

Academic Plan - Excellence in Teaching and Learning

2008 Update on the Enrollment Shaping Initiative

Given below are updates on various elements of the Enrollment Shaping Initiative.

- **Steady and considerable progress has been made in moving towards an Honors College and implementing the Honors Professional Admissions Program. This is described in separate update reports.**
- **Recruitment of out-of-state and international students is one of the key features of the Enrollment Shaping Initiative. In the past year, recruitment efforts have been focused on targeted areas in states neighboring Indiana, as well as in several foreign countries. The effort was begun with some seed funding and will be substantially expanded in future years through generated additional tuition funds. Undergraduate Admissions and the Office of International Affairs have been aggressively pursuing the recruiting effort. We are aiming for the percentage of out-of-state (including international) students to be at least 10% of the undergraduate student population within three more years. Many of the recruited students are being awarded targeted scholarships for special activities like Study Abroad.**
- **The summer preparatory program for mathematics provides at-risk students with mathematics deficiencies an opportunity, free of charge, to enhance their math skills as well as to adjust to the demands of college. In summer 2007, about 70 students attended the SPPM and most of them successfully completed the program. After their first semester, 72% of these students had a GPA of 2.00 or higher. This compares to 55% for those who were otherwise admitted conditionally. Given that the other conditionally admitted students had better high school academic records, the results of the SPPM program are good. Because of this success, the program was expanded in summer 2008 and about 180 students successfully completed the program.**
- **Selected entering students participate in programs to support their transition to university study. The IUPUI Summer Bridge Academy Program is modeled on a traditional classroom experience with additional elements included to help make learning fun and engaging. All sections have their own instructional team, which includes a faculty member, an academic advisor, a librarian, and a student mentor. Each section, with up to twenty-five students, has regularly scheduled instruction in writing, communications, and math. Some of the instruction is provided by the section's lead instructor, but there are also special instructors for each discipline. Students have homework, classroom assignments, and projects. In addition, they practice study skills, learn about the library, and get to know the campus. The program began in 2001 with 18 students. The GPAs and retention statistics indicated that the bridge students were significantly more successful than those who did not participate in the program. Over the years, the assessment results from bridge continues to indicate that participation in the program is beneficiary, so the program has expanded rapidly in order to give more students the opportunity to participate. To increase the participation numbers for low-income and first-generation students, the Bridge Program has been linked with the First-Generation Scholarship award and the IUPUI Twenty-first Century Grant award.**

- **Course offerings in alternative shorter course formats seem to have been well-utilized by students. This is described in a separate update report.**
- **Several other retention efforts involving increased advising and tutoring have been strengthened, although more remains to be done.**
- **Marketing IUPUI to a wider audience has picked up considerably in the past year. Efforts on several fronts will all contribute to an improved ranking for IUPUI in the US News and World Report. Other action item updates describe the positive trajectory for improvements in the retention rate and six year graduation rate. The publicity effort to get IUPUI's name out on the national scene continues. Brochures describing the Signature Centers, the IUPUI Academic Plan, etc. were mailed to all provosts and presidents of national institutions. Ads in the Chronicle of Higher Education, billboards in the Indianapolis community, updated web design and increased television advertising have all contributed to our publicity effort.**
- **Web sites are looked at by many people [students, alumni, faculty, donors, ...] from very different perspectives. A visually pleasing web site which has complete, current information and ease of navigation helps everyone concerned. A review of all the school web sites from a fundraising perspective was carried out, and feedback was given to all the deans in writing. Many schools made appropriate modifications and improvements, but updating needs to be carried out periodically. Web sites have been improved by many schools. Special research accomplishments have been occasionally highlighted in Inside IUPUI. The main web site for the Office of the Vice Chancellor for Research will be re-done in the coming year.**
- **Some recent facts about IUPUI's enrollment are noteworthy. In Fall 2007, the campus established a record credit hour enrollment for the twelfth year in-a-row. The number of Fall 2007 beginner admits and transfer admits were both campus records.**
- **In addition to previously established events aimed at increasing high school contacts and bringing high school teachers and guidance counselors to campus, two new programs have been implemented—the IUPUI Poetry Contest and the Cutting Edge Lecture series. Both of these programs provide opportunities to engage high school personnel with activities at IUPUI. The Office of Undergraduate Admission and the Office of Multicultural Outreach routinely meet with recruiters in the academic units to provide information and promote coordination of activities.**