

Goal 1: Excellence in Teaching and Learning

A. Attract and support a better prepared, more diverse student population

Enrollment size and shape

Want to see if enrollment increases are feasible, while providing adequate teaching resources and classroom space. Enrollment increases coupled with better retention should help in doubling the number of graduates. Increased enrollment should not result in a poorer entering class and must not dilute the quality of the education provided. Planned enrollment will give a better handle on the tuition revenue in the campus budget. Where does the extra enrollment income go? Need to provide incentives to Deans for additional growth beyond the base, perhaps in the form of reduced assessments. New courses with international content will be particularly important to broaden student perspectives. Look at pricing for distance education.

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Current Status

- While IUPUI has raised overall admissions requirements in recent years, it lacks established enrollment goals, strategies, or policies regarding either the overall size of the institution or the desired mix of students.

Recommendations

- Appoint an Enrollment Management Task Force to recommend enrollment goals, strategies, and policies for the campus as a whole.
- The task force should set the strategic direction for the Enrollment Management Council and the Council on Retention and Graduation and work with both groups to carry out its charge.
- Appoint the chairs of the Enrollment Management Council and the Council on Retention and Graduation as *ex officio* members of the Chancellor's Cabinet and the Council of Deans.

Implementation Strategy

- The Enrollment Management Task Force develops answers to questions about enrollment goals, including
 - What is the appropriate number of students for IUPUI?
 - What is the desired mix of students in such areas as
 - Student level
 - Resident/nonresident/international
 - Ethnic groupings
 - Socio-economic status, and so on.
 - What level of funding should be devoted to achieving the enrollment goals and what is the appropriate source of funding?
- The task force reports its recommendations to the Chancellor's Cabinet and the Council of Deans for their approval.
- A preliminary set of responses to the questions above should be prepared in time for presentation to the August 2007 Deans' Retreat. Time should be set aside at the Deans' Retreat for discussion and shaping of the final directions for the campus enrollment goals.

(Revised August 10, 2007)