

Academic Plan - Excellence in Teaching and Learning

Aggressive Advertising - 2008 Update

The following actions were taken in 2007–2008 to support the recommendations of the Intrusive Advising Action Team. A Campus Advising Council, comprised of both faculty and staff advisors, has been appointed. The group has three priorities: (a) develop a campus wide mission statement for advising, (b) develop strategies for obtaining more support for advising across campus, and (c) develop a set of program standards to be used for high quality academic advising services. A campus wide academic advising professional development committee offered four workshops for faculty and staff advisors. Topics included: advising and retention; career advising; legal, ethical, and privacy issues in advising; and advising special populations.