

## **Goal 4: Enhancement of the Resource Base**

### **C. Additional Students**

#### **High school contacts**

*Cultivate relationships with high school teachers and counselors. Showcase IUPUI programs. Give teachers reason to visit campus. Perhaps combine with outreach such as a cutting-edge lecture series given by distinguished professors.*

*Committee: Drew Appleby, Mike Donahue, Garland Elmore, Andy Gavrin [chair], and Bob Osgood.*

#### **Current Status**

- A number of schools and individual departments maintain regular contacts with high school teachers and prospective students. The Office of Undergraduate Admissions also contacts high school counselors and prospective students. While the IUPUI schools are aware of central recruiting efforts, Admissions is often not informed about school-based contacts and recruiting.

#### **Recommendations**

- Focus contacts on teachers rather than counselors.
  - Highlight the breadth of educational opportunities and facilities, as well as the quality of IUPUI students and faculty members and their achievements.
- Coordinate contacts to ensure consistent and accurate information.
  - See the report on Duplication of Effort in recruitment activities.
- Expand current practices such as
  - Conferences and related events held on campus targeted to teachers
  - Hosting state, regional, and national contests such as the Geography Bee, the Science Olympiad
  - Faculty visits to high schools
  - Hosting teacher and class on campus (such as Medicine with Avon High School).
- Create new practices such as
  - Encouraging IUPUI students to invite high school teachers to IUPUI awards ceremonies (top 100 dinner, Chancellor's Honors Convocation).
  - Provide a standard set of talking points and IUPUI contacts for faculty visiting high schools so that they can respond to non-discipline-based questions.

#### **Implementation**

- Working from the list of recommendations and activities included in the report appendix, promote use of academic unit outreach activities coordinated with Enrollment Services offices.
- Develop talking points, do's and don'ts, and IUPUI contacts for use by faculty visiting high schools.

(Revised August 10, 2007)