communication

Applications of communication theory/research in such areas as relational culture and relationship development. Includes a scholarly project on a real relationship, and applications of research to areas such as pedagogy and couple/family therapy.

C580 Advanced Organizational Communication

The course provides a solid foundation of concepts for understanding and discussing human organizations. Students will analyze, evaluate, and apply the theories and practices related to organizational issues. Through case studies, readings, and practical applications, this course combines a theory-based understanding of communication in organizations with real-world applications.

C582 Advanced Intercultural Communication

An in-depth analysis of how variables such as values, beliefs, traditions, language, background and experiences are manifested in the verbal and nonverbal meaning of messages communicated by cultures and sub-cultures throughout our global society.

C591 Topics/Seminar in Applied Communication

Applied Communication is a revolving topics course. The changing nature of the topic allows

graduate students to explore, synthesize, and integrate knowledge of the field of communication and the particular discipline of applied communication while focusing on a single topic not otherwise addressed in the course of study.

C592 Advanced Health Communication

A course designed to teach communication skills and practices related to health care, by examining health care communication theory. Topics covered range across communication levels (interpersonal, intrapersonal, group, organizational, mass media and mediated communication) within a variety of health care contexts.

C593 Advanced Family Communication

Applications of theory and research on the role of communication in creating and maintaining marriages/committed couples and families. Includes a scholarly term paper on a real couple or family's communication.

C594 Communication and Conflict Management in Organizations

This seminar-format course examines the communication exchanges that facilitate conflict management within organizational contexts. Specific attention is focused on negotiation and mediation; however the communication of alternative means of conflict and dispute resolution are also discussed. In addition, students will be introduced to methods for assessing conflict interaction in organizations.

C598 Internship

This course integrates applied communication theory and practice in a practice setting. Students will apply theoretical concepts and research tools, conduct projects, and interact with communication professionals in the designated setting. In concert with the student's chosen area of concentration, they will address issues of importance to that particular organization.

C599 Independent Study

This course provides students with the opportunity to synthesize and apply knowledge acquired through course work and professional experience into a completed research project in applied communication. Students will work independently on a topic/issue of choice under the guidance of graduate faculty.

C620 Computer Mediated Communication

An overview of practical and scholarly approaches to computer mediated communication. The readings address mass communication, discourse, community, gender, intercultural understanding, ethics, interpersonal relationships identity, organizational communication and education.