

Goal 4: Enhancement of the Resource Base

C. Additional Students

Student ambassadors

Have a way of getting IUPUI students to return to their high schools to describe their positive university experiences. Could be a strong recruitment tool, and enhance diversity.

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Current Status

- A number of programs in which students serve ambassadorial roles exist at IUPUI, although they are not centrally coordinated. Some of these programs host prospective students and their families on campus or at off-campus recruiting events. Others provide mentoring outreach to pre-college students. Sponsoring units include, but are not limited to:
 - Campus Visits
 - Multicultural Outreach
 - Engineering and Technology
 - University College.

Recommendations

- Create a centrally coordinated program in which students are trained to host on-campus recruitment events, provide written and telephone correspondence to newly admitted students, and serve as panelists at local high school outreach programs. Participants would be known as JagBassadors.

Implementation

- Select students who have completed at least 26 credits at IUPUI and have a minimum GPA of 2.5.
- Provide scholarships to students serving as ambassadors. The scholarship serves as an inducement to attract participants as well as a way to assure their continuing participation.
- Students attend a summer training retreat.
- Students participate in three outreach/recruitment activities per semester, including at least one high school visit.
- Students participate in at least one of the following mandatory recruitment events: 21st Century Scholars Day, Fall Campus Day, Scholars Weekend, Shades of Brilliance, Spring Campus Day, New Student Call Outs, and Middle School Career Day.
- Funding for ambassadors, participants, programming, travel, and a graduate assistant is required for full implementation.

(Revised August 10, 2007)