

## Alternative Course Formats

Charge: Some universities are using breaks to provide short courses. Consider such alternative formats for IUPUI. First phase will be enrollment services reviewing logistics.

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Current status: About 90 courses (<1%) were offered in fall and spring semesters of last academic year in a non-standard term format, slightly more than half at 100-200 level and primarily in the 6-10 week time frame. About 200 students per semester performed late drops and adds, and represent candidates to enroll in non-standard format courses with a late start date.

### Action Item Recommendations:

- Make non-standard format courses available in each semester
- Develop three term, 12 week alternative format degree programs
- Develop three term, 12 week alternative format certificate programs

### Implementation Strategy:

- ✓ Further market analysis and develop alternate course menus
- ✓ Advertising directly to students who are dropping late
- ✓ Pilot three term General Studies degree program beginning in 2008
- ✓ Align programs with PeopleSoft, enrollment management and financial aid by implementing January-March, May-July, August-November terms
- ✓ Marketing plans for Events Management, Business Foundations, and Case Management certificates